

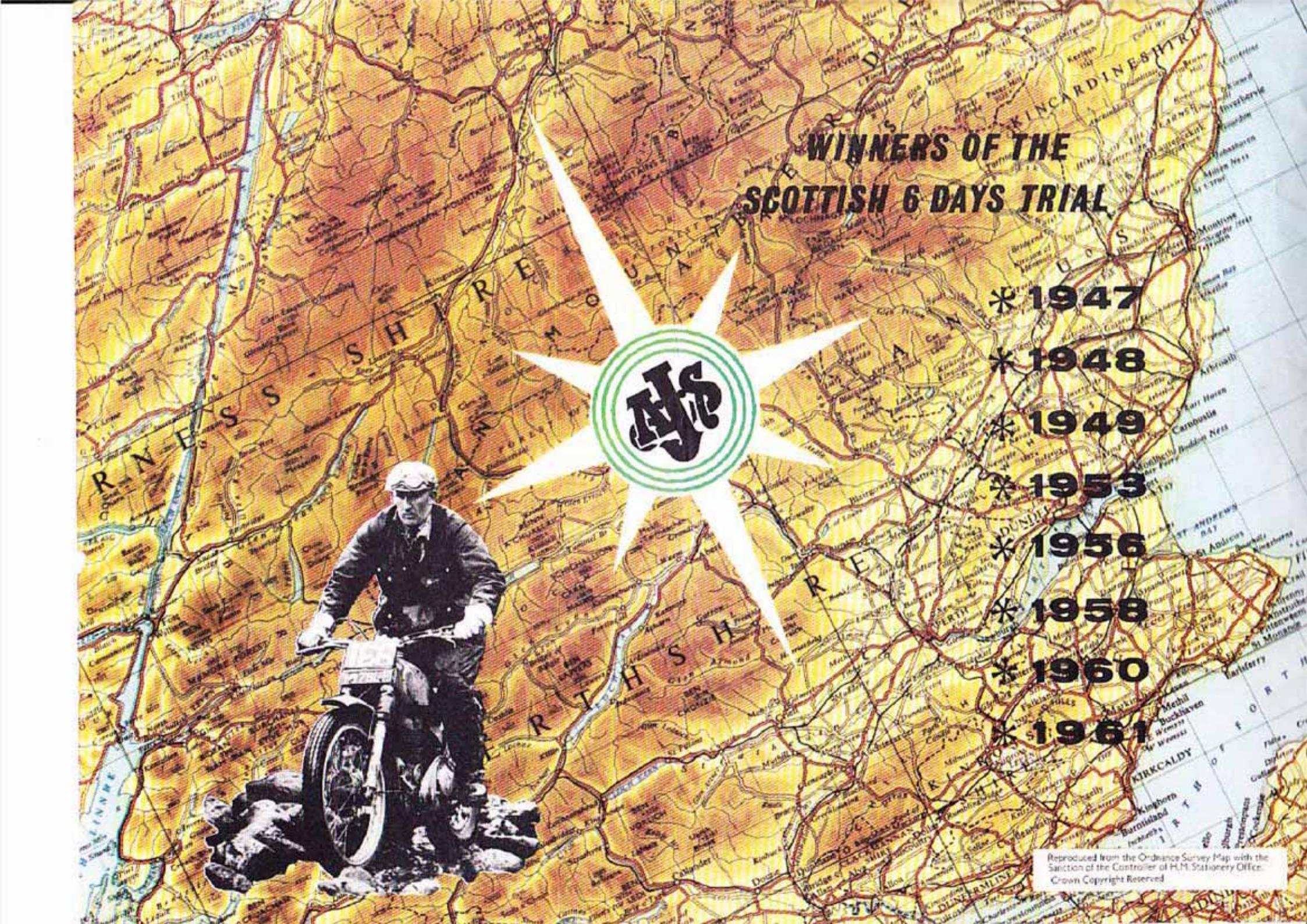
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AJS

