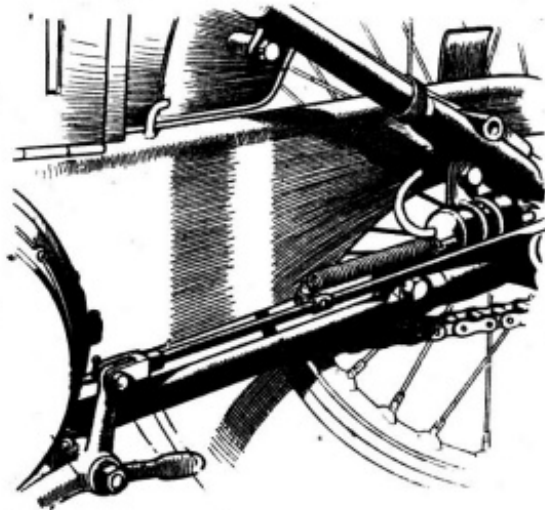


MATCHLESS

**MATCHLESS MOTOR CYCLES,** Plumstead Road, Plumstead, S.E.18.

**S**URMOUNTED by a huge "M," this stand is one that cannot be missed. On it there is such a profusion of models and types that it is difficult to know where to start looking, but undoubtedly one of the most striking exhibits is the handsome 990 s.v. big twin, with a red tank and glittering chromium fittings. It costs £77 10s. and makes a fine solo or sidecar mount.

Another machine which attracts attention at once is a 500 o.h.v. job coupled up to one of the latest streamlined Noxal sidecars, making a very good-looking outfit. On a raised dais is the crack 500 of the range, the G.90, which is listed at £65 10s., with lights. Another machine calculated to appeal to the sporting rider is a competition



**On the Matchless big-twin will be found this method of operating the rear stoplight. The spring is anchored to the brake rod and the switch-mounting can be seen.**

model 350 which looks a real job from start to finish.

Amongst the side-valve machines on this stand is a 500 single with coil ignition, which gives the impression that it is an extremely efficient job. Black and chromium is the colour scheme and the price of £53 10s. is a very low one for a model in which such a high standard of workmanship is evident.

A noticeable detail is the smart chromium-plated clutch housings on the black chaincases on the twins.