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AJS

QUALITY MOTOR CYCLES

The Quality Motor Cycle for Every Occasion

F O R E W O R D

The technical excellence and design superiority of A.J.S. Motor Cycles is universally accepted and ownership provides a performance and sense of satisfaction that is unobtainable with any other make of motor cycle.

Successful participation in International Road Races, Trials and Scrambles, in addition to record-breaking activities over a period of many years, has provided an enviable background and tradition to A.J.S. Motor Cycles that not only add to pride of ownership, but make possible the standard of performance and reliability that the enthusiastic motor-cyclist has the right to expect from the motor cycle of his choice.

RIDE A·J·S AND ENSURE SUCCESS

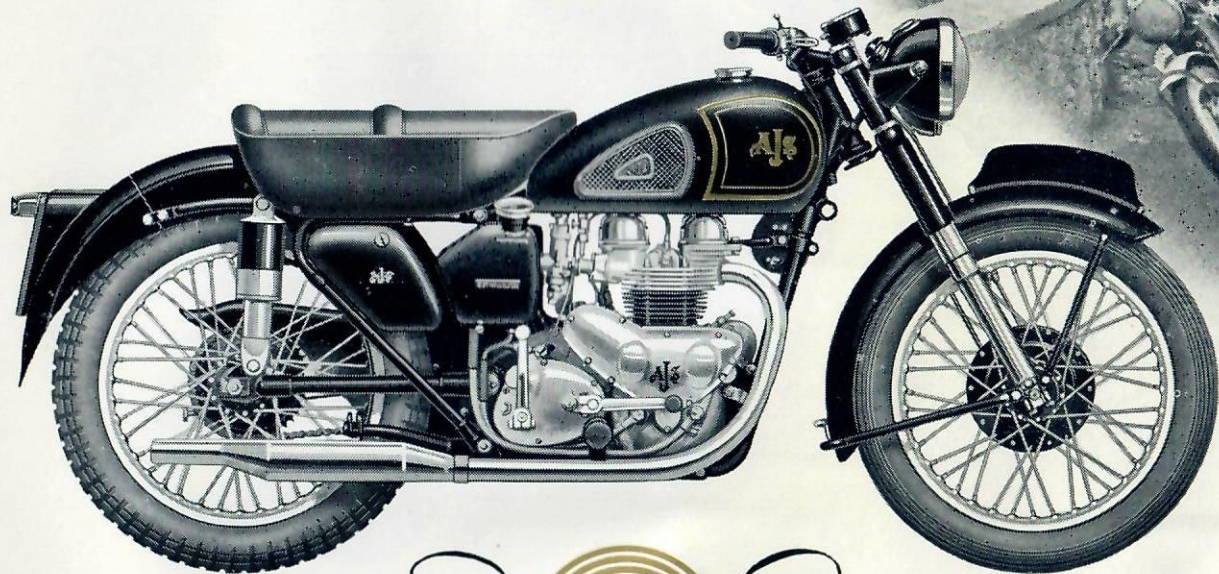
A·J·S MOTOR CYCLES

Proprietors : ASSOCIATED MOTOR CYCLES LTD.

