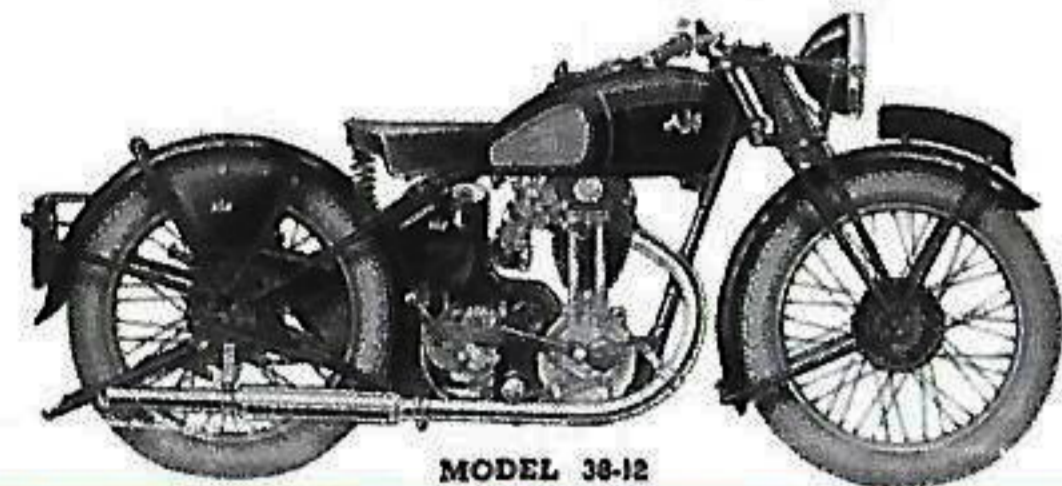
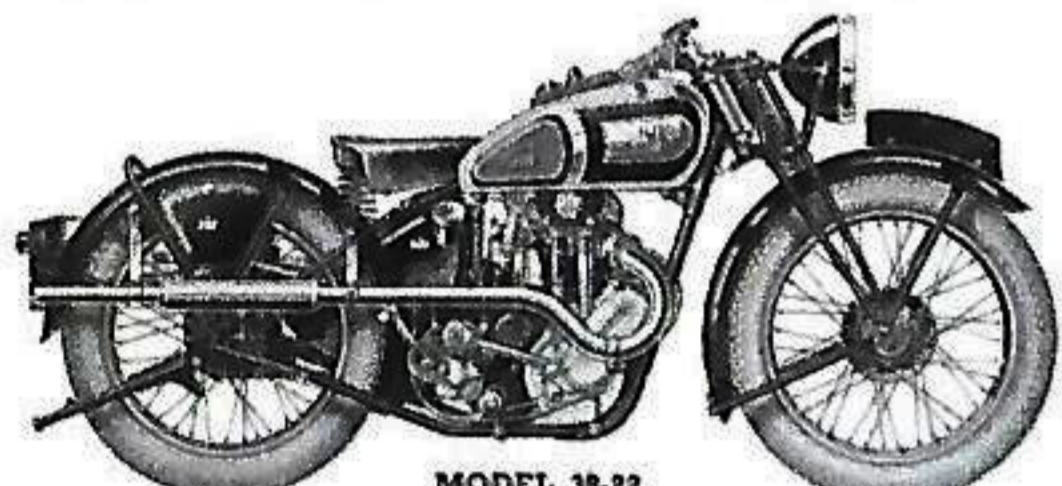


COMPLETE TOP HALF

A.J.S. MOTORCYCLES for 1938



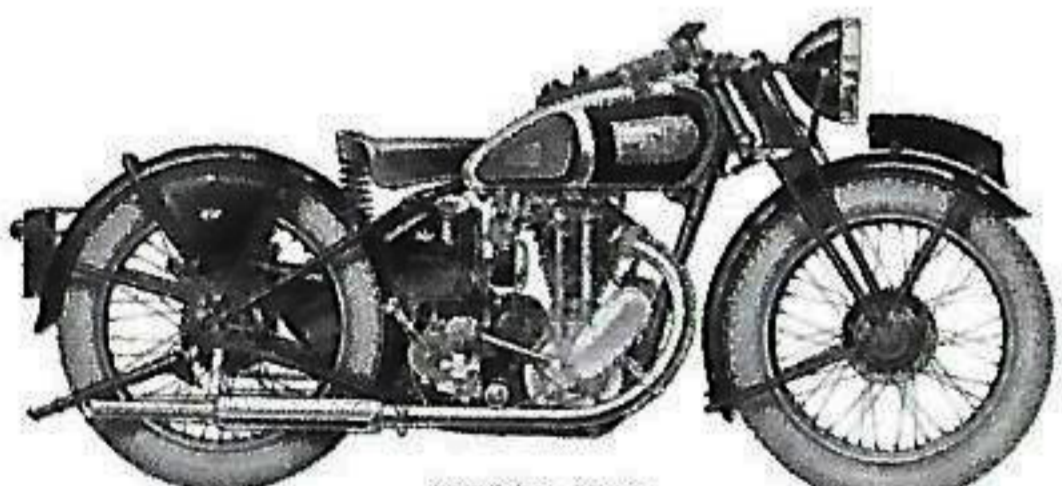
MODEL 38-12



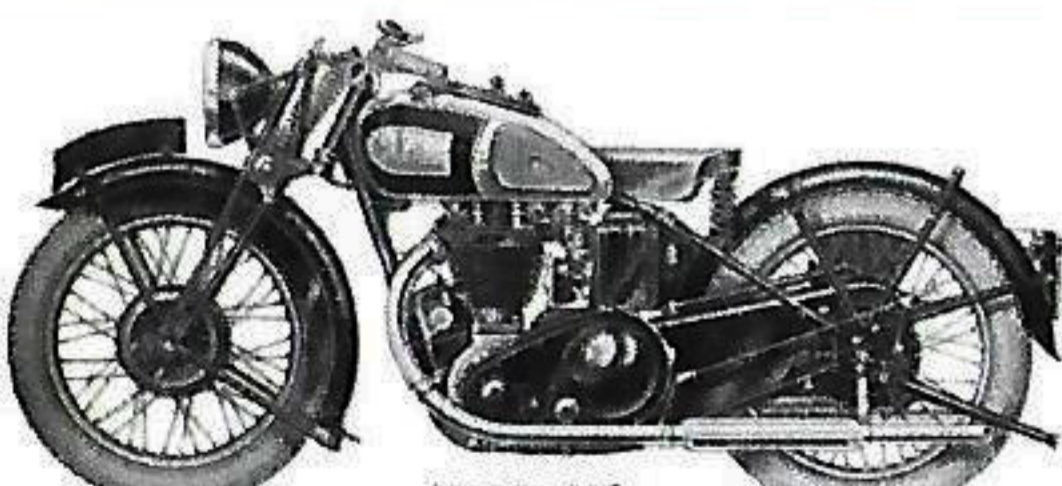
MODEL 38-22



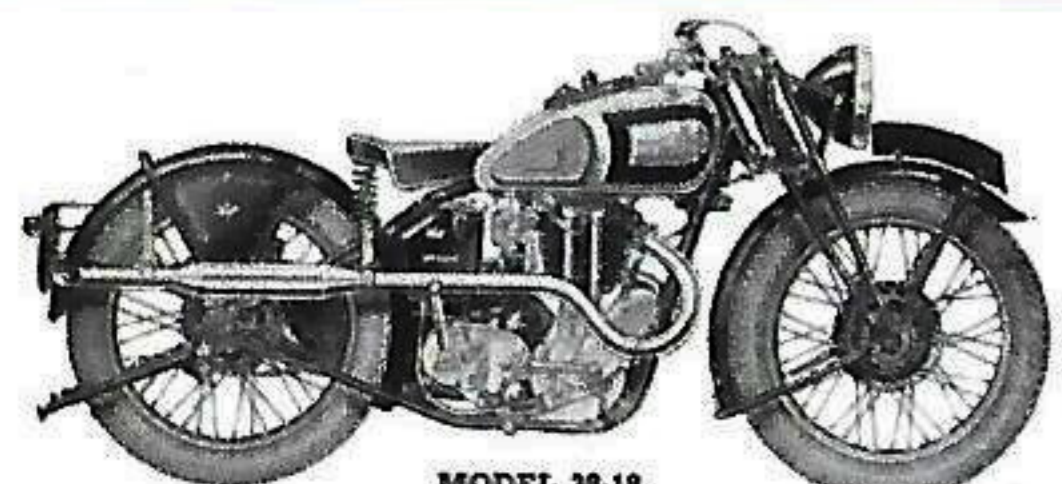
MODEL 38-16



MODEL 38-26



MODEL 38-8



MODEL 38-18

MODELS - 38-12, 38-22, 38-16 and 38-26.

ENGINE: Of 'A.J.S.' design and manufacture throughout. Overhead Valve Engine with single-port cylinder heads on Models 38-12 and 38-16. Two-port cylinder heads on Models 38-22 and 38-26. Overhead valve gear flood lubricated with oil supplied from main engine oil pump. Completely enclosed valves with pedestal mounted screened valve springs. Rocker box fitted with handsome fluted cover giving easy access to valve clearance adjustment. Capacity Model 38-12 and 38-22, 248 c.c. Bore 62.5 mm. Stroke 80 mm. Capacity Model 38-16 and 38-26, 347 c.c. Bore 69.0 mm. Stroke 93 mm. Full dry sump lubrication system operated by rotating plunger pump driven from the crankshaft, oil passing through a pressure type fabric oil filter, thus ensuring the removal of all impurities.

GEAR-BOX: 4 Speed Gear-box with positive foot change. Gear ratios, 38-12 and 38-22 Models, 6.17, 8.62, 11.1, 18.4 to 1. Gear ratios, 38-16 and 38-26 Models, 5.52, 7.73, 9.89, 16.4 to 1.

CHAINCASE: Front chain completely enclosed in pressed steel oil bath chaincase. Rear chain adequately protected by new design deep-section rear chain-guard.

FRAME: Sturdy duplex loop-frame with improved front engine lug, which continues under crankcase and thus provides effective crankcase shield.

SPRING FORKS: New pattern locked-link fork girder assembly, designed to give maximum lateral rigidity. Double anchor plate adjustable fork dampers fitted on left-hand side.

TANK: Familiar 'A.J.S.' handsome three-gallon petrol tank. Oil tank (Capacity 4 pints). Petrol Tank on Models 38-12 and 38-16, finished in usual 'A.J.S.' Black and Gold. Models 38-22 and 38-26, finished Black panels and Gold lines on chromium plate.

TYRES: 26" x 3.25" Studded cord tyres on both wheels.

BRAKES: Internal expanding front and rear fitted with hand adjusters, dust and water excluders. Cooling fins fitted to front brake drums. Improved type high friction brake linings front and rear. Rear brake operating mechanism greatly improved to ensure complete efficiency in operation.

