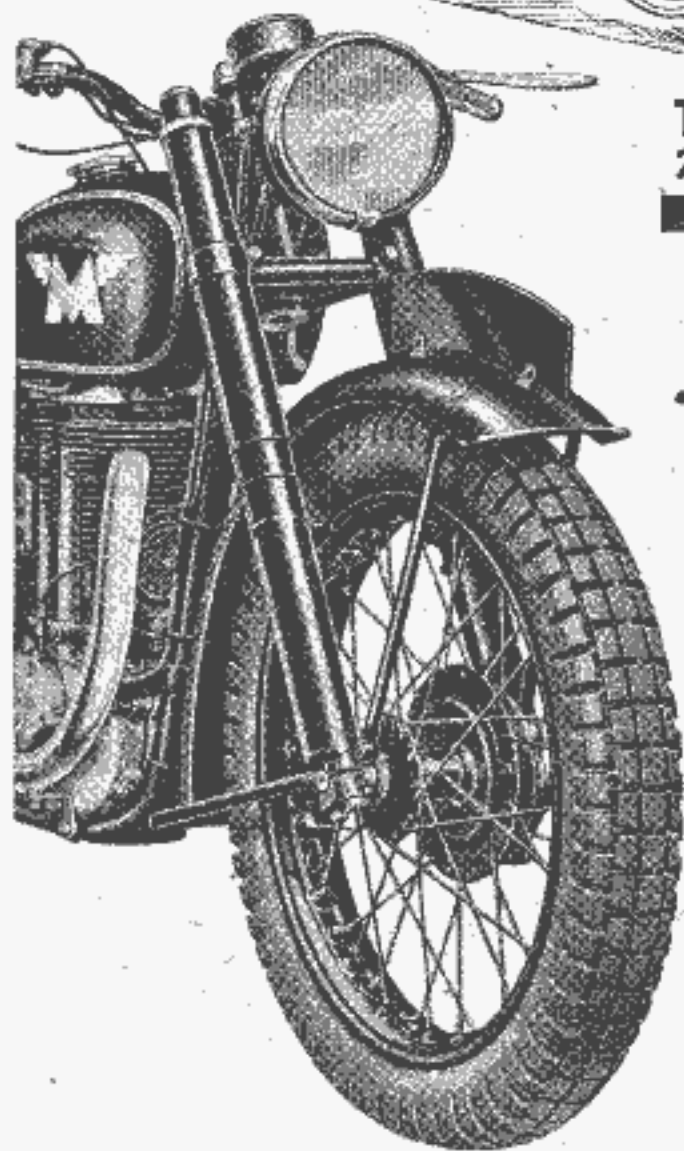
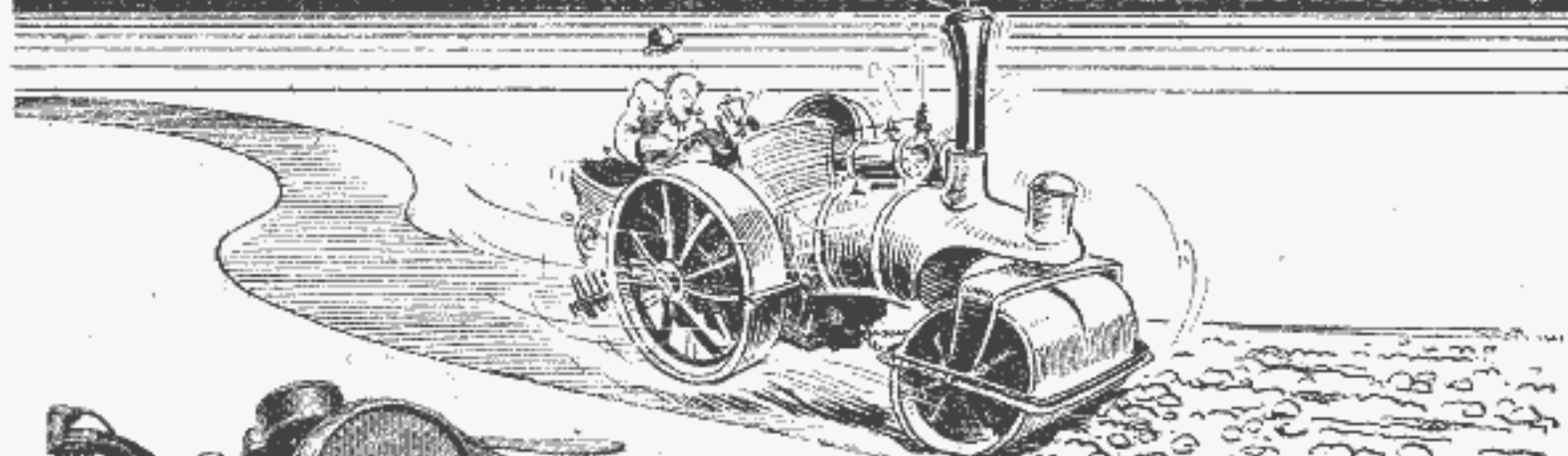


THIS IS ONE WAY OF MAKING ROADS SMOOTH



**THE OTHER IS TO
RIDE**

TELEDRAULIC

REGISTERED TRADE MARK

PATENT NOS. 542841 & 546298

..AND ALL ROADS ARE SMOOTH!

WHAT did you say! You're tough! YOU wouldn't bother to get the old steam roller out—YOU'RE a motorcyclist, not a pansy—YOU don't care if the road is smooth or not, YOU just take a fistful of grip and get cracking! Oh, yes, we know all that—we ride motorcycles ourselves. We know that the real enthusiast is not very interested in such things as comfort, reduced fatigue on long runs, absence of maintenance, things which are very important to the tourist and to the man who goes to work on his bike every day. But you're wrong about not caring if the road feels smooth or not. You know that if the front end of the model is dancing about you're losing performance, you can't take that open bend flat out, you've got to shut off for that cross road 50 yards earlier, you're all over the road on that "S" bend, and you shut the throttle till your heart gets back in its proper place. Oh, yes, you WOULD like to take the old steam roller out and make that road smooth. But you need not bother if you are riding TELEDRAULICS, for they just gobble up those bumps and pot holes and make all roads feel smooth. In other words, as we said before, they give superb road-holding and faultless steering. But it must be TELEDRAULICS—not just telescopic—there is 5 years' experience behind every pair of TELEDRAULICS which passed with flying colours a 10,000 mile Army test as long ago as 1940.

AN  PRODUCT

GENUINE

TELEDRAULIC

FORKS

ARE FITTED EXCLUSIVELY TO

MATCHLESS & A.J.S. MOTORCYCLES