PLUMSTEAD ROAD · LONDON, S.E.18 · ENGLAND

Telephone : WOOLwich 1223

Telegrams : ICANHOPIT, WOL, LONDON



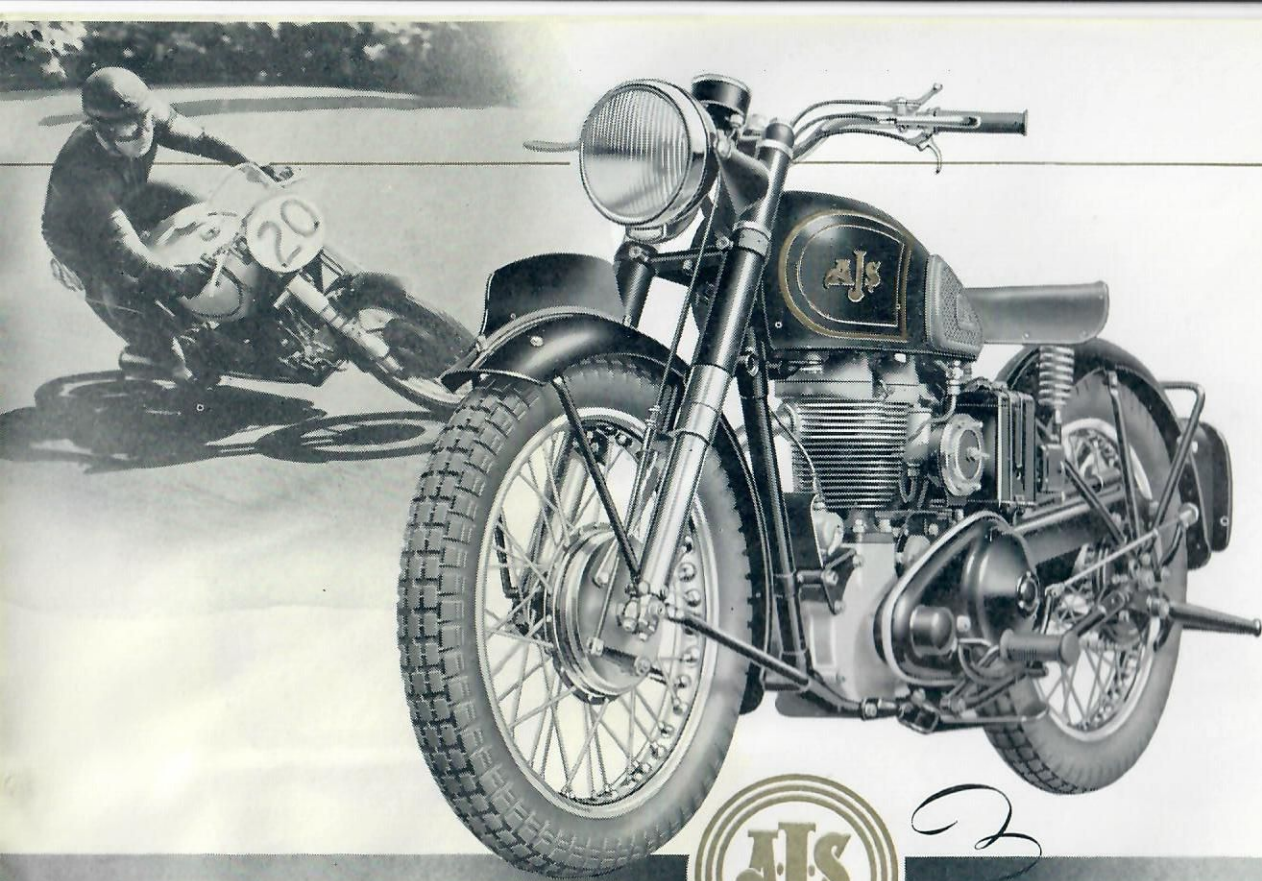
Model 20
THE SPRINGTWIN
500 c.c. O.H.V. VERTICAL TWIN