WHEELS: Rims heavily chromium plated with black centre and gold lines, taper roller bearings to both wheels.

STAND: Low-lift spring-up rear stand, and tubular stand for front wheel.

MUDGUARDS: Improved dome section mudguards with centre rib and flared ends. Rear guard hinged to facilitate wheel removal.

ELECTRICAL EQUIPMENT: 6-volt Electric Lighting system. Ignition by separate magneto. Voltage control fitted to all Models.

EQUIPMENT: Full kit of tools, grease gun and tyre inflator.

PRICES

Including Electric Lighting Set and Electric Horn.

MODEL 38-12	45 GUINEAS
MODEL 38-22	50 GUINEAS
MODEL 38-16	48 GUINEAS
MODEL 38-26	53 GUINEAS

MODELS - 38-8, 38-18 and 38-9.

ENGINE: Of 'A.J.S.' design and manufacture throughout. Models 38-8 and 38-18 have O.H.V. engines with completely enclosed valves and rocker gear. Two-port cylinder head on Model 38-9. Single port on Model 38-18. Model 38-9 fitted with high efficiency side valve Engine with detachable cylinder head and totally enclosed valves. Bore 82.5 mm. Stroke 93 mm. Capacity 498 c.c. Full dry sump lubrication system with pressure type fabric oil filter. Gear Ratios, 5, 6.4, 8.8, 13.3 to 1.

GEAR-BOX: Heavy-weight 4-speed Gear-box, built-in foot change.

CHAINCASE: Front chain completely enclosed in pressed steel oil bath chaincase. Rear chain adequately protected by new design deep-section rear chain-guard.

FRAME: Heavy duplex loop frame with extended front Engine lug affording efficient crankcase shield.

SPRING FORKS: Heavy-weight fork girder assembly. Double-plate fork damper. Model 38-18 fitted with check spring forks.

TANK: All welded 'A.J.S.' Petrol Tank, Chromium plated with Black Panels and Gold Lines. (Capacity 3 gallons). Pressed steel Oil Tank. (Capacity 4 pints).

TYRES: 26" x 3.25" Studded cord tyres on both wheels.

BRAKES: Internal expanding front and rear fitted with hand adjusters, dust and water excluders. Cooling fins fitted to front brake drums. Improved type high friction brake linings front and rear. Rear brake operating mechanism greatly improved to ensure complete efficiency in operation.

WHEELS: Rims chromium plated with Black centres and Gold lines. 'A.J.S.' patent quickly-detachable rear wheel. Taper roller bearing hubs.

STAND: Improved low-lift spring-up rear Stand. Tubular Stand to front wheel.

MUDGUARDS: Models 38-8 and 38-9. Fitted with valanced guards with centre rib. Model 38-18. Fitted with wide dome-sectioned guards, Sports pattern.

ELECTRICAL EQUIPMENT: Ignition by separate magneto, mounted in front of engine and driven by chain in cast-aluminium chaincase. Lucas six-volt electric lighting set, with separate dynamo with constant voltage control. Electric Horn.

PRICES

Including Electric Lighting and Electric Horn.

MODEL 38-8	62 GUINEAS
MODEL 38-18	62 GUINEAS
MODEL 38-9	56 GUINEAS

NOTE.—All O.H.V. Models described above can be supplied with High or Low Exhaust Pipe at option. Unless specially ordered otherwise, machines are fitted with Speedometer at extra charge shown overleaf.

and the NEW



SILVER STREAKS

MODELS - 38-22SS, 38-26SS, 38-18SS.

For outstanding performance and highly attractive appearance these three new machines are in a class by themselves. They will undoubtedly be recognised by all experienced motor cyclists as the aristocrats of the Motor-cycle world.

The general design of each Model is based on the corresponding standard Model, but the "SILVER STREAK" Models have a highly tuned Engine with polished single-port cylinder head and ports. Fully chromium plated mudguards, head-lamp, fork links, chaincases front and rear, oil tank, tool-box, saddle springs, etc., give an appearance which has never before been achieved in the Motor-cycle industry.

Experience has proved that the quality of 'A.J.S.' chromium plating is such that for weather-proof properties it is the equal of stove enamel. Hence it now becomes possible to take advantage of the attractive appearance of chromium plating in these new "SILVER STREAK" Models, which we recommend to the public with the utmost confidence.

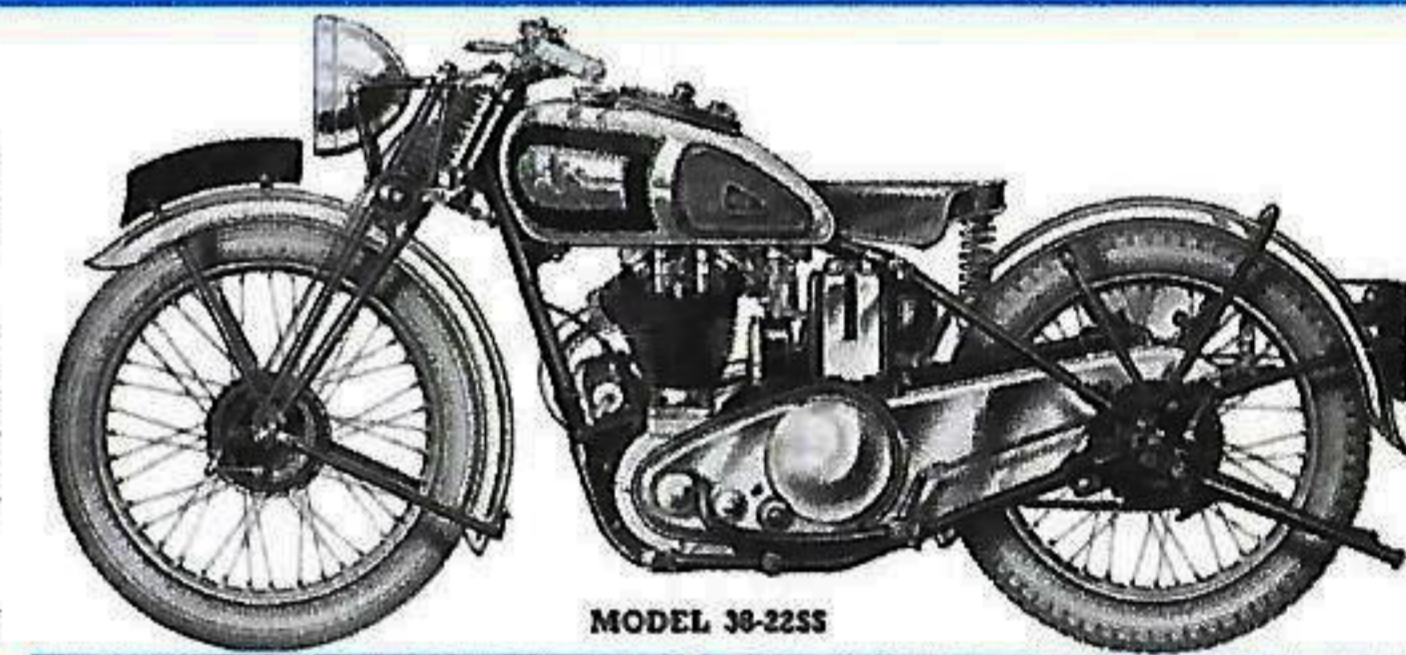
As before stated, the general specification of these Machines is the same as corresponding standard Models, except that the Tyre sizes are, 26" x 3" ribbed front, 26" x 3.50" Dunlop Universal Rear.

High Compression Piston can be fitted if required without extra charge.

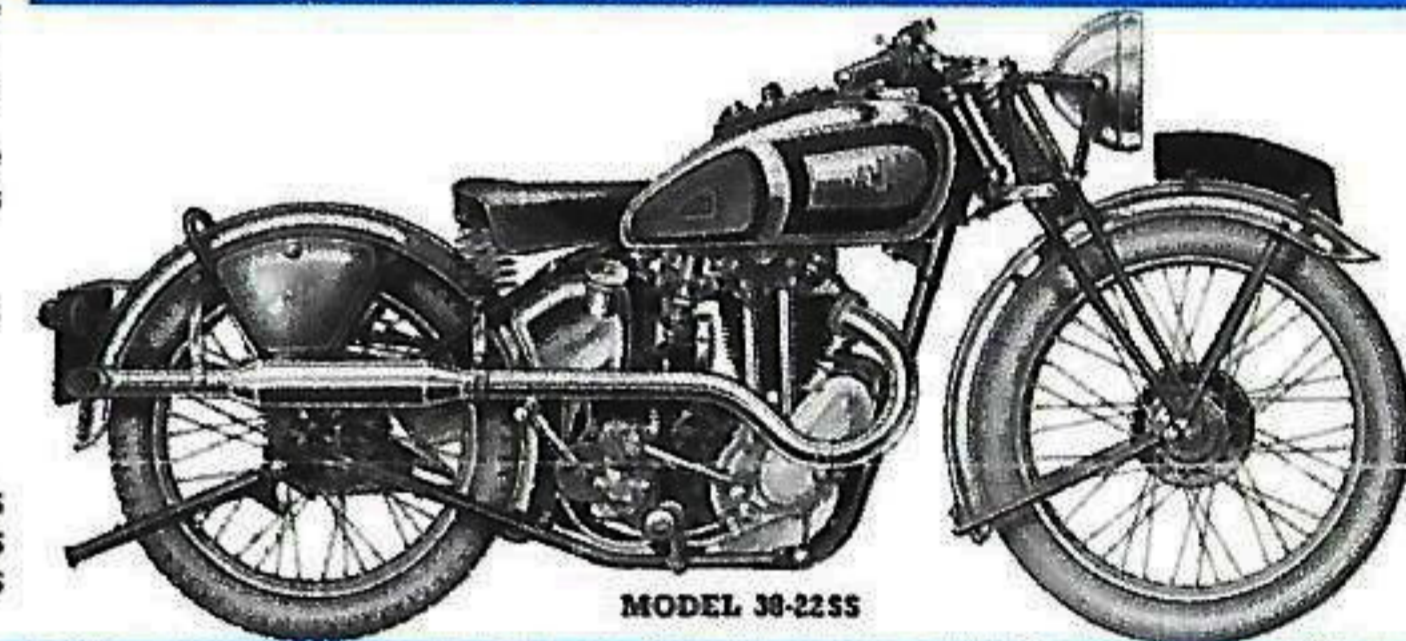
PRICES

Including Electric Lighting Set and Electric Horn.

MODEL 38-22SS	54 GUINEAS
MODEL 38-26SS	57 GUINEAS
MODEL 38-18SS	66 GUINEAS



MODEL 38-22SS



MODEL 38-26SS

THE A.J.S. COMPETITION MODELS

MODELS - 38-22T, 38-26T, 38-18T.

Generally similar to corresponding standard Models but with complete Competition equipment including competition tyres. High compression pistons available, giving ratios 7.5 to 1, or 11 to 1. Dunlop Saddles standardised.

