MODELS AND PRICES.

7.99 h.p. De Luxe Passenger Combination	£95: 0:0
7.99 h.p. Standard Passenger Combination	£80: 0:0
3.49 h.p. De Luxe Touring Machine	£47: 0:0
3.49 h.p. De Luxe Sporting Machine	£47: 0:0
3.49 h.p. Standard Sporting Machine	£43:10:0
3.49 b.p. Overhead Valve Machine	£50: 0:0
3.49 h.p. Overhead Camshaft Machine	£62: 0:0
4.99 h.p. Overhead Valve Machine	£59:10:0
4.98 h.p. De Luxe Touring Machine	£55: 0:0
4.98 h.p. Overhead Camshaft Machine	£73: 0:0
2.48 h.p. Lightweight Machine	£39:17:6
	Passenger Combination 7.99 h.p. Standard Passenger Combination 3.49 h.p. De Luxe Touring Machine 3.49 h.p. De Luxe Sporting Machine 3.49 h.p. Standard Sporting Machine 3.49 h.p. Overhead Valve Machine 4.98 h.p. Overhead Valve Machine 4.98 h.p. De Luxe Touring Machine 4.98 h.p. De Luxe Touring Machine 4.98 h.p. Overhead Camehaft Machine 4.98 h.p. Overhead Camehaft Machine 4.98 h.p. Overhead Camehaft Machine

MANUFACTURED THROUGHOUT BY

A. J. STEVENS & CO. (1914) LTD., WOLVERHAMPTON.

A.B.C. 5th Edition. A.B.C. 6th Edition. Bentley's.
Marconi International

Telephone:
1731 Wolverhamptor
(5 lines).



MODEL

THE 250 c.c. A.J.S. is a new-comer to our range of models, and is being placed on the market in response to an insistent demand for a smaller edition of our famous 350 c.c. Side Valve models.

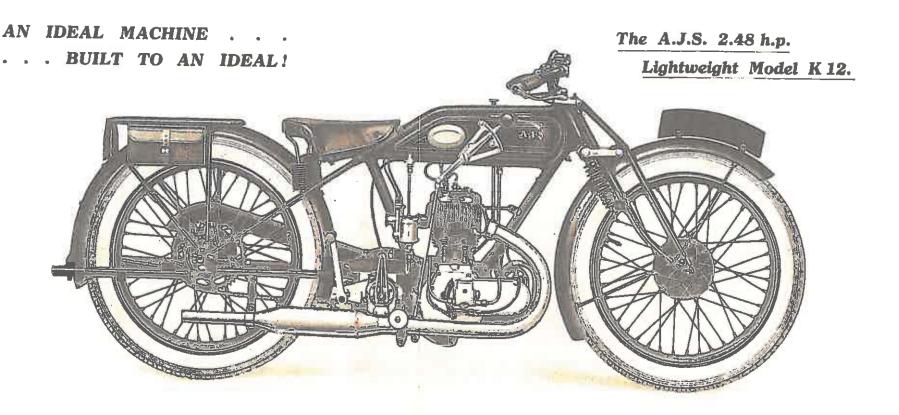
As is the case with all A.J.S. productions, this new machine is built to an Ideal — not to a Price, and the most modern improvements in design and construction have been embodied.

Its sturdy build, simplicity of design and straightforward lines will be apparent from the illustration, and it is a striking example of a machine bearing the highest attainable degree of quality compatible with its price, this being ensured by the fact that, like all other A.J.S. motor cycles. it is built from start to finish in our own works.

The steady developments and improvements which have taken place year by year are all to be found in the A.J.S. Lightweight Model K 12. which for general utility work for either sex will be found to be Ideal, as it is light in weight, has a very low riding position, is easily handled and capable of going anywhere with the maximum of comfort and economy.

Bearing in mind that this machine is essentially a quality production, we have no hesitation in claiming that, at its price, there is no better value obtainable,

> AN IDEAL MACHINE BUILT TO AN IDEAL



SPECIFICATION.

ENGINE. A.J.S. Design and Manufacture. Single Cylinder (65 × 75 m.m. Bore and Stroke, 248 c.c. capacity), fitted with Detachable Head, Aluminium Piston, Roller Bearing Big End of Connecting Rod. Mechanically-operated Side-by-Side Valves. Adjustable Valve Tappets. Efficient Cooling. Enclosed Valve Lifter.

CARBURETTOR. Binks.

TANK 14 gallons Petrol, 3 pints Oil.

LUBRICATION. Semi-Automatic Hand Pump. (Mechanical Lubrication, as illustrated, can be fitted to order at £1 extra.)

IGNITION. Lucas Magneto. Handlebar Control. CHAINS. "Hans Renold," 1 in. pitch × 1 in. wide A Shock Absorber is litted to the Engine Shaft.

CHAIN GUARDS. Semi-enclosed Type, giving easy access to the Transmission.
GEAR BOX. A.J.S. Countershaft Three-Speed Gear, fitted throughout with Ball Bearings. Operated by our Improved Gate Change. Ratios, 6.1, 10.3 and 15.8 to 1. CLUTCH. Hand-Controlled.

TYRES. 25 ins. × 3.00 ins. Wired-on Dunlop Cord Heavy Non-Skid.

MUDGUARDS. Improved Design, affording excellent protection.

BRAKES. Front and Rear Internal Expanding Type. Rear Operated by pedal on lefthand side of the machine. Front by lever on Handlebar. Both are extremely powerful and smooth acting.

FORKS. Latest A.J.S. Design. All links are adjustable for taking up side play.

HANDLEBARS. Semi T.T. Pattern.

FOOTRESTS. Adjustable, allowing the rider to procure the most suitable riding position. STAND. Fitted to Rear Wheel.

TOOL CASES. Two Pannier Bags, with Full Kit of Tools.

STARTING. Improved Design Foot-Starter gives very easy starting.

SADDLE. Terry Spring Seat No. 2.

MEASUREMENTS. Wheel Base 4 ft. 21 ins. Height of Saddle 26 ins. TAX. 30/-.

Price - £39:17:6

(We reserve the right to modify or deviate from the above Specification and Price without notice.)

Extra for Electric Lighting Set, with Rear Lamp

See overleaf for full range of Models.