1962



**WINNERS OF THE
SCOTTISH 6 DAYS TRIAL**



* 1947

* 1948

* 1949

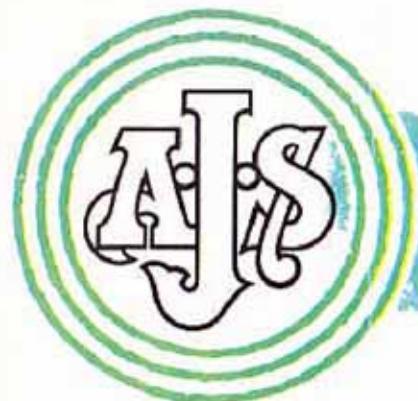
* 1953

* 1956

* 1958

* 1960

* 1961



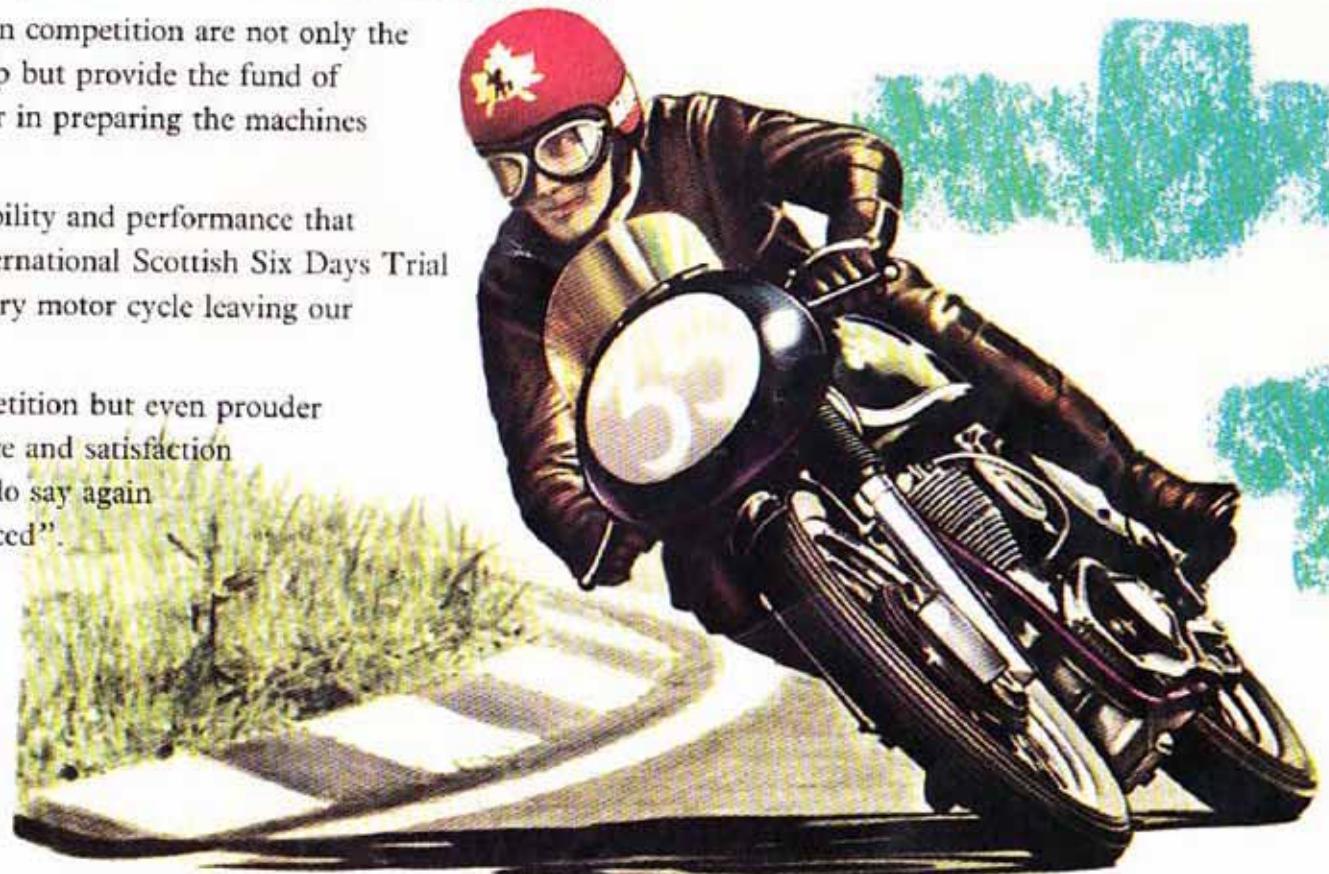
for Quality and Performance

To introduce the 1962 range of A.J.S. motor cycles we could state very simply
"these are the best we have ever produced", but to the reader unfamiliar with
our past products we feel this would be unfair to us.

Successes of A.J.S. motor cycles in open competition are not only the proof of sound design and workmanship but provide the fund of experience to which our Designers refer in preparing the machines we offer to you.

The manoeuvrability, suspension, reliability and performance that enabled an A.J.S. to win the tough International Scottish Six Days Trial again in 1961 are inbuilt features of every motor cycle leaving our production line.

We are proud of our successes in competition but even prouder of our products and the record of service and satisfaction they have built over the years, and we do say again
"these are the best we have ever produced".



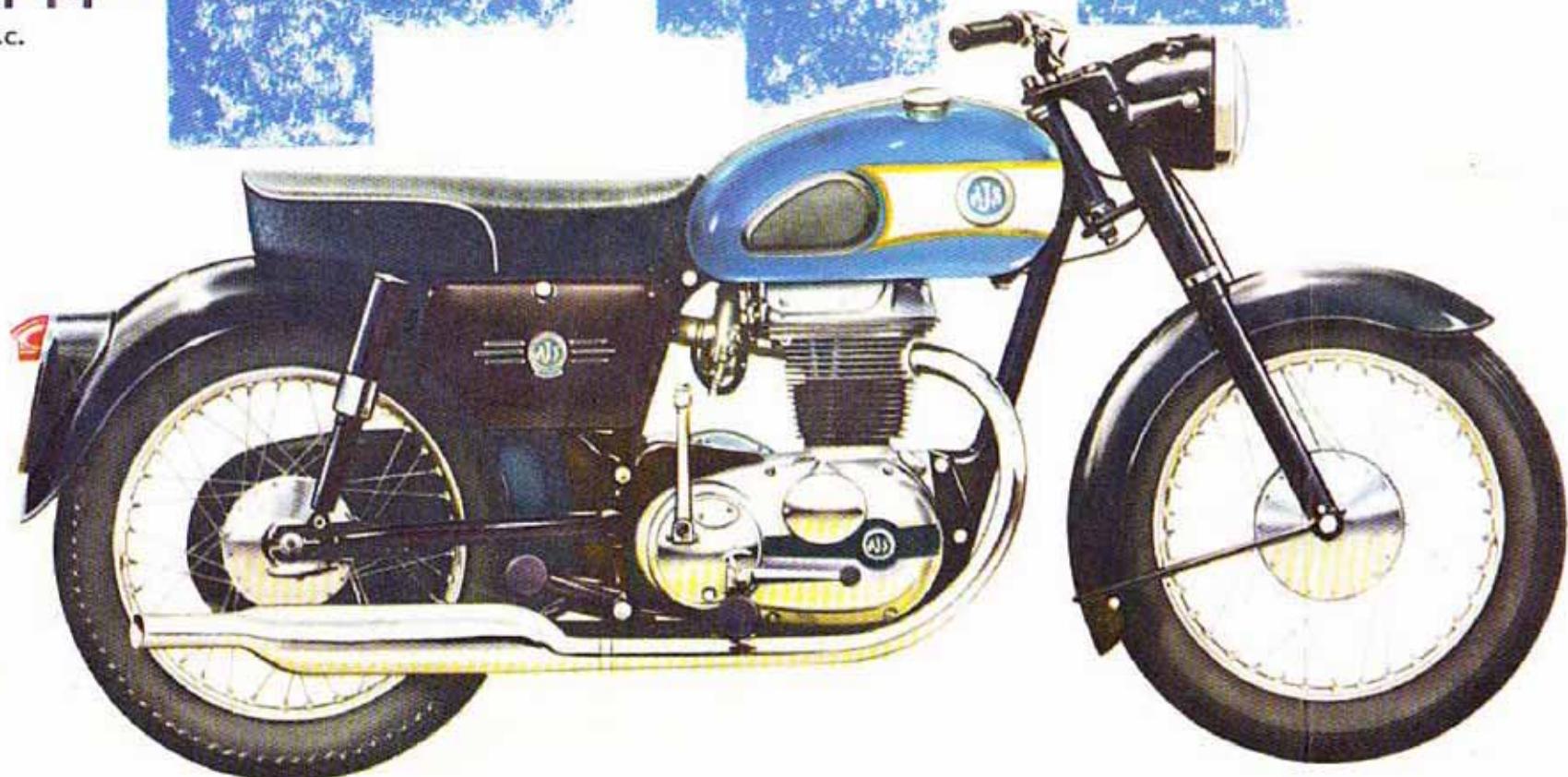


Sapphire

Economical in the extreme but providing a quite outstanding performance.
The handsome styling and immaculate finish combined with ease
of handling, promote a pride of ownership in this sturdy lightweight.

Model 14

250 c.c.





Model 14S

250 c.c.

Sapphire SPORTS

With new exhaust system, fully adjustable handlebars and a vigorous performance backed by its race bred tradition, this light and lively Sports 250 couples a stimulating ride with an appearance as modern as tomorrow.