PRICES

Including Electric Lighting and Electric Horn.

MODEL 38-22T	55 GUINEAS
MODEL 38-26T	58 GUINEAS
MODEL 38-18T	67 GUINEAS

THE A.J.S. BIG TWINS

MODELS - 38-2 and 38-2A

These famous heavy-duty machines have 9.9 H.P. twin cylinder engines, four-speed gear-box, detachable and interchangeable wheels, and are suitable for the heaviest sidecar work. Model 38-2 has English Equipment with footrests and sports handlebars and foot gear change. Model 38-2A has Export Equipment with footboards, upturned handlebars, foot clutch and left-hand gear change.

PRICES

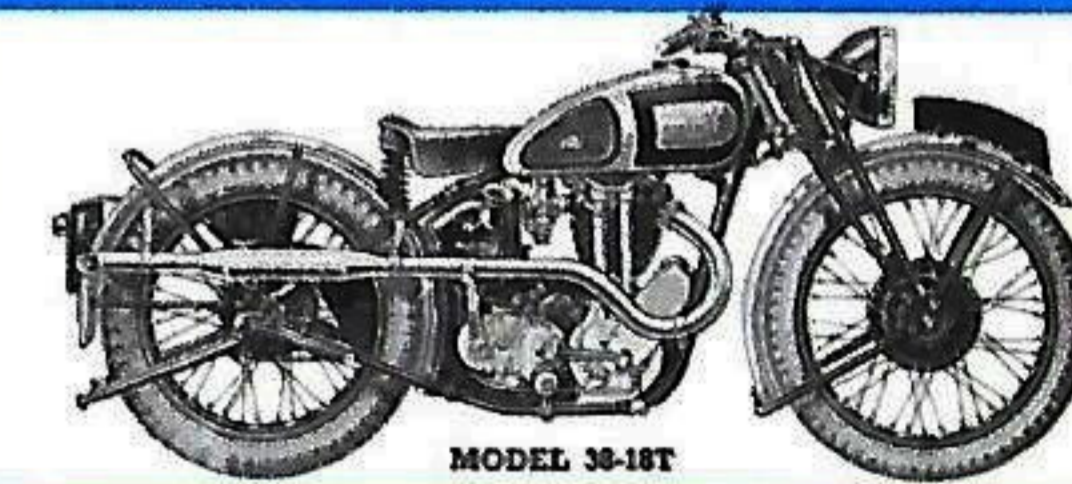
Including Electric Lighting and Electric Horn.

MODEL 38-2	ENGLISH	78 GUINEAS
MODEL 38-2A	EXPORT	78 GUINEAS

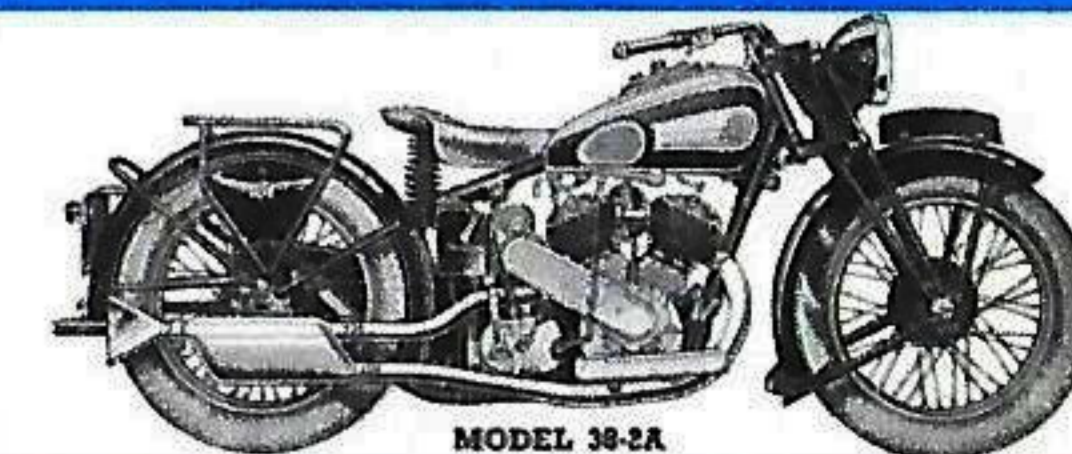
RACING MODEL

MODEL - 38-TR.

Fitted with the famous A.J.S. Overhead Camshaft racing engine. This machine is manufactured only with full racing equipment as illustrated. Full specification can be obtained on request.



MODEL 38-18T



MODEL 38-2A



MODEL 38-TR

COMPLETE BOTTOM HALF.

G U A R A N T E E

We do not appoint agents for the sale on our behalf of our Motorcycles and other goods, but we assign to Motorcycle Dealers areas in which we supply to such Dealers exclusively for the re-sale in such areas. No such Dealer is authorized to transact any business, give any warranty, make any representation or incur any liability on our behalf.

We give the following guarantee with our motorcycles, motorcycle combinations and sidecars, which is given in place of any implied conditions, warranties or liabilities whatsoever, statutory or otherwise, all such implied conditions, warranties and liabilities being in all cases excluded. Any statement, description, condition or representation contained in any catalogue, advertisement, leaflet or other publication shall not be construed as enlarging, varying or covering this guarantee. In the case of machines (a) which have been used for "hiring out" purposes or (b) any motorcycle and/or sidecar used for any dirt track, cinder track or grass track racing or competition (or any competition of any kind within an enclosure for which a charge is made for admission to take part in or view the competition) or (c) machines from which the trade mark, name or manufacturing number has been removed, no guarantee, condition or warranty of any kind is given or is to be implied.

We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for six months only from date of purchase, and damages for which we make ourselves responsible under the guarantee are limited to the free supply of a new part in exchange for the part of the motorcycle, motorcycle combination or sidecar which may have proved defective. We do not undertake to replace or refund the cost of replacing or refitting such new part in the motorcycle, motorcycle combination or sidecar. We undertake, subject to the conditions mentioned below, to make good at any time within six months any defects in these respects. As motorcycles, motorcycle combinations and sidecars are easily liable to derangement by neglect or misuse this guarantee does not apply to defects caused by wear and tear, misuse or neglect.

The term "misuse" shall include amongst others the following acts—

1. The attaching of a sidecar to a motorcycle in such a manner as to cause damage or calculated to render the latter unsafe when ridden.
2. The use of a motorcycle or of a motorcycle and sidecar combined, when carrying more persons or a greater weight than that for which the machine was designed by the manufacturer.

3. The attaching of a sidecar to a motorcycle by any form of attachment not provided, supplied, or approved by us or to a motorcycle which is not designed for such use.

Any motorcycle, motorcycle combination or sidecar sent to us to be plated, enamelled or repaired will be repaired upon the following conditions, i.e. we guarantee that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, such guarantee to extend and be in force for three months only from the time such work shall have been executed or until the expiration of the six months above referred to, and this guarantee is in lieu and in exclusion of any common law or statute warranty or condition, and the damages recoverable are limited to the cost of any further work which may be necessary to amend and make good the work found to be defective.

CONDITIONS OF GUARANTEE

If a defective part should be found in our motorcycles, motorcycle combinations or sidecars, or in any part supplied by way of exchange before referred to, it must be sent to us CARRIAGE PAID, and accompanied by an intimation from the owner that he desires to have it repaired or exchanged free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the date of the purchase or the date when the alleged defective part was exchanged, as the case may be.

Failing compliance with the above, such articles will be here AT THE RISK OF THE OWNER and this guarantee and any implied guarantee, warranty or condition shall not be enforceable. We do not guarantee specialities such as tyres, saddles, chains, electrical equipment, lamps etc. or any component parts supplied to the order of the Purchaser differing from standard specifications supplied with our motorcycles, motorcycle combinations, sidecars or otherwise.

ALL PREVIOUS LISTS CANCELLED

All prices and specifications are subject to alteration without notice and all motor cycles and/or sidecars, together with equipment, are sold subject to the limited guarantee printed above.



MOTORCYCLES
1938

AJS MOTOR CYCLES
PLUMSTEAD ROAD
LONDON, E.E. 12

The Quality Range



So successful have the 1937 Models proved, that it has not been considered necessary to make any drastic changes in the Programme for 1938, but to confine our efforts to the further improvement and refinement of the existing Models in continuance of our constant endeavour to achieve "perfection in detail".

All 1937 Season Models are therefore continued, but with many outstanding improvements, a few of which are given below. In addition, we are introducing three Super Models to be known as the "SILVER STREAK" series, designed to provide machines of really outstanding performance and superb appearance in the 250 c.c., 350 c.c. and 500 c.c. classes. Abbreviated specifications of these and all other motor cycles in our range will be found elsewhere in this Leaflet.

The following improvements have been carried out on all single-cylinder Models and are embodied in the new "SILVER STREAK" series:

Re-designed straight line internal oil passages.
Clean type timing case cover and magneto chaincase.
Magneto chaincase highly polished.

Front wheel drive speedometer with enclosed hub drive. Instrument conveniently mounted above forks giving ideal visibility. Speedometer instrument illuminated at night.

New design greatly improved rear chainguard with full depth outside and inside panels, affording almost complete enclosure to the rear chain.

Re-designed rear brake control layout with long type pivoted lever below and to rear of footrests, giving greatly increased leverage for more braking power.

Handsome new style mudguards with centre ribs and flared ends. Rear mudguard hinged to facilitate rear wheel removal.

Low lift spring-up rear stand instead of centre stand.

Inflator carried on rear chainguard.

Attractive coloured enamel "A.J.S." Medallion in centre of steering damper knob.

Thus "A.J.S." Motor Cycles continue for 1938 as in previous Seasons, the finest and highest grade Motor Cycles in the World.