*The acknowledged leader
of its class*

For full specification see page 10

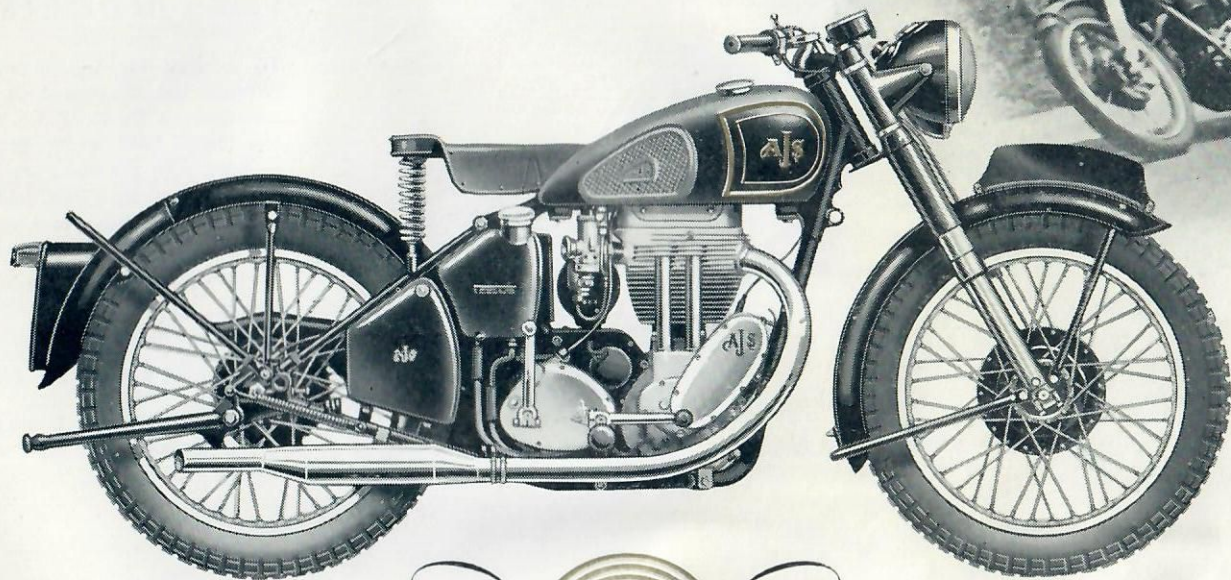
Page 3



Model 16M
350 c.c. O.H.V.



*An outstanding 350 in the
best A.J.S. tradition*



Model 18
500 c.c. O.H.V.



