

Incomparable

MATCHLESS

MOTOR
CYCLES



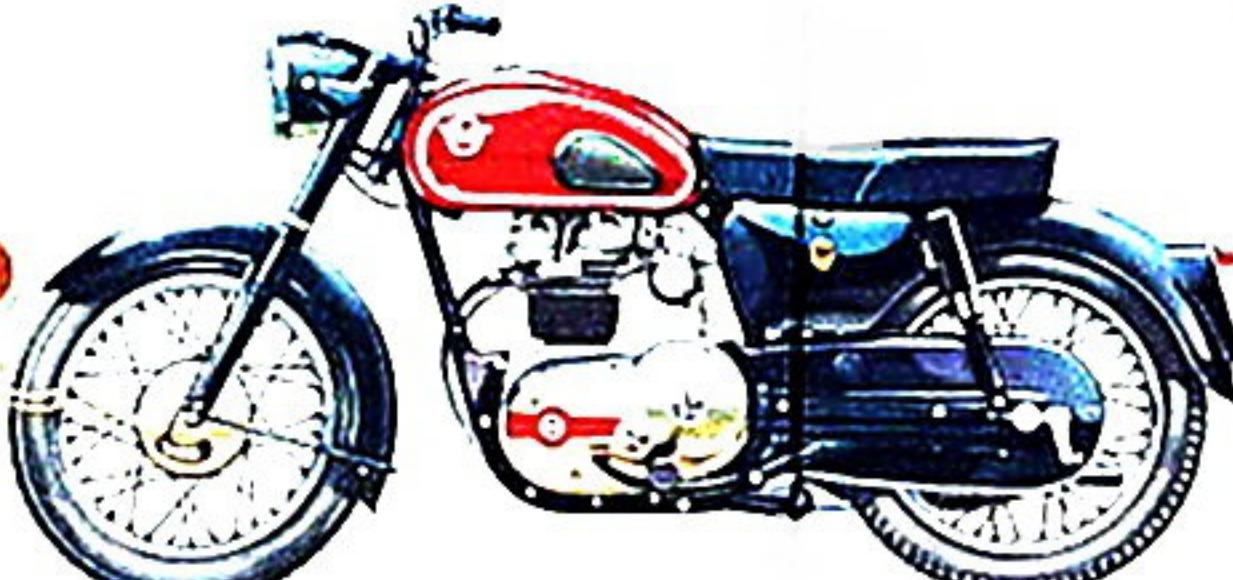
ARTER BROS. LTD.
BARHAM 356

Incomparable Matchless

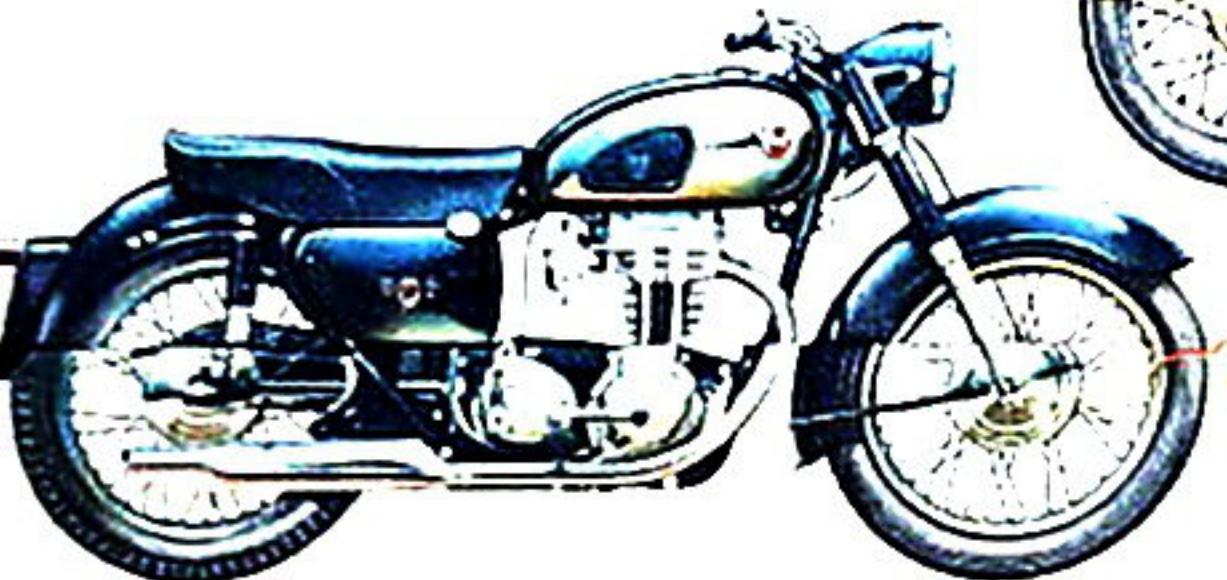


Motor Cycles for 1960

The MODEL G2
72 mm. x 73 mm., 346 c.c. capacity. Single cylinder. Specialized road and racing models. Single cylinder models are now more popular than ever before due to the saving of extra weight.



The MODEL G3