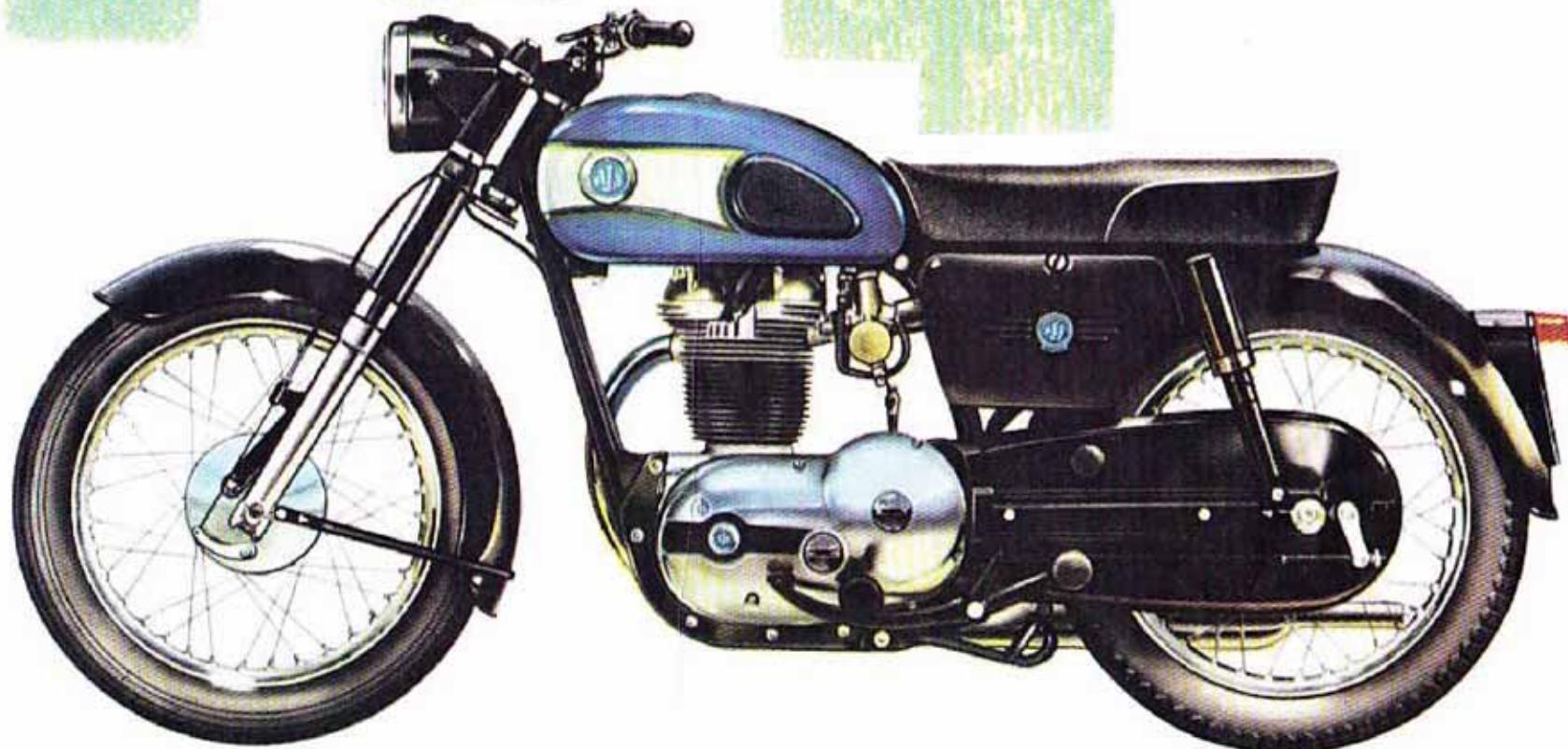


Senator

The light 350 is such a reassuring motor cycle to own — high in performance but low in initial and running cost. Its clean design and up-to-the-minute specification mark this as an outstandingly modern motorcycle.

Model 8

350 c.c.



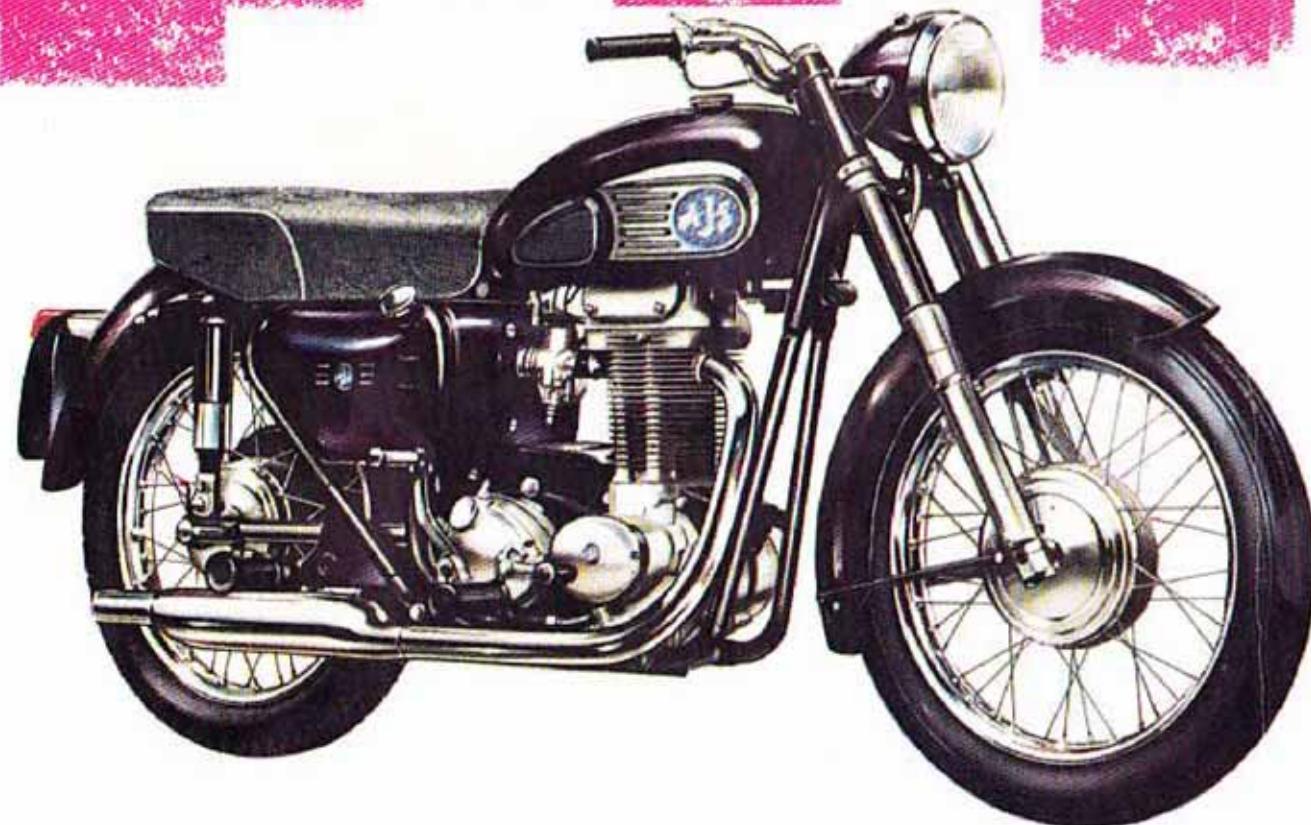


Sceptre

Recognised the world over for its unfailing reliability, the Model 16 for 1962 is further improved by a sparkling new engine, retaining all its characteristics of economy and service but now producing a surge of power that is wholly delightful.