EQUIPMENT

MODEL 38-28	446 cc. O.H.V. Racing Model	50 GUINEAS
RACING MODEL		
MODEL 38-1855	495 cc. O.H.V. Single-port	66 GUINEAS
MODEL 38-2855	517 cc. O.H.V. Single-port	157 GUINEAS
MODEL 38-2855	516 cc. O.H.V. Single-port	154 GUINEAS
SILVER STREAK SERIES		
MODEL 38-187	495 cc. O.H.V. Single-port	67 GUINEAS
MODEL 38-287	517 cc. O.H.V. Single-port	98 GUINEAS
MODEL 38-287	516 cc. O.H.V. Single-port	95 GUINEAS
COMPETITION MODELS		
MODEL 38-28 (EXPORT)	500 cc. Big Twin	76 GUINEAS
MODEL 38-2	500 cc. Big Twin	76 GUINEAS
MODEL 38-9	495 cc. Side Valve	56 GUINEAS
MODEL 38-8	495 cc. O.H.V. Two-port	62 GUINEAS
MODEL 38-18	495 cc. O.H.V. Single-port	62 GUINEAS
MODEL 38-38	517 cc. O.H.V. Two-port	53 GUINEAS
MODEL 38-18	517 cc. O.H.V. Single-port	53 GUINEAS
MODEL 38-22	516 cc. O.H.V. Two-port	56 GUINEAS
MODEL 38-12	516 cc. O.H.V. Single-port	56 GUINEAS

1938

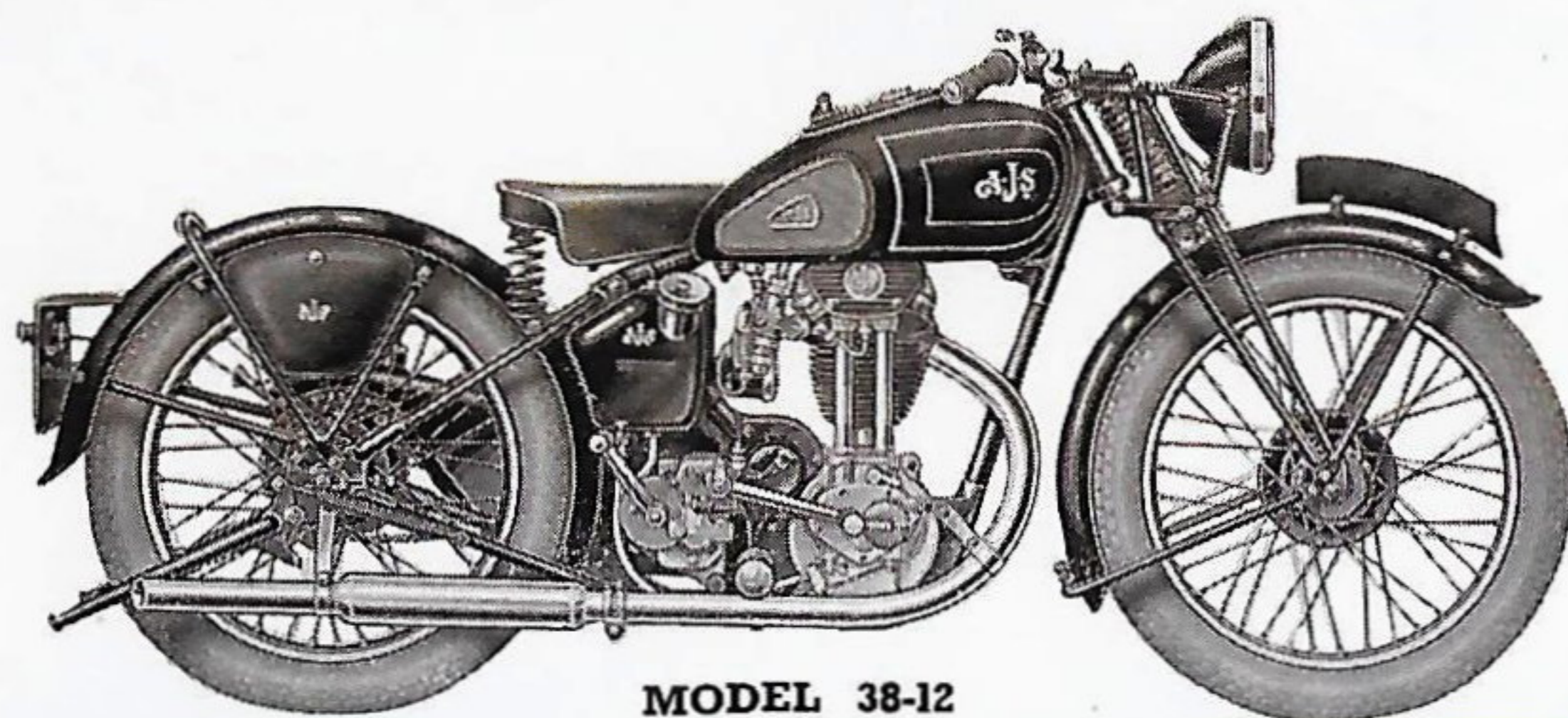
THE AJS RANGE FOR

A black and white photograph of a winding road through a wooded area. The road curves from the bottom center towards the right. The trees are dense and leafy. In the background, a utility pole is visible. Overlaid at the top of the image is a large, stylized blue logo with white outlines that reads 'AJS'.

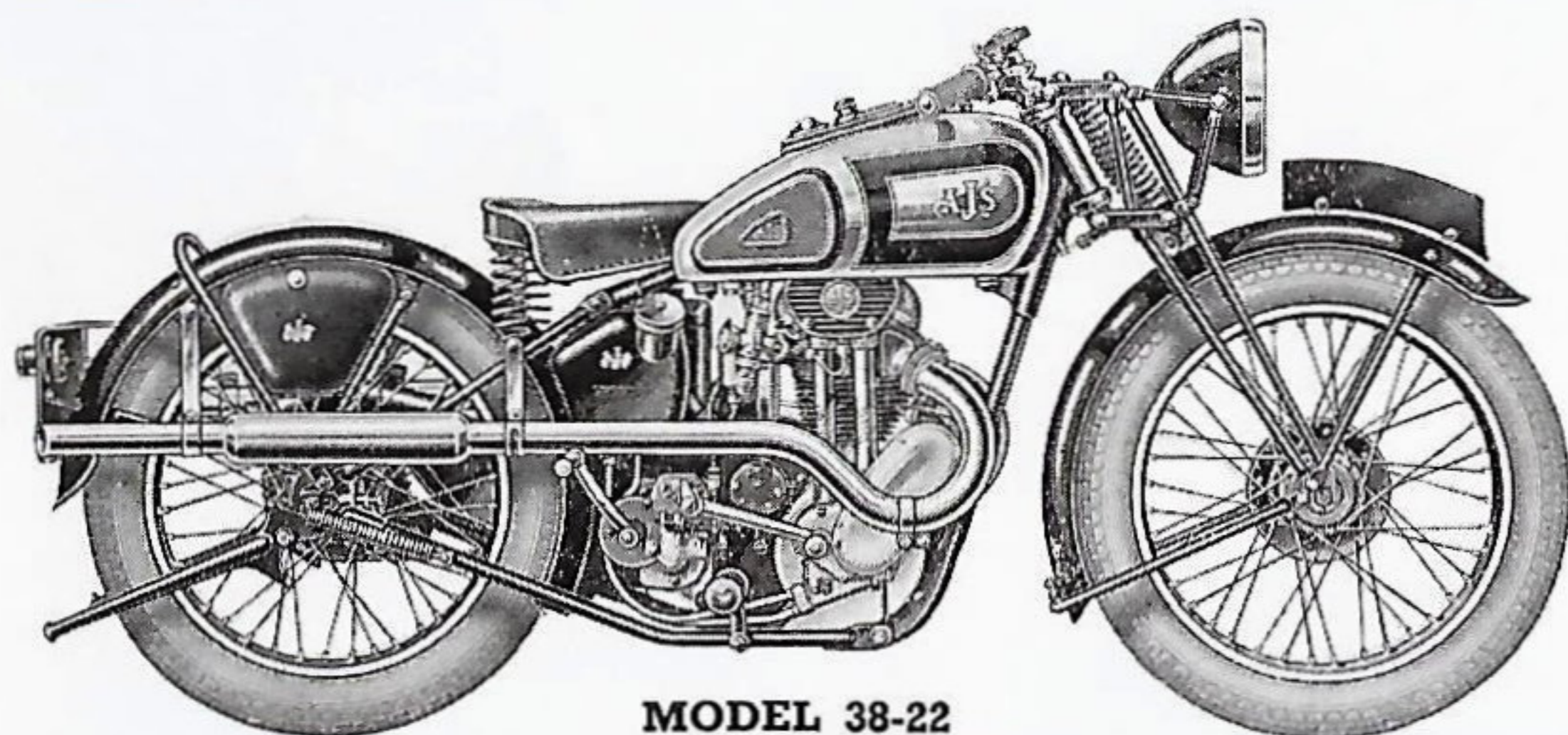
AJS

MOTORCYCLES

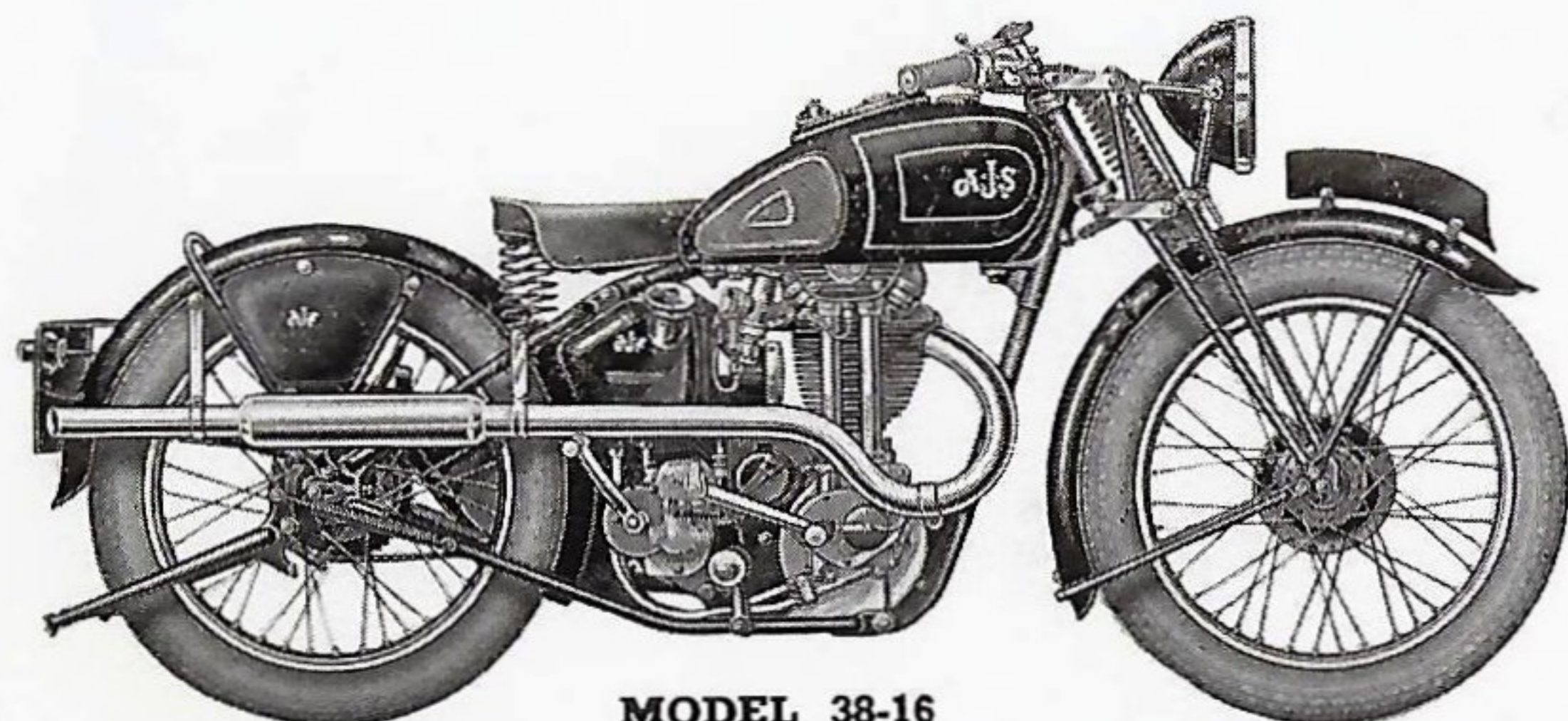
1938



MODEL 38-12



MODEL 38-22



MODEL 38-16

MODELS - 38-12, 38-22, 38-16 and 38-26.

