

Smooth Clutch Operation

THE MOTOR CYCLE

FOUNDED 1903 · LARGEST NET SALE IN THE WORLD

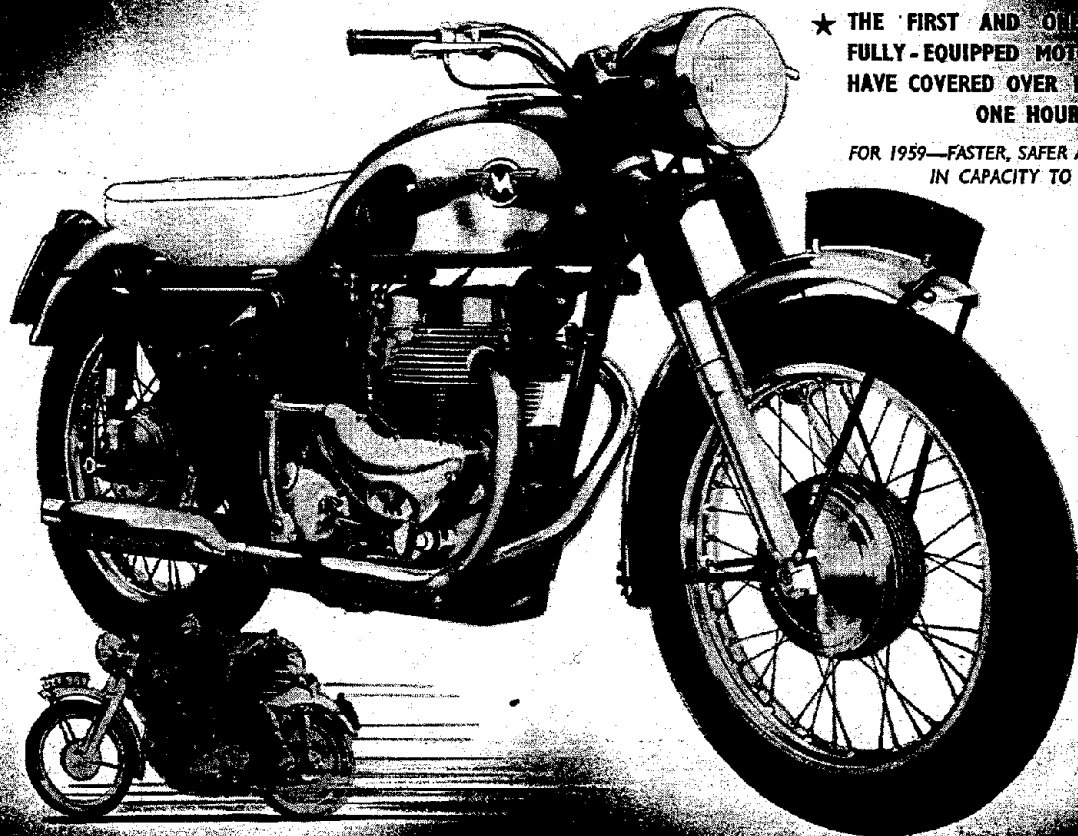


The
MATCHLESS
Sportsman

"A remarkable 100-mi. in one hour."
"One of the best manners of handling a motor."
—The Motor Cycle

★ THE FIRST AND ONLY MATCHLESS
FULLY-EQUIPPED MOTOR CYCLE TO
HAVE COVERED OVER 100 MILES IN
ONE HOUR.

FOR 1959—FASTER, SAFER AND INCREASED
IN CAPACITY TO 646 C.C.



1958 VIC WILLOUGHBY

MATCHLESS MOTOR CYCLES · PLUMSTEAD ROAD · LONDON S.E.18 · ENGLAND