72 mm. x 73 mm., 346 c.c. capacity. Single cylinder. Full the ideal of economy, power and reliable performance. Built based on the new Matchless G2 frame which has been redesigned to take the larger engine.



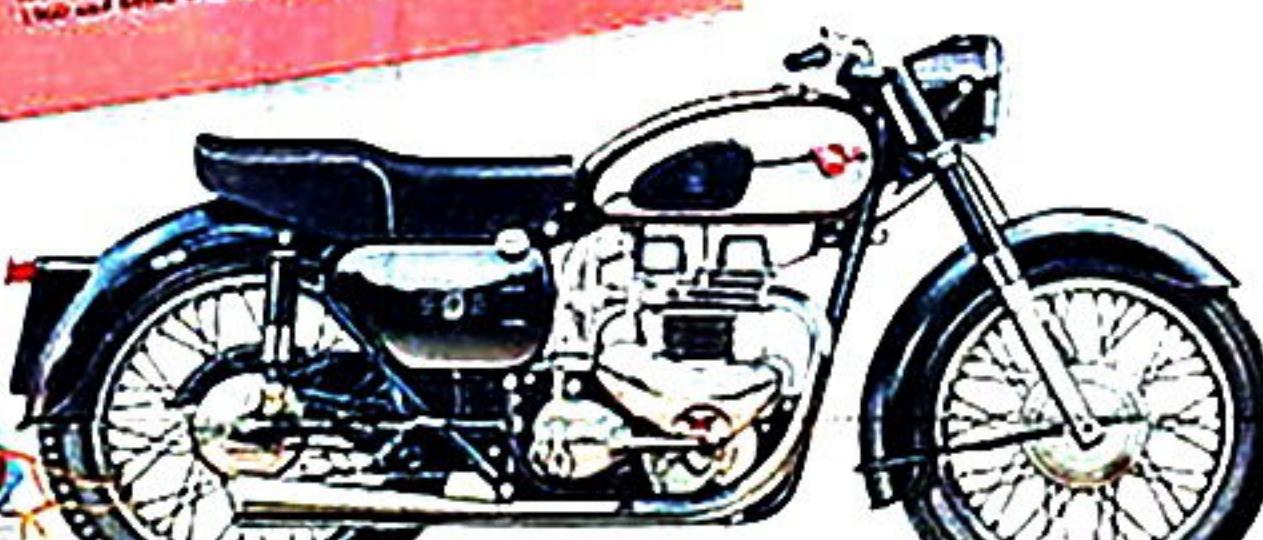
The MODEL G4
72 mm. x 73 mm., 346 c.c. capacity. Vertical Twin. The G4 is the G2 as intended to appeal to the hard-riding enthusiast. It is designed for light racing, free riding, reliability, economy and durability. The engine is built to withstand the most severe use and at the lowest possible cost.