*A high quality 500 for
solo or sidecar work*

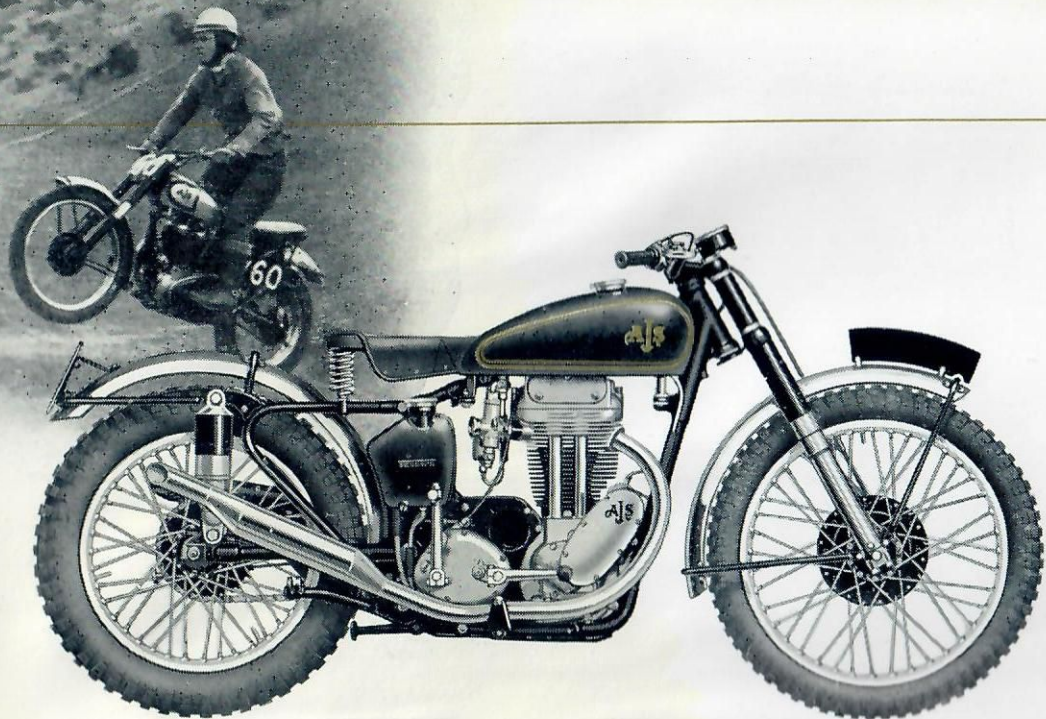
For full specification see page 10

The Competition Models

To achieve the top in any sport is difficult, but to remain at the top is even more difficult. A.J.S. owners and supporters have every reason to be satisfied with the successes achieved by A.J.S. riders in Trials and Scrambles during the past few years, and they may rest assured that no effort will be spared to repeat and add to these successes during the 1953 Competition Season.

Model 7R

The 348 c.c. O.H.C. Racing Model 7R will be covered by a separate pamphlet for the 1953 Season.



Models

16MCS & 18CS

350 c.c.
O.H.V.

500 c.c.
O.H.V.



*Models with a background
of outstanding success*

Specification

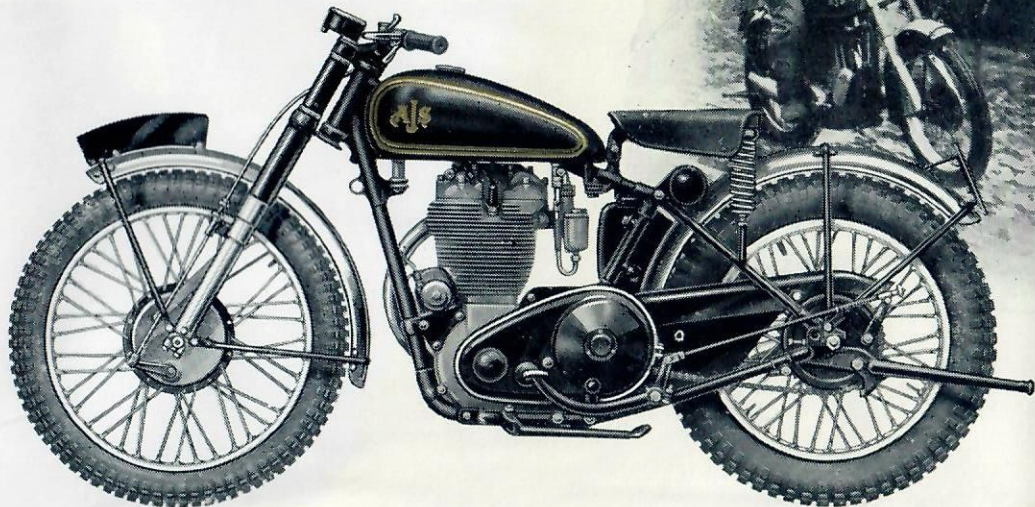
Variations in the Competition Models from the general specification published on page 10 are listed as follows:—
High ground clearance 53" wheelbase
Rigid frame, polished light alloy mudguards, narrow 2½-gallon tank, 4.00" × 19" rear and 3.00" × 21" front Dunlop Trials tyres, wide ratio gears on Models 16MC and 18C, crankcase shield, Lucas "Wader" magneto, folding kickstarter, lined light alloy cylinder and cylinder head attached by four through bolts from crankcase.

OPTIONAL EQUIPMENT

Standard rear wheel, standard or wide internal gearbox ratios, 3-gallon tank.

OPTIONAL EXTRAS

Highlift cams, H.C. piston, Exhaust pipe extension, Scramble-type tyres, electrical equipment with rapidly detachable headlamp.



Models

16MC & 18C
350 c.c. 500 c.c.
O.H.V. O.H.V.



*Models of proved ability
in cross-country Trials*



Model 16MS

350 c.c. O.H.V.



*The ideal mount for efficient
economical solo riding*