Model 16

350 c.c.





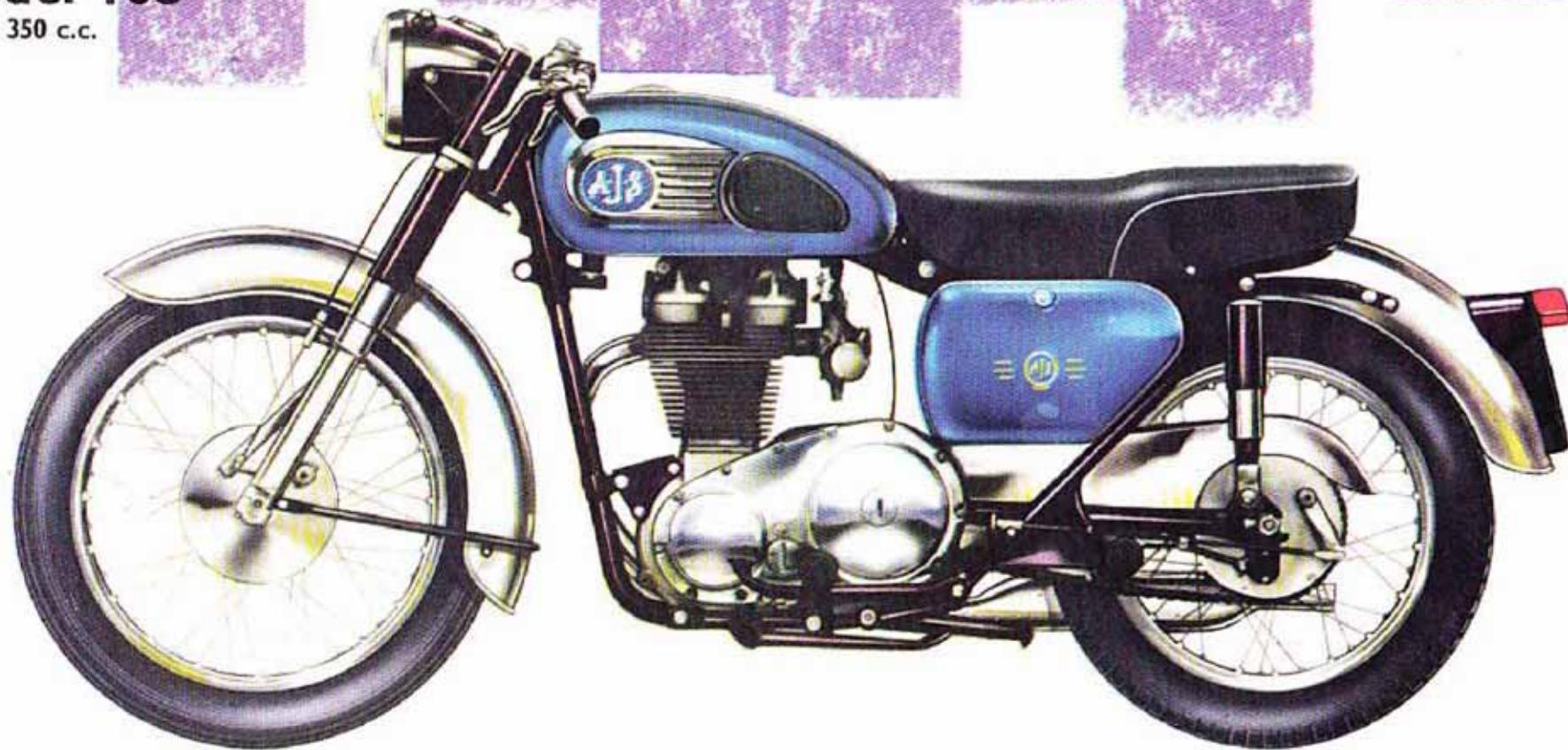
Sceptre

SPORTS

Smooth, fast and beautifully finished, the new Sceptre Sports makes even the daily ride to work a source of pleasure. First class brakes and roadholding, together with its zestful new engine make this the most coveted 350 on the road.

Model 16S

350 c.c.