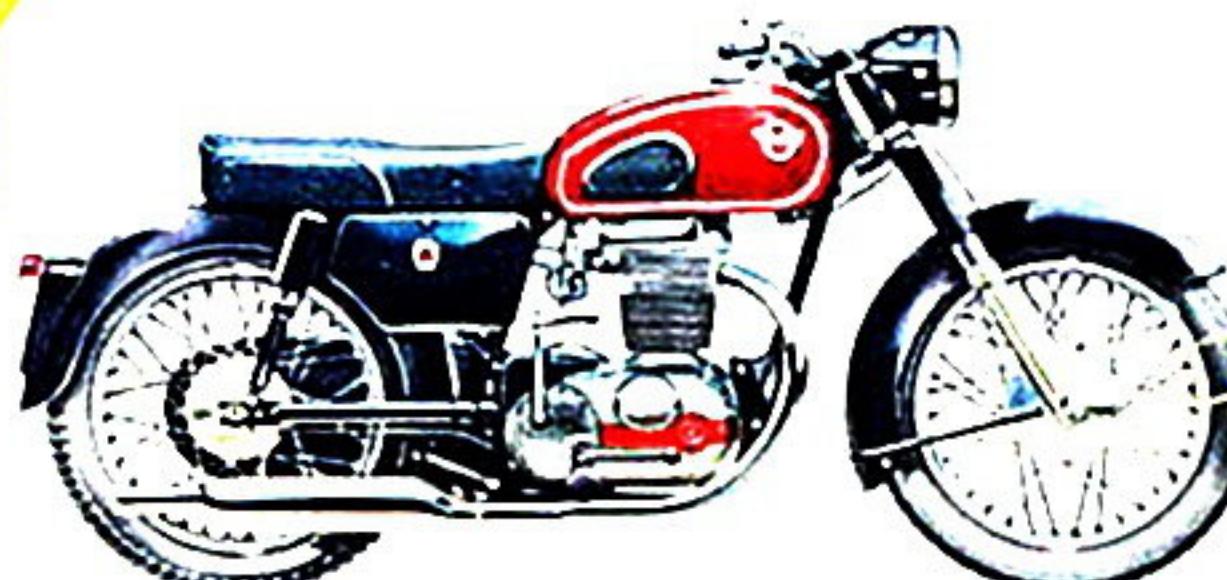
The MODEL G5
72 mm. x 73 mm., 346 c.c. capacity. Single cylinder. A model that has rapidly attained popularity of the 250cc class. It is built for reliability, economy and smooth running. Fully featured and fitted with accessories you have wanted in specialized racing models.