ENGINE :

Of 'A.J.S.' design and manufacture throughout.
Overhead Valve Engine with single-port cylinder heads on Models 38-12 and 38-16.
Two-port cylinder heads on Models 38-22 and 38-26.
Overhead valve gear flood lubricated with oil supplied from main engine oil pump.
Completely enclosed valves with pedestal mounted screened valve springs.
Rocker box fitted with handsome finned cover giving easy access to valve clearance adjustment.
Capacity, Model 38-12 and 38-22, 246 c.c. Bore 62.5 m.m. Stroke 80 m.m.
Capacity, Model 38-16 and 38-26, 347 c.c. Bore 69.0 m.m. Stroke 93 m.m.
Full dry sump lubrication system operated by rotating plunger pump driven from the crankshaft, oil passing through a pressure type fabric oil filter, thus ensuring the removal of all impurities.

GEAR-BOX :

4-Speed Gear-box with positive foot change.
Gear ratios, 38-12 and 38-22 Models, 6.17, 8.62, 11.1, 18.4 to 1.
Gear ratios, 38-16 and 38-26 Models, 5.52, 7.73, 9.88, 16.4 to 1.

CHAINCASE :

Front chain completely enclosed in pressed steel oil bath chaincase. Rear chain adequately protected by new design deep-section rear chain-guard.

FRAME :

Sturdy duplex loop-frame with improved front engine lug, which continues under crankcase and thus provides effective crankcase shield.

SPRING FORKS :

New pattern locked-link fork girder assembly, designed to give maximum lateral rigidity. Double anchor plate adjustable fork dampers fitted on left-hand side.

TANK :

Familiar 'A.J.S.' handsome three-gallon petrol tank. Oil tank (Capacity 4 pints). Petrol Tank on Models 38-12 and 38-16, finished in usual 'A.J.S.' Black and Gold. Models 38-22 and 38-26, finished Black panels and Gold lines on chromium plate.

TYRES :

26" x 3.25" Studded cord tyres on both wheels.

BRAKES :

Internal expanding front and rear fitted with hand adjusters, dust and water excluders. Cooling fins fitted to front brake drums. Improved type high friction brake linings front and rear. Rear brake operating mechanism greatly improved to ensure complete efficiency in operation.

WHEELS :

Rims heavily chromium plated with black centre and gold lines, taper roller bearings to both wheels.

STAND :

Low-lift spring-up rear stand, and tubular stand for front wheel.

MUDGUARDS :

Improved dome section mudguards with centre rib and flared ends. Rear guard hinged to facilitate wheel removal.

ELECTRICAL EQUIPMENT :

6-volt Electric Lighting system. Ignition by separate magneto. Voltage control fitted to all Models.

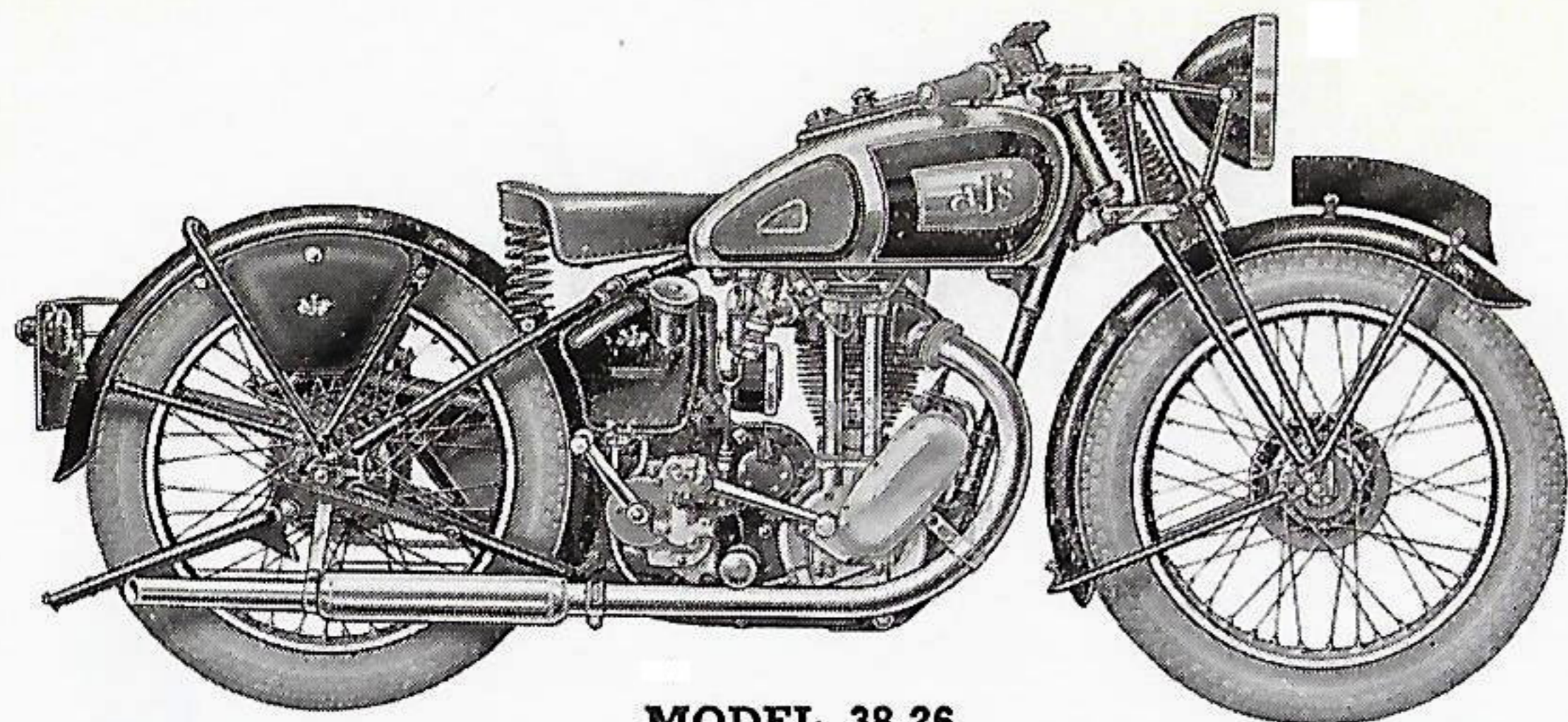
EQUIPMENT :

Full kit of tools, grease gun and tyre inflator.

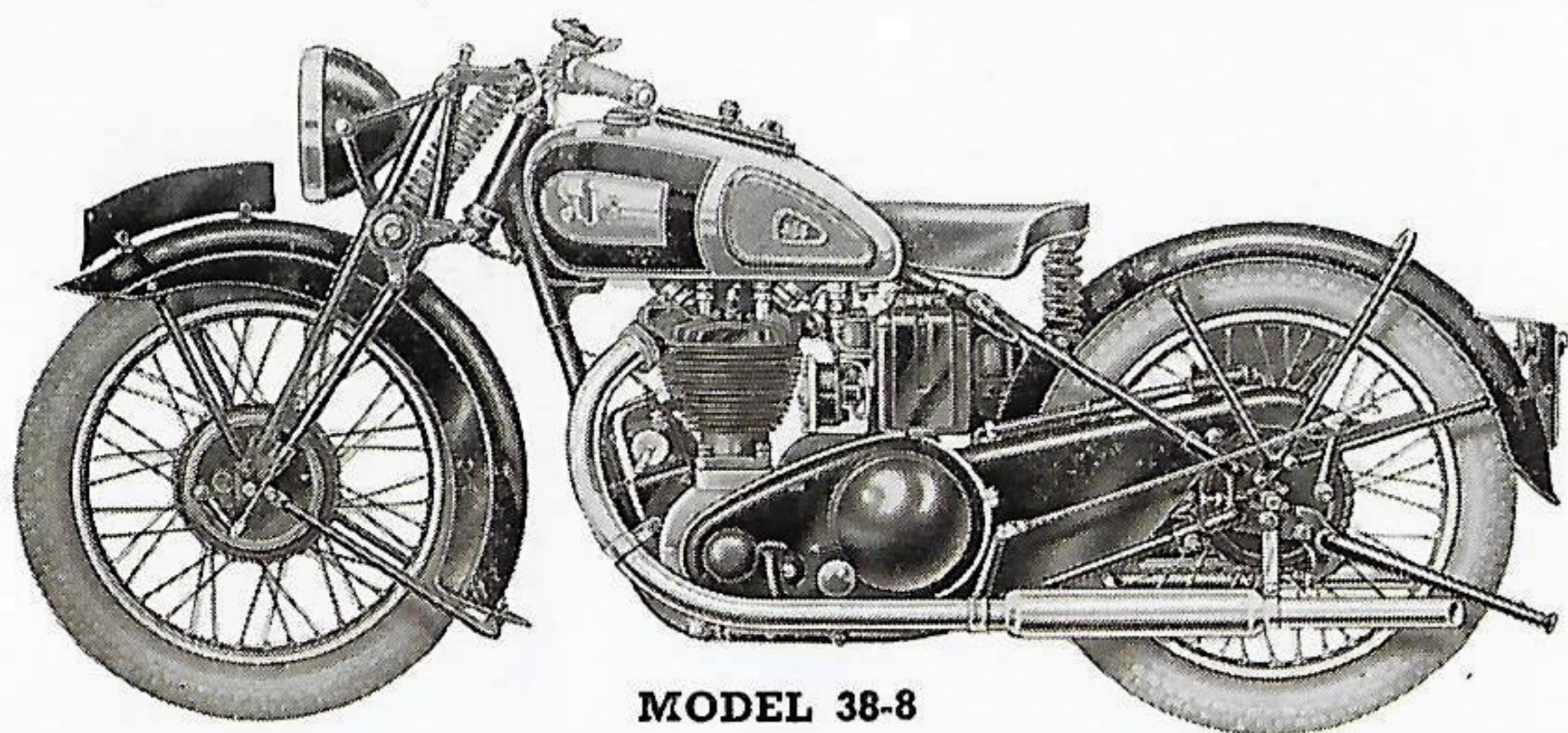
PRICES

Including Electric Lighting Set and Electric Horn.