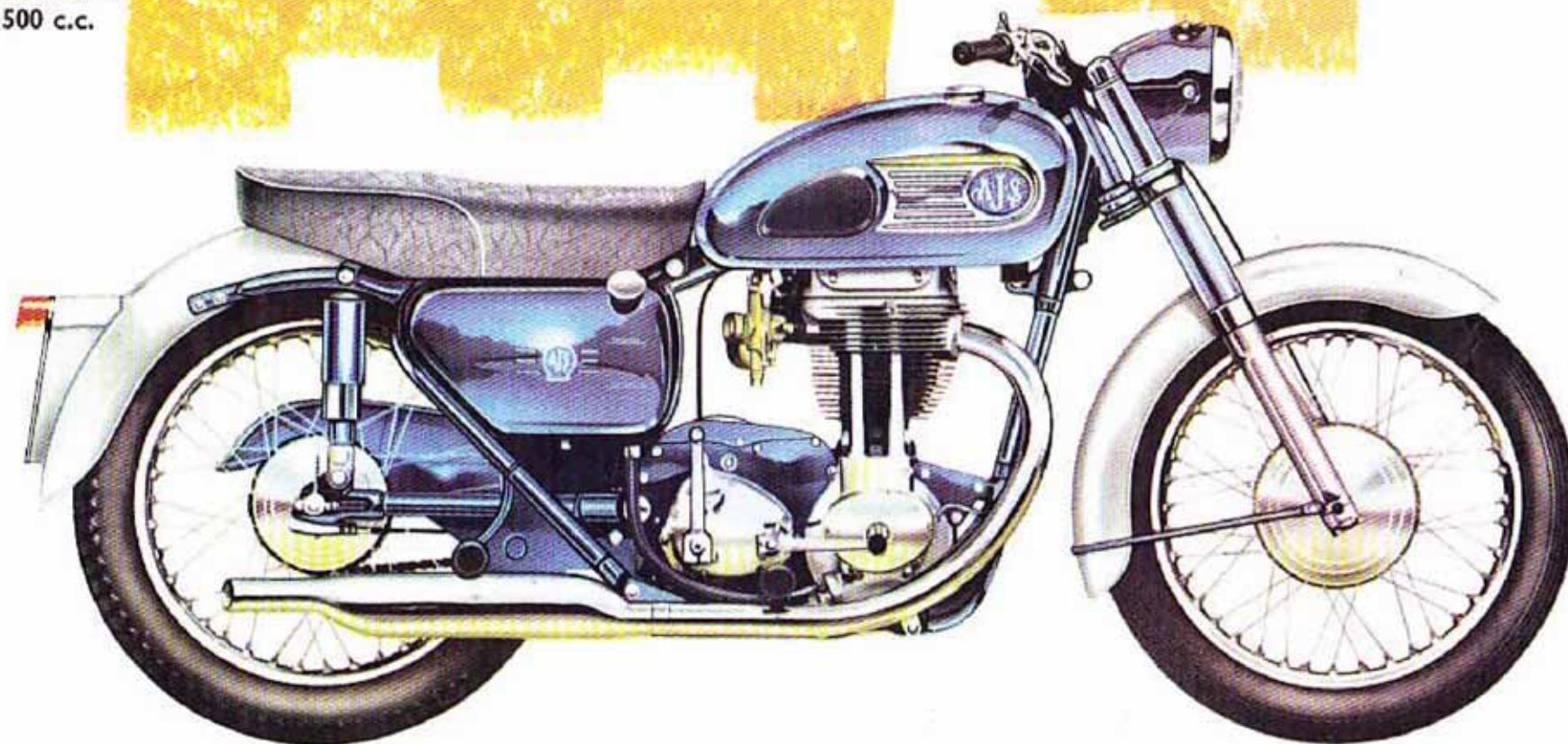


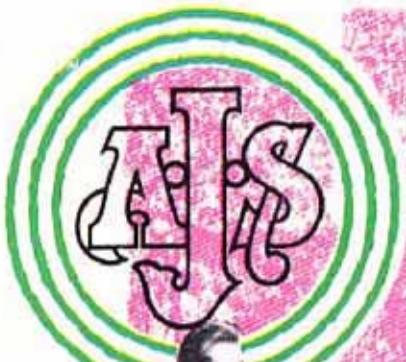
Statesman

The appeal of this large capacity single is evident by the demand that exists from Ghana to Glasgow for the model 18's solid dependability, stamina, ease of handling and economy in operation.

Model 18

500 c.c.



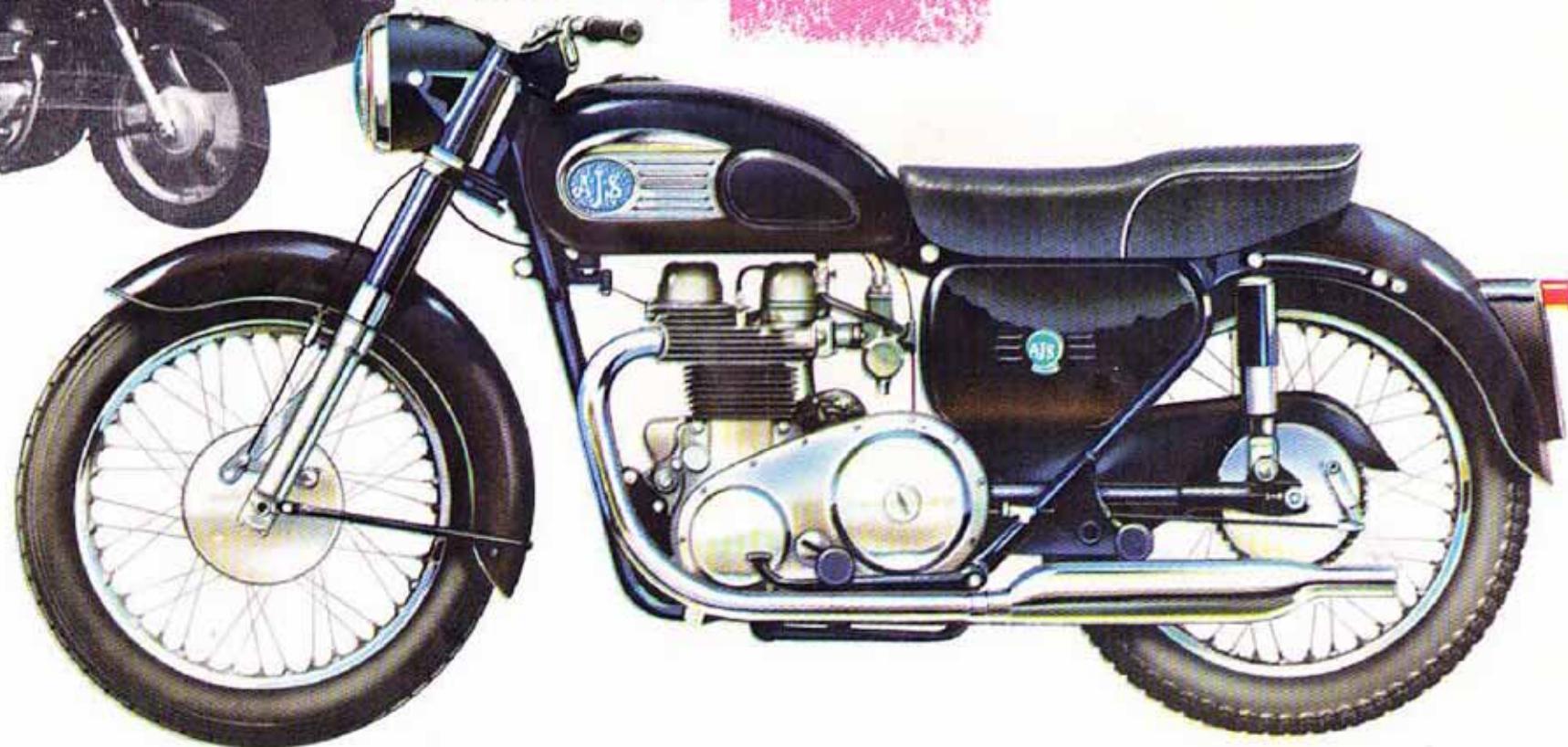


Model 31

650 c.c.

Swift

Tractable, silent, powerful — for solo or sidecar, for town or country, the superbly finished Swift is an exhilarating possession. Mechanically unsurpassed, it is indeed a high grade motor cycle of which we are very proud.