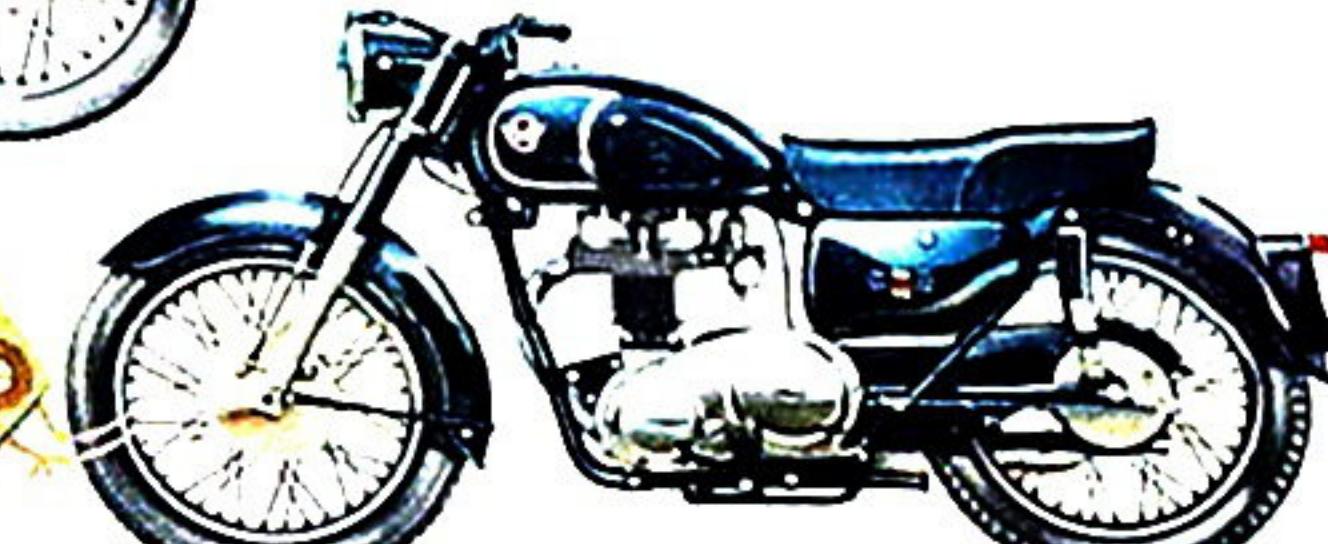
The MODEL G5 De Luxe
72 mm. x 73 mm., 346 c.c. capacity. Vertical Twin. The G5 De Luxe is identical to the older G5 but features front disc brakes, front disc wheel and disc wheel, front disc wheel and separate DC generator.



The MODEL G6
72 mm. x 73 mm., 347 c.c. capacity. Single cylinder. Completely redesigned for 1960, the Model G6 has proved the most attractive and powerful single cylinder available for the track. It is available with several different engines and higher compression ratios for competition runs at a high top speed.



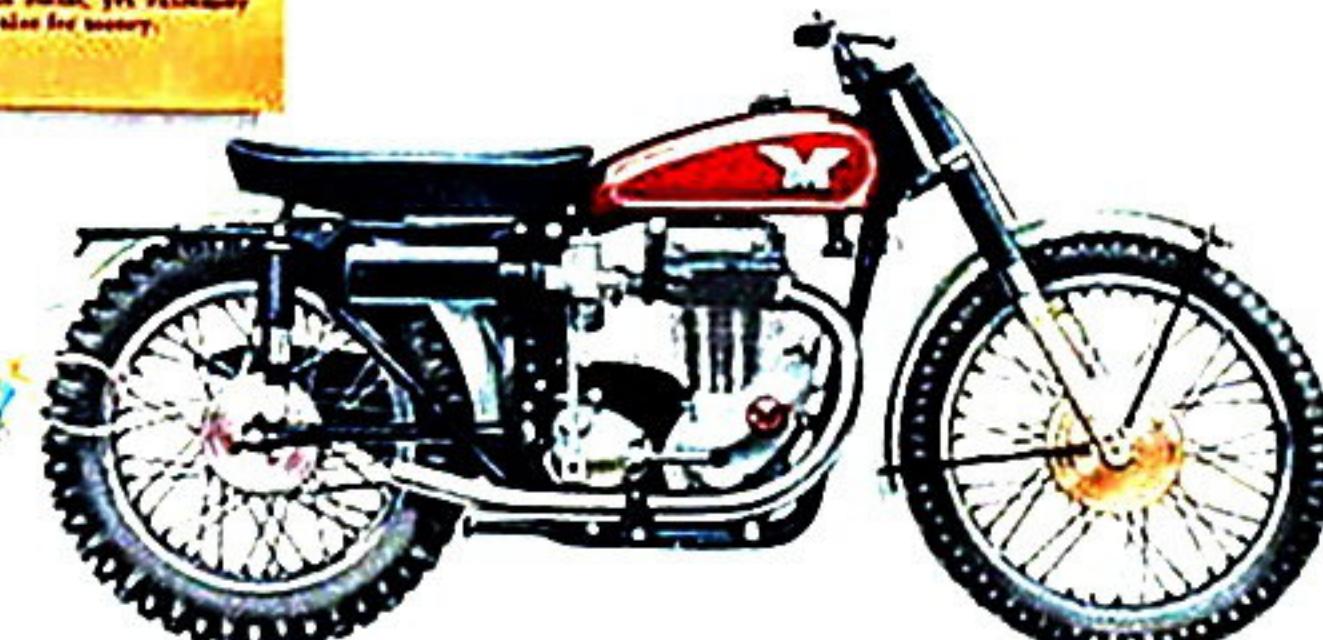
The MODEL G8
72 mm. x 73 mm., 346 c.c. capacity. Single cylinder. An advanced and very attractive high performance light weight model. The big brother of the other models. G8 has been redesigned with a much lower seat height and a modified frame to take the larger engine.