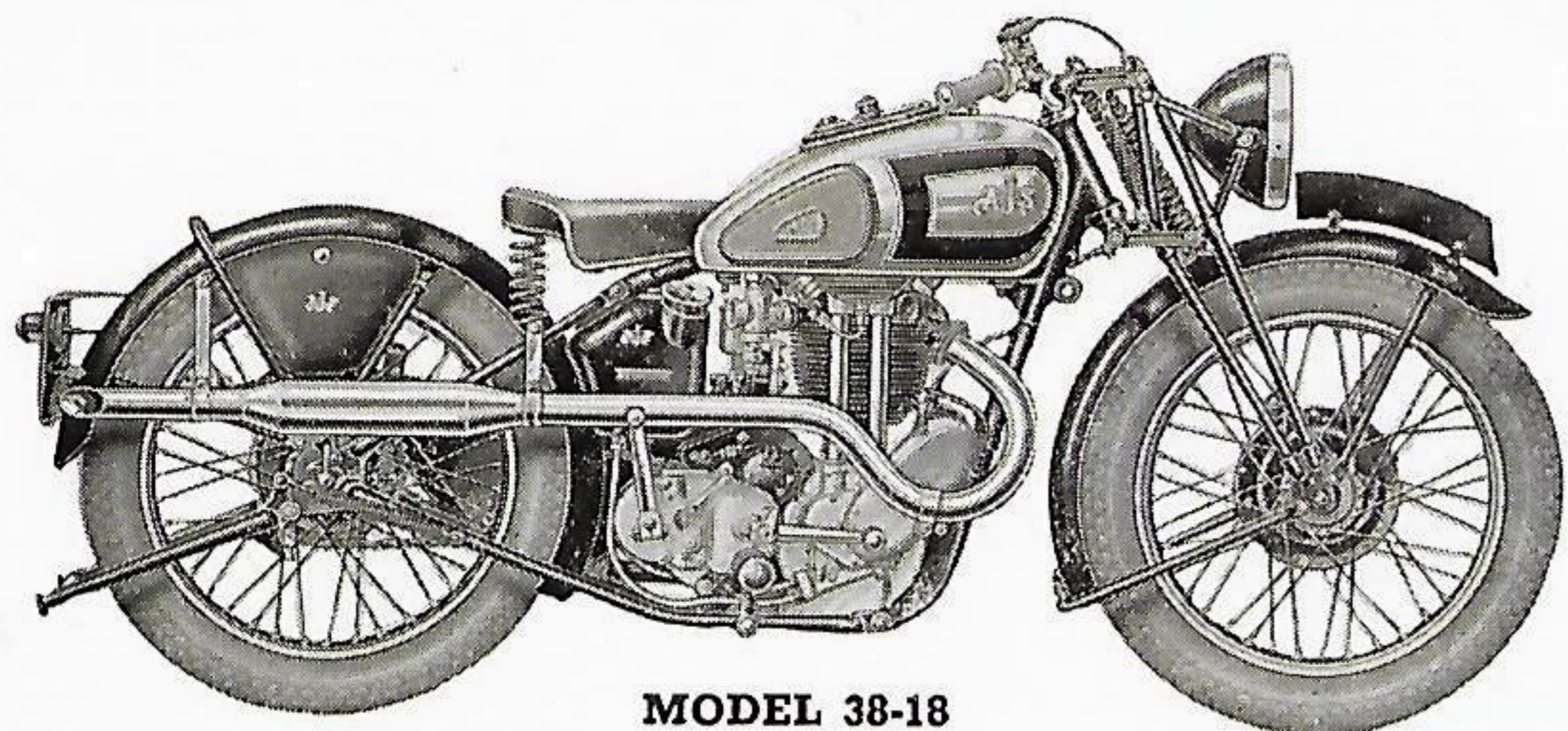
MODEL 38-12	45 GUINEAS
MODEL 38-22	50 GUINEAS
MODEL 38-16	48 GUINEAS
MODEL 38-26	53 GUINEAS



MODEL 38-26



MODEL 38-8



MODEL 38-18

MODELS - 38-8, 38-18 and 38-9.

- ENGINE :** Of 'A.J.S.' design and manufacture throughout. Models 38-8 and 38-18 have O.H.V. engines with completely enclosed valves and rocker gear. Two-port cylinder head on Model 38-8. Single-port on Model 38-18. Model 38-9 fitted with high efficiency side-valve Engine with detachable cylinder head and totally enclosed valves. Bore 82.5 m.m. Stroke 93 m.m. capacity 498 c.c. Full dry sump lubrication system with pressure type fabric oil filter.
- GEAR-BOX :** Heavy-weight 4-speed Gear-box, built-in foot change. Gear Ratios, 5, 6.4, 8.8, 13.3 to 1.
- CHAINCASE :** Front chain completely enclosed in pressed steel oil bath chaincase. Rear chain adequately protected by new design deep-section rear chain-guard.
- FRAME :** Heavy duplex loop frame with extended front Engine lug affording efficient crankcase shield.
- SPRING FORKS :** Heavy-weight fork girder assembly. Double-plate fork damper. Model 38-18 fitted with check spring forks.
- TANK :** All welded 'A.J.S.' Petrol Tank, Chromium plated with Black Panels and Gold lines. (Capacity 3 gallons). Pressed steel Oil Tank. (Capacity 4 pints).
- TYRES :** 26" x 3.25" Studded cord tyres on both wheels.
- BRAKES :** Internal expanding front and rear fitted with hand adjusters, dust and water excluders. Cooling fins fitted to front brake drums. Improved type high friction brake linings front and rear. Rear brake operating mechanism greatly improved to ensure complete efficiency in operation.
- WHEELS :** Rims chromium plated with Black centres and Gold lines. 'A.J.S.' patent quickly-detachable rear wheel. Taper roller bearing hubs.
- STAND :** Improved low-lift spring-up rear Stand. Tubular Stand to front wheel.
- MUDGUARDS :** Models 38-8 and 38-9. Fitted with valanced guards with centre rib. Model 38-18. Fitted with wide dome-sectioned guards, Sports pattern.
- ELECTRICAL EQUIPMENT :** Ignition by separate magneto, mounted in front of engine and driven by chain in cast-aluminium chaincase. Lucas six-volt electric lighting set, with separate dynamo, with constant voltage control. Electric Horn.

PRICES

Including Electric Lighting and Electric Horn.

MODEL 38-8	62 GUINEAS
MODEL 38-18	62 GUINEAS
MODEL 38-9	56 GUINEAS

NOTE.—All O.H.V. Models described above can be supplied with High or Low Exhaust Pipe at option. Unless specially ordered otherwise, machines are fitted with Speedometer at extra charge shown overleaf.

and the
NEW

A.J.S.

SILVER
STREAKS

MODELS - 38-22SS, 38-26SS, 38-18SS.

For outstanding performance and highly attractive appearance these three new machines are in a class by themselves. They will undoubtedly be recognised by all experienced motor cyclists as the aristocrats of the Motor-cycle world.

The general design of each Model is based on the corresponding standard Model, but the "SILVER STREAK" Models have a highly tuned Engine with polished single-port cylinder head and ports. Fully chromium plated mudguards, head-lamp, fork links, chaincases front and rear, oil tank, tool-box, saddle springs, etc., give an appearance which has never before been achieved in the Motor-cycle industry.

Experience has proved that the quality of 'A.J.S.' chromium plating is such that for weather-proof properties it is the equal of stove enamel. Hence it now becomes possible to take advantage of the attractive appearance of chromium plating in these new "SILVER STREAK" Models, which we recommend to the public with the utmost confidence.

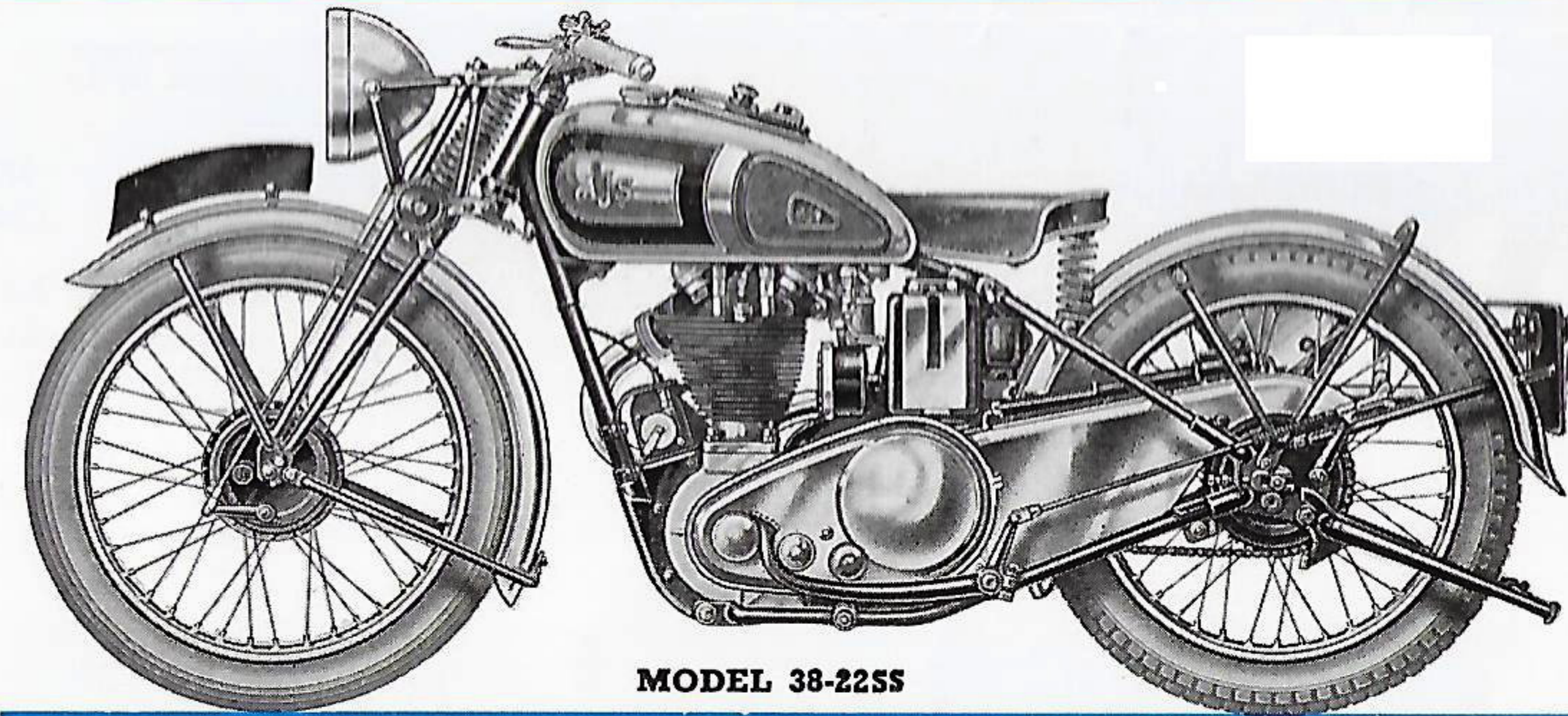
As before stated, the general specification of these Machines is the same as corresponding standard Models, except that the Tyre sizes are, 26" x 3" ribbed front, 26" x 3.50" Dunlop Universal Rear.

