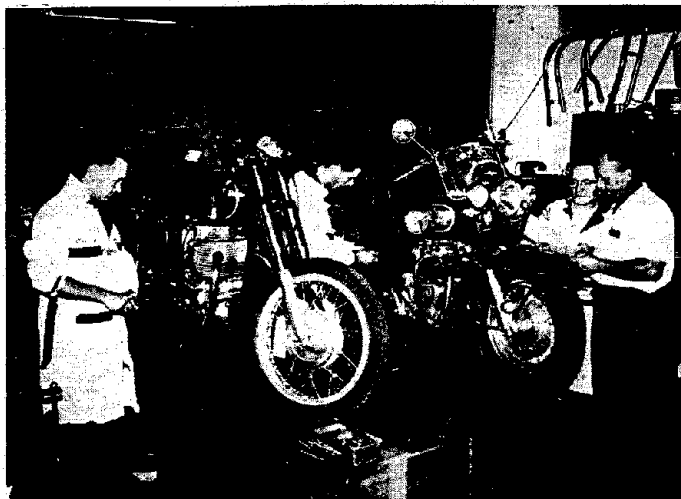


# The BEST Motorcycles get the BEST Service!

Naturally from Indian, America's oldest and best known motorcycle company. Now a division of Associated Motor Cycles, LTD., Indian sells and services both Matchless and Indian Motorcycles exclusively throughout the United States.



**SERVICE DEPARTMENT** Two of Indian's top mechanics, Cliff Sias and Kenny Smith, at work, as Stanley Lazarz and Service Manager, Jimmy Hill, check service orders. Stanley has been with Indian since 1927, and Jimmy since 1935. A new fully equipped service department will soon be operating in Indian's new plant, at which time periodic reports will be sent to dealers on servicing both Indian and Matchless motorcycles. Also available to Indian and Matchless owners is a customer service which answers inquiries on any repair or adjustment problems.



**PARTS DEPARTMENT** Checking stock in preparation for moving to Indian's new plant are Assistant Parts Manager, Kay Kibbe, with Indian since 1947, Phil Weiner, Traffic Manager, with the company since 1942. Bertha Turcotte, an employee since 1944, George Taylor, Stanley Karczymarczyk, Charles Muller, Harold Bacon, Assistant Traffic Manager, and Dave Jones, Parts Manager. A veteran motorcycle enthusiast, Dave has been on Indian's staff since 1956. In their new plant the Indian Company will stock thousands of parts and accessories for the complete line of Indian and Matchless motorcycles.



THE

*Indian* CO.

SPRINGFIELD, MASSACHUSETTS

Division of Associated Motor Cycles LTD.

**Remember!**  
**The BEST motorcycles -**  
**Get the BEST service**  
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