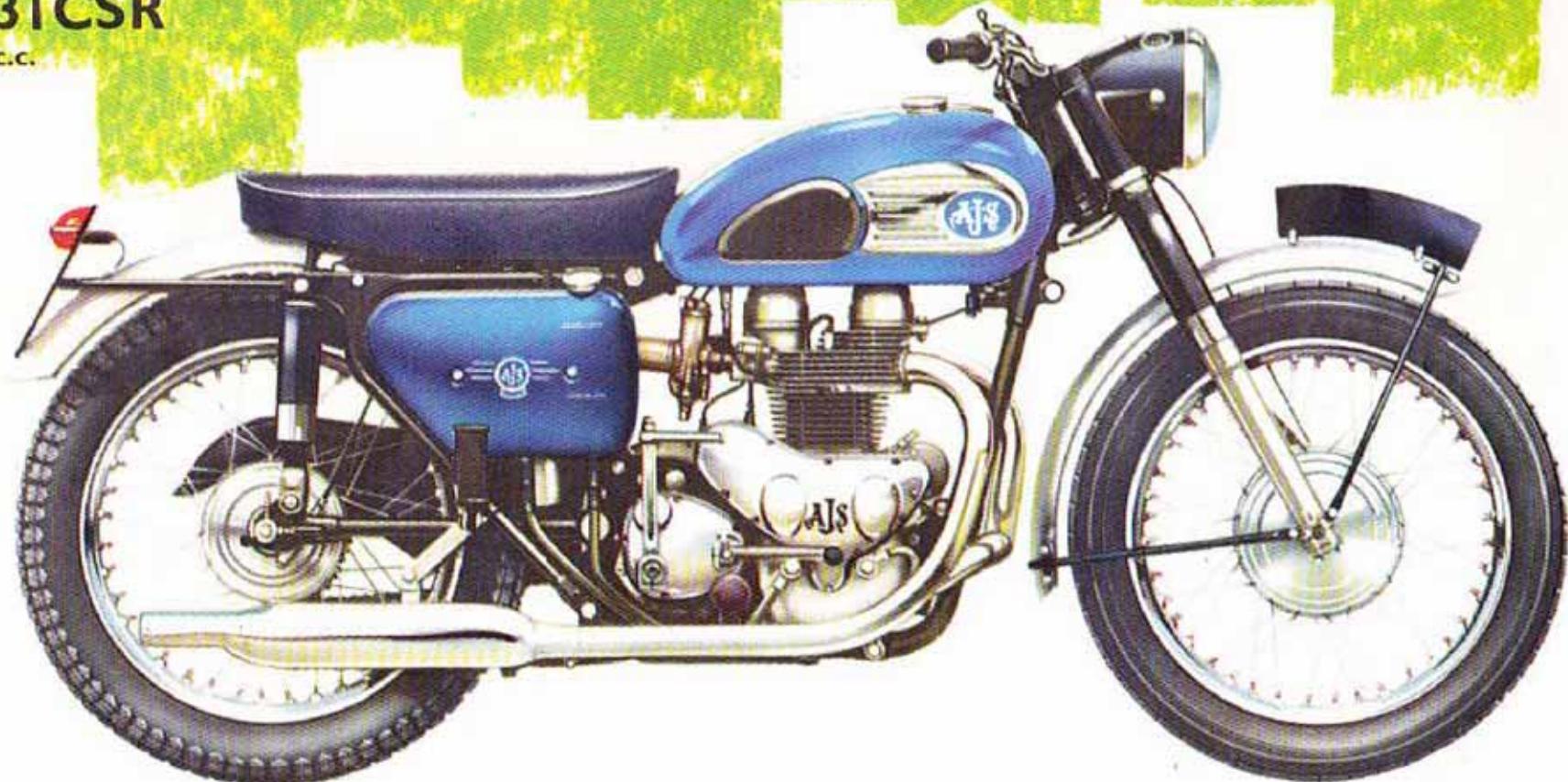


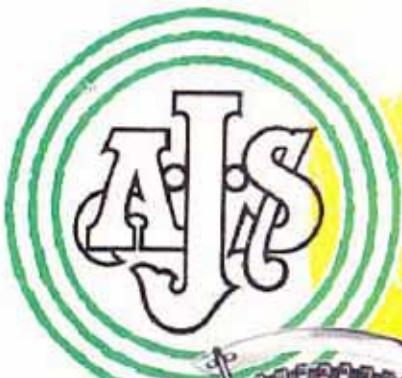
Hurricane

Renowned high performance coupled with ride-to-work docility make the Hurricane a delightful dual personality machine. Designed primarily for the man who rides fast and far it is the most popular of all fast 650's.

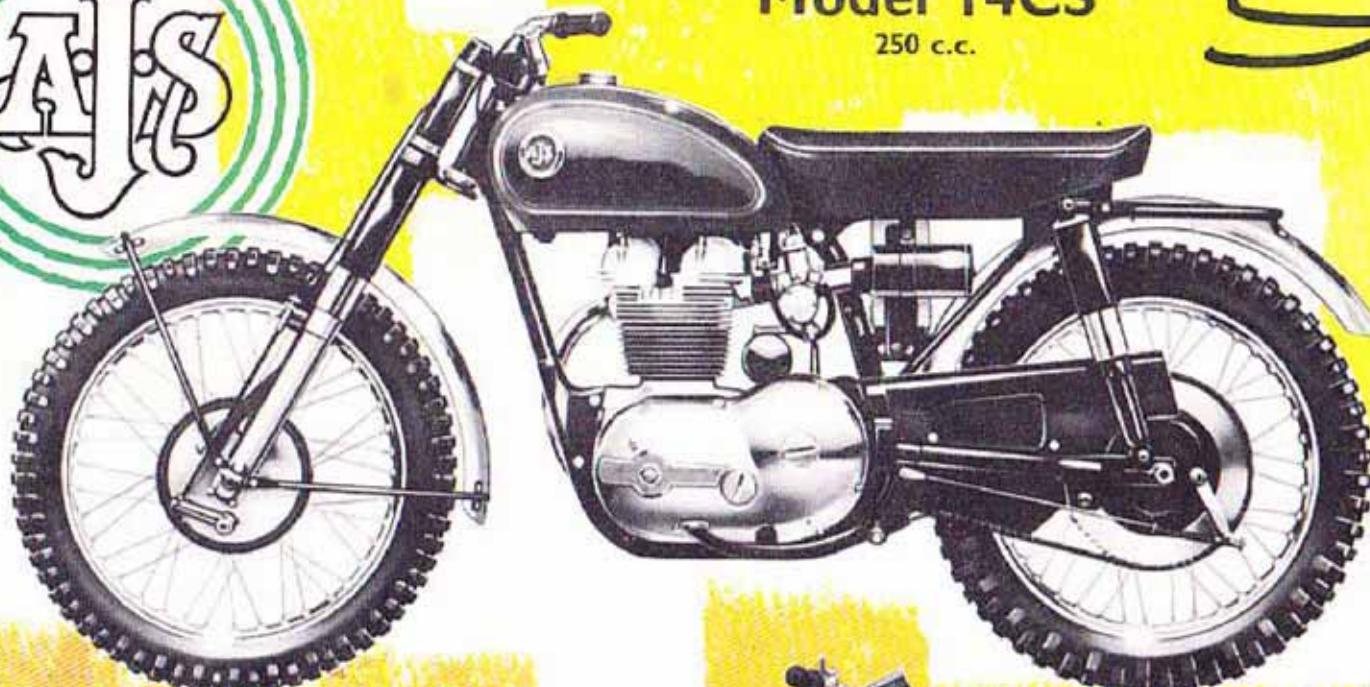
Model 31CSR

650 c.c.





