



The INDIAN Company

Division of Associated Motor Cycles LTD.

Pioneers in American Motorcycling — 20 FIRST AVENUE, CHICOPEE FALLS, MASSACHUSETTS

LY 2-7741

Cable Address INSALCOR

DEALER RELEASE NO. 418

MAY 29, 1962

GENTLEMEN,

THE LONG AWAITED MASTER PRICE LIST IS IN THE FINAL STAGES OF PRINTING AND YOUR COPY WILL BE IN TRANSIT VERY SHORTLY.

ALL PRICES QUOTED WILL BE EFFECTIVE ON AND AFTER JUNE 11TH, AND ONLY YOUR NORMAL DEALER DISCOUNT WILL BE APPLICABLE THEREAFTER.

WE WILL ENDEAVOR TO KEEP THIS LIST AS UP TO DATE AS POSSIBLE BY ADVISING OF NEW PRICES, SUPERSESSIONS, ETC.

AT THE SAME TIME, EVERY EFFORT WILL BE MADE TO INCLUDE A WIPAC MASTER LIST AND ALSO A MASTER LIST COVERING THE PINTO AND PAPOOSE. HOWEVER, IF WE ARE UNABLE TO COMPLETE AT THE TIME THE MATCHLESS PRICE LIST IS READY FOR MAILING, WE WILL NOT HOLD UP THIS MAILING BUT WILL SUPPLY THESE ADDITIONAL LISTS WHEN COMPLETED.

SINCERELY YOURS,

THE INDIAN COMPANY

KENDALL SMITH, MGR.

PARTS DEPARTMENT

KS-EBW