High Compression Piston can be fitted if required without extra charge

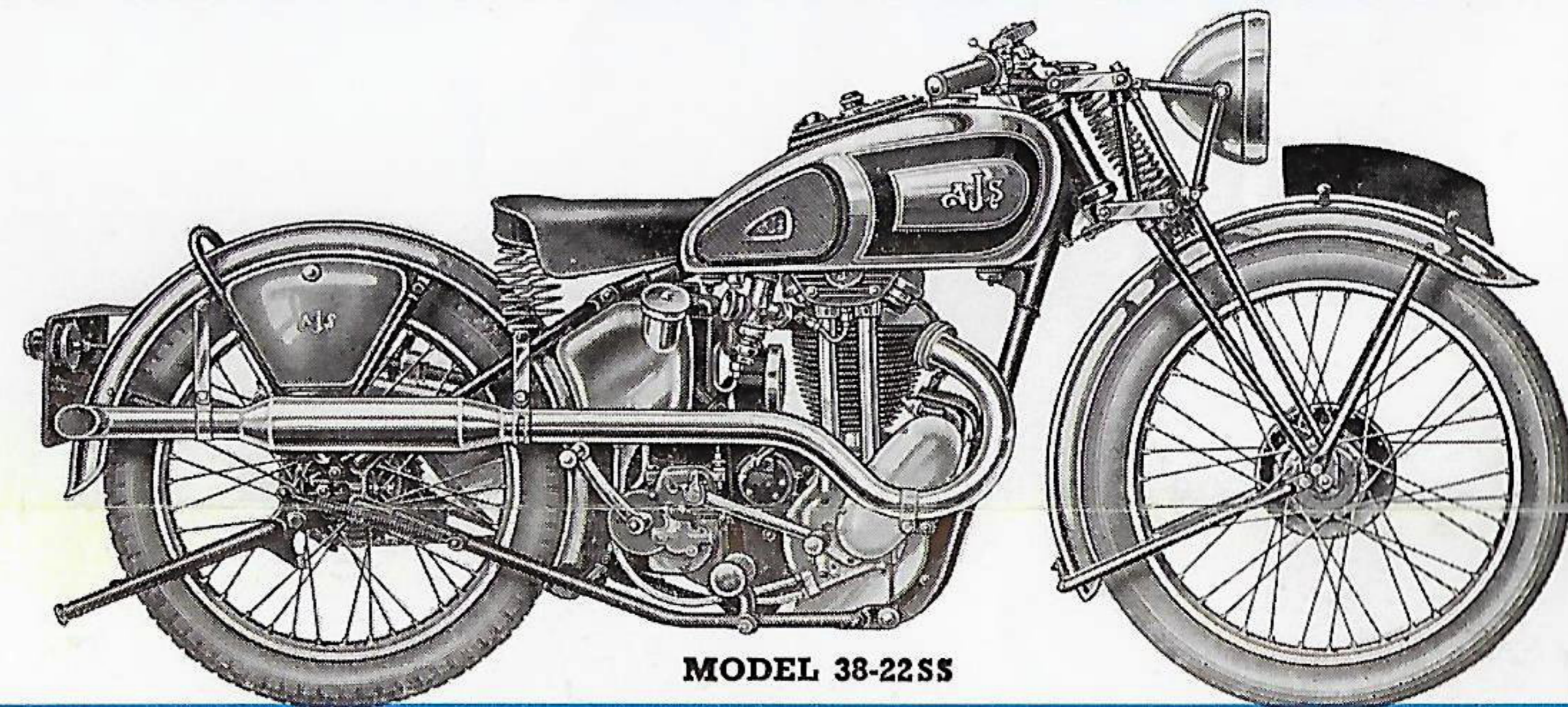
PRICES

Including Electric Lighting Set and Electric Horn.

MODEL 38-22SS	...	54 GUINEAS
MODEL 38-26SS	...	57 GUINEAS
MODEL 38-18SS	...	66 GUINEAS



MODEL 38-22SS



MODEL 38-22SS

THE A.J.S. COMPETITION MODELS

MODELS - 38-22T, 38-26T, 38-18T.

Generally similar to corresponding standard Models but with complete Competition equipment including competition tyres.

High compression pistons available, giving ratios 7.5 to 1, or 11 to 1.
Dunlop Saddles standardised.

PRICES

Including Electric Lighting and Electric Horn.

MODEL 38-22T	55 GUINEAS
MODEL 38-26T	58 GUINEAS
MODEL 38-18T	67 GUINEAS

THE A.J.S. BIG TWINS

MODELS - 38-2 and 38-2A

These famous heavy-duty machines have 9.9 H.P. twin cylinder engines, four-speed gear-box, detachable and interchangeable wheels, and are suitable for the heaviest sidecar work.

Model 38-2 has English Equipment with footrests and sports handlebars and foot gear change.

Model 38-2A has Export Equipment with footboards, upturned handlebars, foot clutch and left-hand gear change.

PRICES

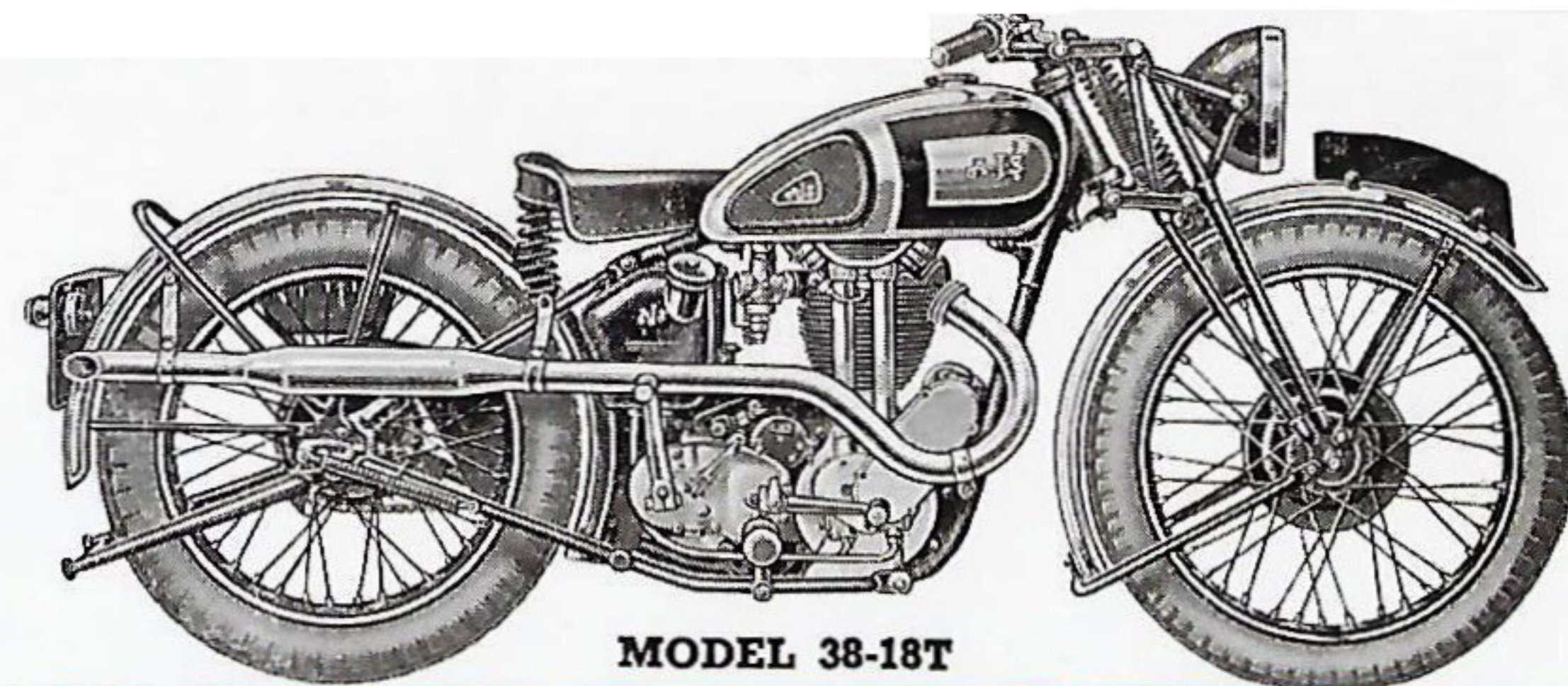
Including Electric Lighting and Electric Horn.

MODEL 38-2	ENGLISH	78 GUINEAS
MODEL 38-2A	EXPORT	78 GUINEAS

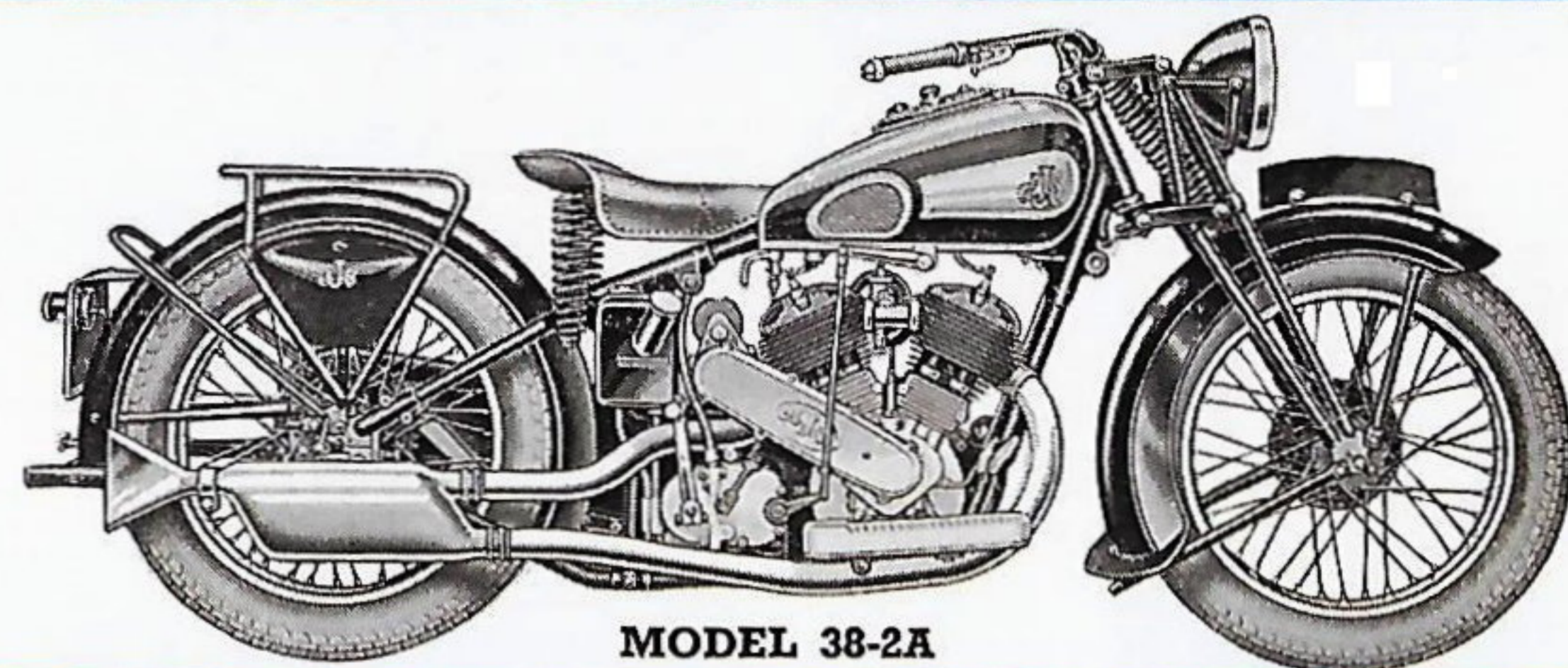
RACING MODEL

MODEL - 38-7R.