Model 14CS
250 c.c.

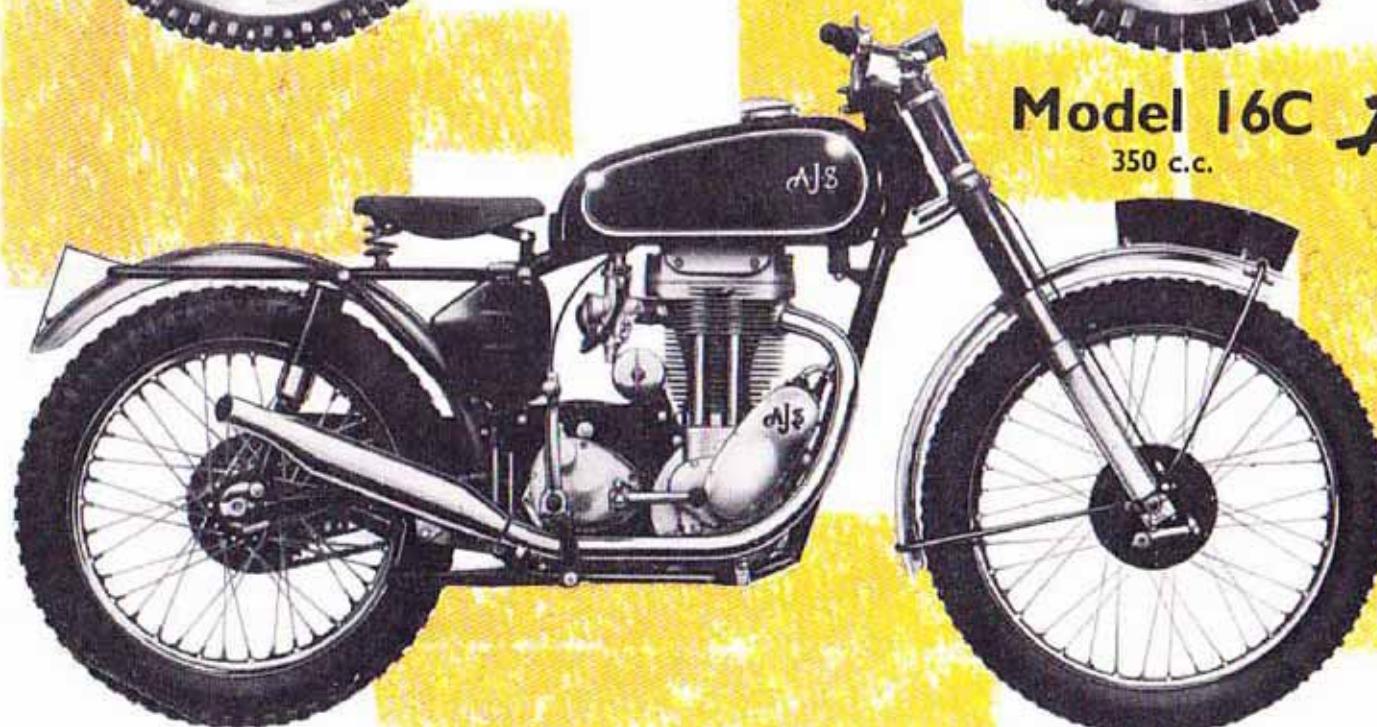


Scorpion

Soundly engineered in every detail and with the abnormal mechanical demands of the Scrambles rider in mind, the Scorpion has proved a worthy addition to the ranks of successful A.J.S. competition machines.

Model 16C
350 c.c.

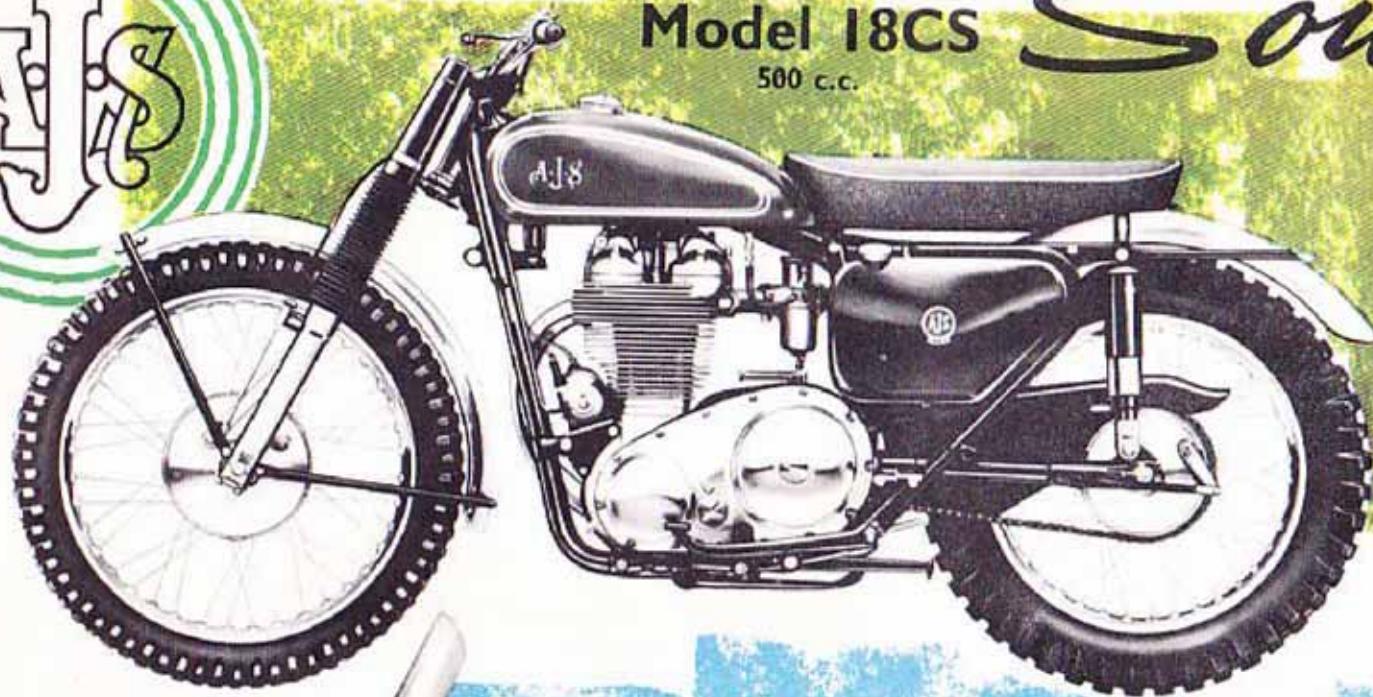
Experts



To win outright the International Scottish Six Days Trial in 1961 is proof enough of the capabilities of the Model 16C, but for A.J.S. machines to have achieved this performance 8 times in 15 years is indeed an unparalleled proof of quality and reliability.