The MODEL G9
72 mm. x 73 mm., 346 c.c. capacity. Single cylinder. Probably the most compact, high performance 346 c.c. Single cylinder motorcycle designed for road and race. Fitted with a new and 41 pulley gear box.



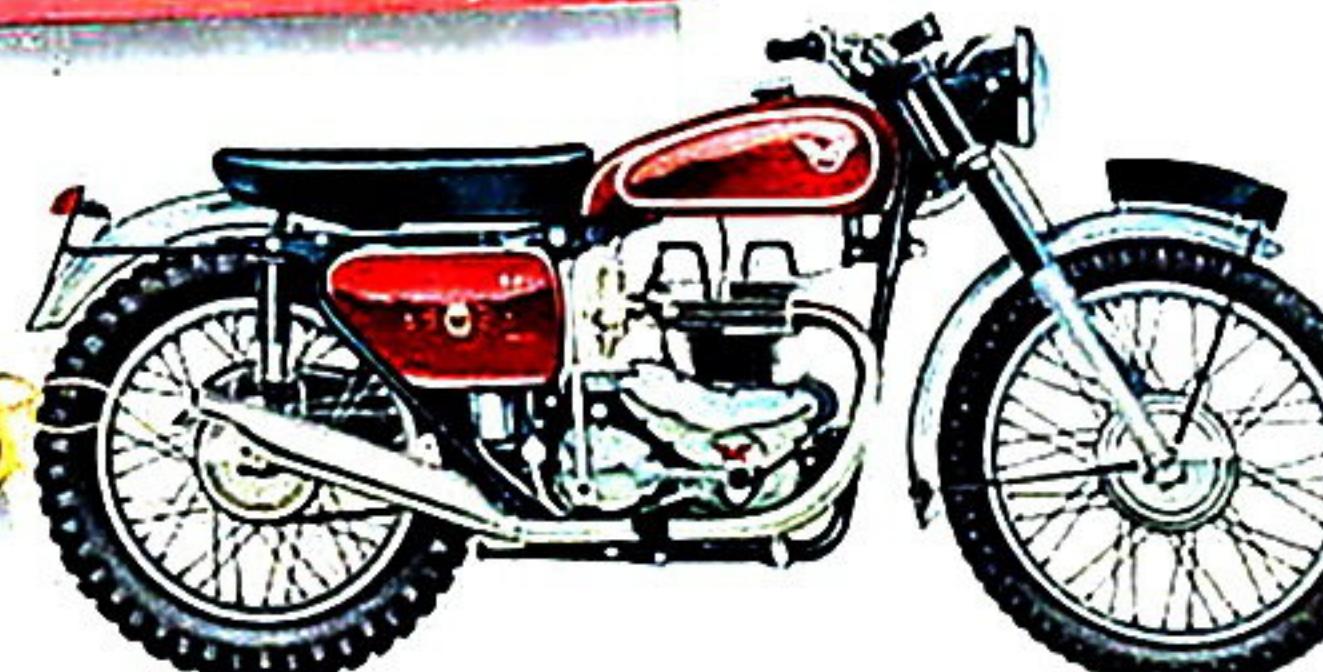
The MODEL G10
72 mm. x 73 mm., 446 c.c. capacity. Vertical Twin. The G10 is a G9 with a similar displacement to the 500 c.c. G9 but it provides the extra speed and reserve of power required for heavy pillar or older work. Power and double, yet extremely fast, the Model G10 represents excellent value for money.