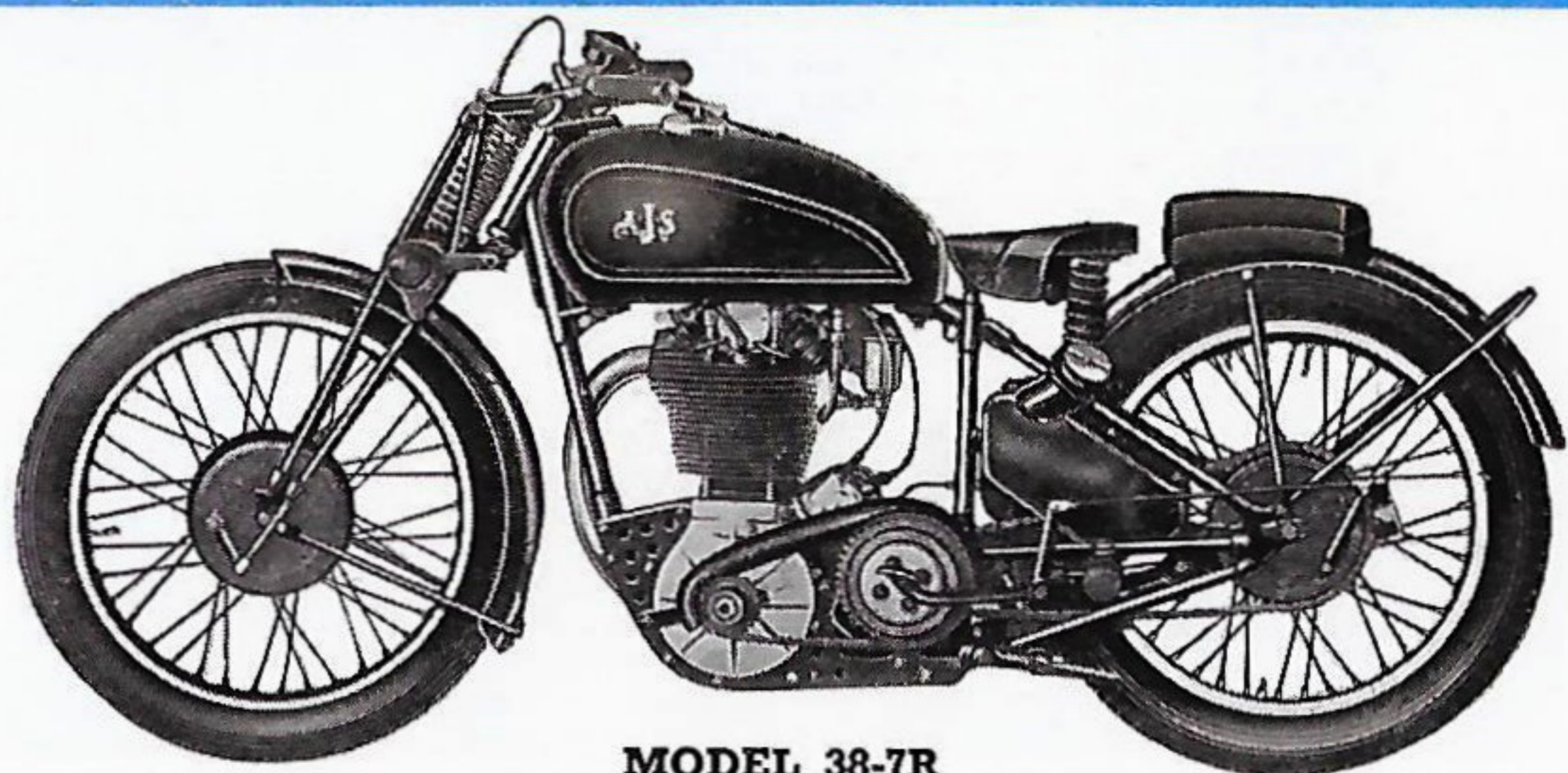
Fitted with the famous A.J.S. Overhead Camshaft racing engine. This machine is manufactured only with full racing equipment as illustrated. Full specification can be obtained on request.



MODEL 38-18T



MODEL 38-2A



MODEL 38-7R

G U A R A N T E E

We do not appoint agents for the sale on our behalf of our Motorcycles and other goods, but we assign to Motorcycle Dealers areas in which we supply to such Dealers exclusively for the re-sale in such areas. No such Dealer is authorised to transact any business, give any warranty, make any representation or incur any liability on our behalf.

We give the following guarantee with our motorcycles, motorcycle combinations and sidecars, which is given in place of any implied conditions, warranties or liabilities whatsoever, statutory or otherwise, all such implied conditions, warranties and liabilities being in all cases excluded. Any statement, description, condition or representation contained in any catalogue, advertisement, leaflet or other publication shall not be construed as enlarging, varying or overriding this guarantee. In the case of machines (a) which have been used for "hiring out" purposes or (b) any motorcycle and/or sidecar used for any dirt track, cinder track or grass track racing or competitions (or any competition of any kind within an enclosure for which a charge is made for admission to take part in or view the competition) or (c) machines from which the trade mark, name or manufacturing number has been removed, no guarantee, condition or warranty of any kind is given or is to be implied.

We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for six months only from date of purchase, and damages for which we make ourselves responsible under this guarantee are limited to the free supply of a new part in exchange for the part of the motorcycle, motorcycle combination or sidecar which may have proved defective. We do not undertake to replace or refix, or bear the cost of replacing or refixing, such new part in the motorcycle, motorcycle combination or sidecar. We undertake, subject to the conditions mentioned below, to make good at any time within six months any defects in these respects. As motorcycles, motorcycle combinations and sidecars are easily liable to derangement by neglect or misuse this guarantee does not apply to defects caused by wear and tear, misuse or neglect.

The term "misuse" shall include amongst others the following acts:—

1. The attaching of a sidecar to a motorcycle in such a manner as to cause damage or calculated to render the latter unsafe when ridden.
2. The use of a motorcycle or of a motorcycle and sidecar combined, when carrying more persons or a greater weight than that for which the machine was designed by the manufacturer.

3. The attaching of a sidecar to a motorcycle by any form of attachment not provided, supplied, or approved by us or to a motorcycle which is not designed for such use.

Any motorcycle, motorcycle combination or sidecar sent to us to be plated, enamelled or repaired will be repaired upon the following conditions, i.e. we guarantee that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, such guarantee to extend and be in force for three months only from the time such work shall have been executed or until the expiration of the six months above referred to and this guarantee is in lieu and in exclusion of any common law or statute warranty or condition, and the damages recoverable are limited to the cost of any further work which may be necessary to amend and make good the work found to be defective.

CONDITIONS OF GUARANTEE

If a defective part should be found in our motorcycles, motorcycle combinations or sidecars, or in any part supplied by way of exchange before referred to, it must be sent to us CARRIAGE PAID, and accompanied by an intimation from the owner that he desires to have it repaired or exchanged free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the date of the purchase or the date when the alleged defective part was exchanged, as the case may be.

Failing compliance with the above, such articles will lie here AT THE RISK OF THE OWNER, and this guarantee and any implied guarantee, warranty or condition shall not be enforceable. We do not guarantee specialities such as tyres, saddles, chains, electrical equipment, lamps, etc., or any component parts supplied to the order of the Purchaser differing from standard specifications supplied with our motorcycles, motorcycle combinations, sidecars or otherwise.

ALL PREVIOUS LISTS CANCELLED

All prices and specifications are subject to alteration without notice and all motor cycles and/or sidecars, together with equipment, are sold subject to the limited guarantee printed above.

THE A.J.S RANGE FOR 1938

MODEL 38-12	246 c.c. O.H.V. Single-port	45 GUINEAS
MODEL 38-22	246 c.c. O.H.V. Two-port	50 GUINEAS
MODEL 38-16	347 c.c. O.H.V. Single-port	48 GUINEAS
MODEL 38-26	347 c.c. O.H.V. Two-port	53 GUINEAS
MODEL 38-18	498 c.c. O.H.V. Single-port	62 GUINEAS
MODEL 38-8	498 c.c. O.H.V. Two-port	62 GUINEAS
MODEL 38-9	498 c.c. Side-Valve	56 GUINEAS
MODEL 38-2	990 c.c. Big Twin	78 GUINEAS
MODEL 38-2A (EXPORT)	990 c.c. Big Twin	78 GUINEAS

COMPETITION MODELS

MODEL 38-22T	246 c.c. O.H.V. Single-port	55 GUINEAS
MODEL 38-26T	347 c.c. O.H.V. Single-port	58 GUINEAS
MODEL 38-18T	498 c.c. O.H.V. Single-port	67 GUINEAS

'SILVER STREAK' SERIES

MODEL 38-22SS	246 c.c. O.H.V. Single-port	54 GUINEAS
MODEL 38-26SS	347 c.c. O.H.V. Single-port	57 GUINEAS
MODEL 38-18SS	498 c.c. O.H.V. Single-port	66 GUINEAS

RACING MODEL

MODEL 38-7R	346 c.c. O.H.C. Racing Model	90 GUINEAS
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EQUIPMENT

Smith's Non-trip Speedometer	£2 5 0
Smith's Trip Speedometer	£2 10 0
Smith's Trip Speedometer 120 m.p.h.	£2 15 0
Chromium plated Tank on Models 38-12 and 38-16				£1 0 0
Luggage Carrier on all Models except 38-2 and 38-2A	12 6
26" x 3.50" Tyres instead of 26" x 3.25"	10 0
Smith's 8-day Clock in Instrument panel	£1 10 0
Pillion Seat	12 6
Pillion Footrests	7 6
Lucas Stop Light	5 0