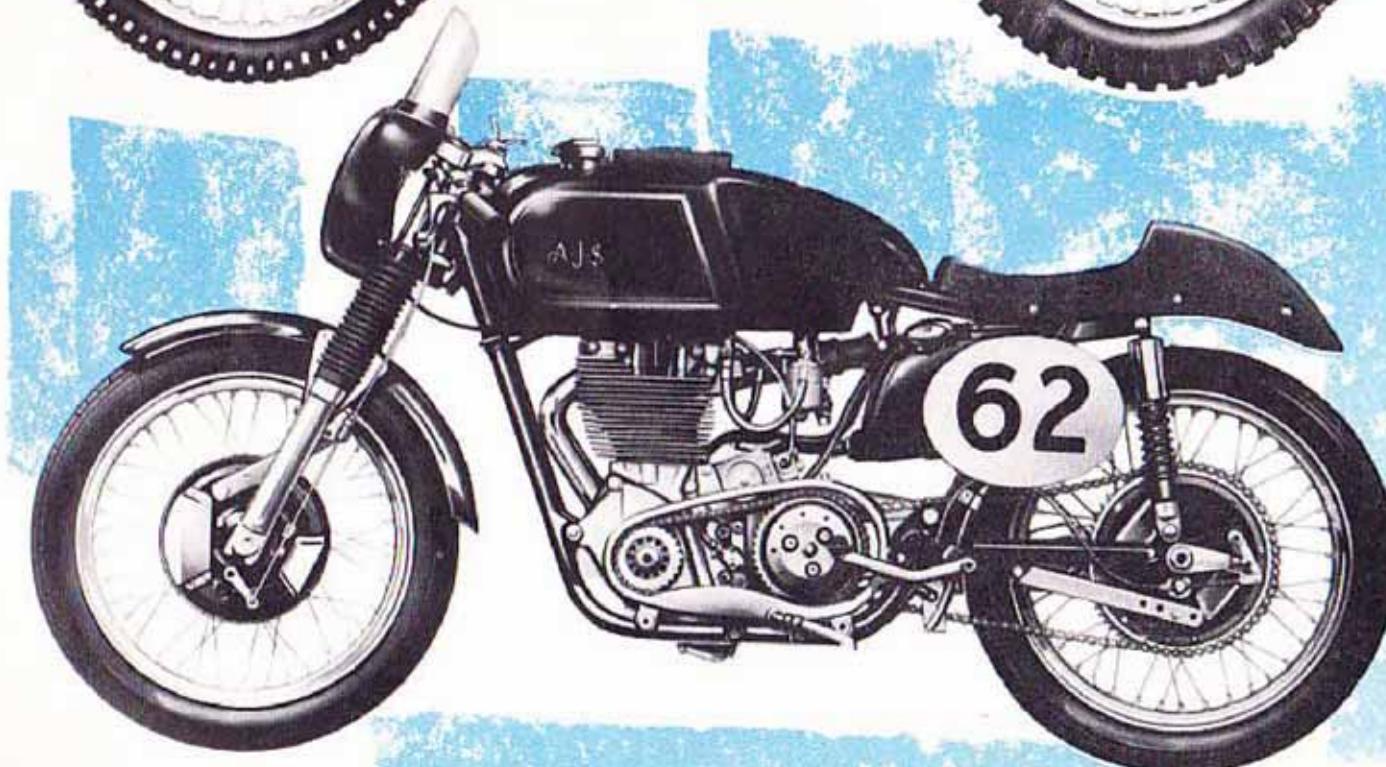


Model 18CS
500 c.c.



Southerner

Designed specifically for high speed cross country riding, the 18CS is again improved for 1962. "Works type" front forks set a new and superlative standard in front suspension whilst the 40 B.H.P. racing engine provides the powerhouse essential for this type of competition.



Model 7R
350 c.c.

Known and respected wherever a racing circuit exists, the 7R goes from strength to strength. Produced in limited numbers by the Works Racing Department it is supplied fully bench tested and absolutely ready to race.

Guarantee



THE A·J·S FREE SERVICE SCHEME

It is strongly recommended that owners of new A·J·S motor cycles should avail themselves of the free Service Scheme operated by all home Dealers, full details of which are given on the card supplied with each machine.

NOTICE

All prices and specifications are subject to alteration without notice and all motor-cycles and equipment are sold subject to the limited guarantee printed herein.

1. In this Guarantee the word "machine" refers to the motor cycle, scooter, motor cycle combination or sidecar as the case may be purchased by the purchaser.

2. In order to obtain the benefit of this Guarantee, the purchaser must correctly complete the registration form provided with each new A·J·S. motor cycle and return it to us within fourteen days of the purchase.

3. We will supply, free of charge, a new part in exchange for, or, if we consider repair sufficient, will repair free of charge any part proved within six months of the date of purchase of any new machine, or within three months of its renewal or repair in the case of a part already renewed or repaired, to be defective by reason of our faulty workmanship or materials. We do not undertake to bear the cost of fitting such new or repaired part or accessory.

4. Any part considered to be defective must be sent to our Works, carriage paid, accompanied by the following information:—

- (a) Name of purchaser and his address
- (b) Date of purchase of machine
- (c) Name of dealer from where the purchase was made
- (d) Engine and Frame numbers of machine

5. This Guarantee shall not extend to defects or damage appearing after misuse, neglect, abnormal stress or strain, or the incorporation or affixing of unsuitable attachments or parts and in particular:—

- (a) Hiring out
- (b) Racing and Competitions
- (c) Adaptation or alteration of any part or parts after leaving our Works
- (d) The attaching of a sidecar in a manner not approved by us or to any unsuitable motor cycle

6. Our liability and that of our dealer who sells the machine, shall be limited to that set out in paragraph 3, and no other claims including claims for consequential damage or injury to person or property, shall be admissible.

All other conditions and warranties statutory or otherwise and whether expressed or implied are hereby excluded and no guarantee other than that expressly herein contained applies to the machine to which this Guarantee relates or any accessory or part thereof.

This Guarantee shall not extend to machines whose trade mark, name or manufacturing number has been altered or removed, or in which has been used any part not supplied or approved by us, or to tyres, saddles, chains, speedometers, revolution counters and electrical equipment or to parts supplied to the order of the Purchaser and different from our standard specification.

A·J·S MOTOR CYCLES

(Proprietors Associated Motor Cycles Ltd.)

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