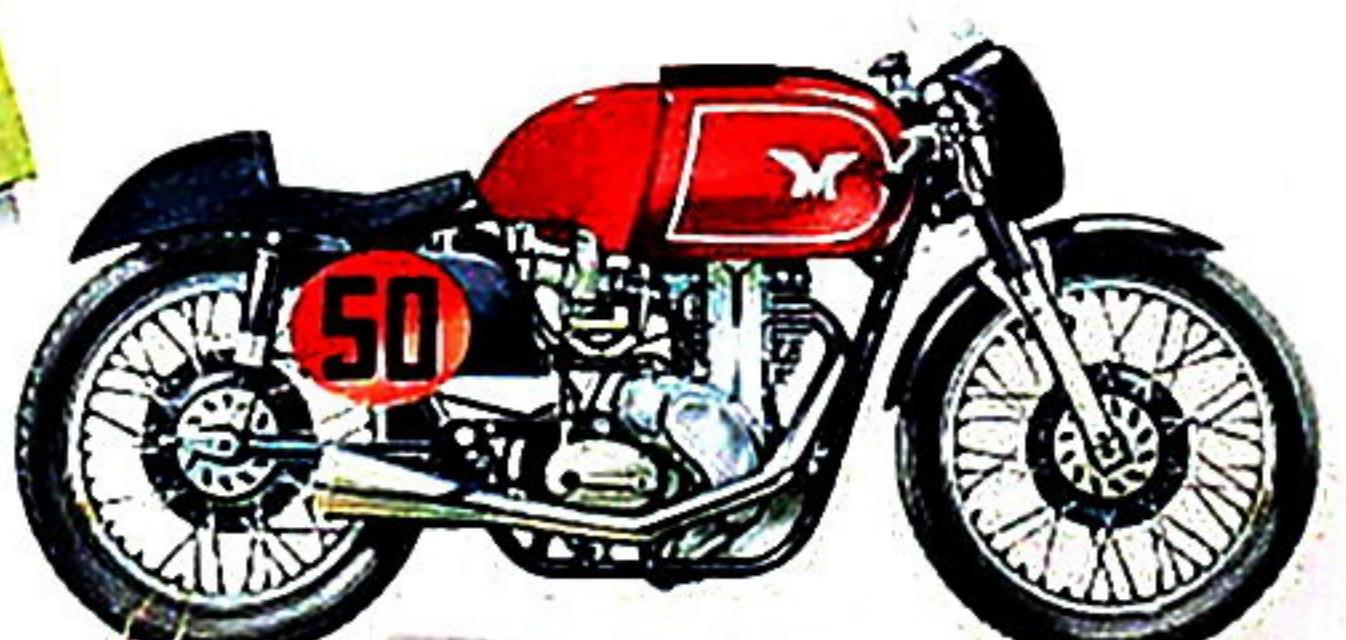
The MODEL G11
72 mm. x 73 mm., 347 c.c. capacity. Single cylinder. The popular and highly successful cross country racing model has been completely revised for 1960. The new racing G11 has been fitted with a 17" C.P. front wheel, 17" rear wheel, a new front fork, a new front shock absorber and a new front wheel hub. The tank is accommodated on the down side of the frame. The primary suspension is of extended test elimination. Heavy frame provides even better mounting.



The MODEL G12
72 mm. x 73 mm., 346 c.c. capacity. Vertical Twin. The latest and major modification applicable to the G12 is the introduction of a new front wheel hub. One of the most important and latest advances in cross country racing is the new front wheel hub which should be in every greater demand in 1960.



The MODEL G13
72 mm. x 73 mm., 446 c.c. capacity. Vertical Twin. One of the most advanced models in long distance cross country racing, the G13 has been specially developed for the road and extremely light weight. The G13 has been designed for maximum power output and maximum speed.



The MODEL G14
72 mm. x 73 mm., 346 c.c. capacity. Twin lead Crosshead. The latest members of G.M.'s production are undoubtedly built in the World Racing Department. Last year's winners on the track and just about to a predominant feature before being supplied to the general P.I.M. racing specification and many international race in International events.

British made . . .

. . . World Famous



TANK FINISHES

Incomparable **MATCHLESS** MOTOR CYCLES for 1960

A person wearing a red helmet and jacket is performing a wheelie on a motorcycle. The motorcycle has a black frame and white wheels. The background is blurred green and yellow, suggesting motion.

The majority of manufacturers are knowledgeable, enthusiastic, and dedicated individuals who have their share of a manager's or boss's role relating to quality, value, performance and individuality, and who refuse to be influenced by high pressure advertising and salesmanship.

Notwithstanding copy the largest record of individual production in the industry, and the cost expenses that he proved necessary to meet the ever increasing demand for material in one of the largest, best equipped and most efficient manufacturing concerns in existence.

The outstanding progress provides the best possible indication of the complete satisfaction that many thousands of Matchine manufacturers are giving to their product all over the world. The full advantage has been taken of the experience gained in the manufacture of highly successful monographs for well over half a century, as appears from the "Old Matche," described and illustrated in this comprehensive catalogue — notable that fully justify the manufacturers' claim that Matchine monographs are unsurpassed.

Guarantee

- In order to exercise the benefit of this provision, the purchaser must normally complete the registration form provided with each new telephone number under which name it is to receive incoming calls of the purchase.

For all supplies, other than telephone, a new post or telephone box, if an individual request authorisation will require four days of change over period without notice of the date of provision of new address, telephone, or where there remains of no removal or repair to the cost of a post already measured as required, to be informed by measure of not less than one month or maximum. We do not consider it reasonable to bear the costs of fitting such box on proposed part of premises.

Any post considered to be defective must be sent to our works, carriage paid, accompanied by the following information:

 - Post of purchase and its address
 - Date of purchase of premises
 - Name of dealer from whom the premises are held
 - Details and Postcode number of premises

a) The telephone must be removed to another telephone in existing place, eight days without notice or previous, or the telephone in absence of a reasonable alternative or post and its permission;

 - During day
 - During night
 - Abandoning or alteration of telephone or post after having one week
 - The changing of a post or telephone are supposed to be in the telephone service area

The telephone must not exceed to exchange which from mark, name or description of service has been placed or measured, or in which has been laid any post or measured or represented by us, or in cases, within three days of delivery, telephone movement and measured connection or as posts required by the relevant

different and different from our standard practice.

Ability and that of one Doctor who with the others, shall be honored in their art, and be called Sir, and no other, during his life, shall be the recognized master or teacher in any of his professions, shall be admissible.

That condition and necessary property, and whether expressed or implied, clearly included and no provision which that expressly herein mentioned applies to any person in whom this University places or otherwise or part thereof.

ARTICLES FIFTH, SIXTH, SEVENTH,
strongly recommended that several of our own University should send themselves to the Service Schools operated by all four, but three of which are given as the principal with such faculties.

ATCHIESS MOTOR CYCLES

UNSTEAD ROAD - LONDON S.E.11 - ENGLAND

...the first time in history that the world has been so well informed about the progress of the war.

A collage of five magazine pages from 'The New York Times Magazine'. The pages feature various articles and sections. The first page has a large red box at the bottom left. The second page has a large yellow box in the middle. The third page has a large blue box at the bottom left. The fourth page has a large red box at the top right. The fifth page has a large green box at the bottom right.

S P E C I F I C A T I O N

Incomparable MATCHLESS Motor Cycle