

DIRECTORS:
 D. S. HEATHER, B.Sc., M.I.MECH.E.
 J. F. KELLEHER
 G. I. FRANCIS
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 J. M. WEST, O.B.E.
 T. P. COWELL

TELEPHONE:
 WOOLWICH 1223
 (4 LINES)



GRAMS & CABLES:
 "MATCHLESS WOOLWICH"

Factories:
 BURRAGE GROVE, PLUMS

Nearest Station:
 WOOLWICH ARSENAL
 (SOUTHERN REGION)

Codes:
 A.B.C. 5th & 6th Edns. & Bentleys

MATCHLESS MOTOR CYCLES

PROPRIETORS: ASSOCIATED MOTOR CYCLES LTD.

Our Ref. S.L.574

Plumstead Road,
 London
 S.E.18

Your Ref.

1961 EXPORT TRADE PRICES

ACCESSORIES AND OPTIONAL EXTRAS

	£	s.	d.
Chromium plated petrol tank, Models G2 and G5 ..	1	12	6
Chromium panelled petrol tank and red bead -			
Models G3, G80, G9 and G12 ..	1	12	6
Air Cleaner Models G2 and G5	1	4	6
Air Cleaner Standard	1	8	-
Air Cleaner Scrambles	1	8	-
Air Cleaner Trials	1	19	6
Pillion Footrests Scrambles		17	-
Quickly detachable rear wheel (not G2 and G5)	1	12	6
Luggage carrier Horizontal or Inclined	2	7	6
Luggage carrier Heavy type	3	1	6
Luggage carrier Model G2 and G5	2	6	-
Safety Bars Standard Touring	2	10	-
Safety Bars Model G2 and G5	3	5	-
Pannier Equipment Models G3, G80, G9 and G12 ...	5	14	-
Steering Damper (Not G2 or G5)	1	1	-
Side Stand Models G2 and G5	2	-	-
Steering Lock (Not G2 or G5)		1	6

OPTIONAL FINISHES:

- (1). Mudguards, toolbox, petrol and oil tanks in Cardinal Red with chromium plated petrol tank panels. £2: 1: - Extra
- (2). Mudguards, toolbox and oil tank in Cardinal Red, petrol tank in Cardinal Red with forward bottom portion in Arctic White, separated by chromium plated strips. £2: 1: -Extra
- (3). Mudguards, toolbox, petrol and oil tanks in Cardinal Red on G12 DeLuxe (Chromium plated petrol tank panels are supplied without extra charge) 16: 6d. Extra

The above optional finishes do not apply to Models G2 and G5 or to
Competition Models.

The foregoing prices apply as from and including 1st September, 1960.

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MATCHLESS MOTOR CYCLES

PROPRIETORS: ASSOCIATED MOTOR CYCLES LTD.

Our Ref. S.L. 573

JMW/DD. Plumstead Road,
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Your Ref.

EXPORT TRADE PRICES 1961

The following prices will apply as from and including 1st September 1960

MODEL		TRADE PRICE
61/G2	250cc. Single	£129: -: -
61/G2	250cc. Single with chaincase	£131: -: -
61/G2CS	250cc. Single Scrambler	*£140: -: -
61/G3	350cc. Single	£152: -: -
61/G3C	350cc. Single Trials	*£159: -: -
61/G5	350cc. Single (Light)	£140: 15: -
61/G5	350cc. Single (Light) with chaincase	£142: 15: -
61/G80	500cc. Single	£160: 10: -
61/G80CS	500cc. Single Scrambler	*£179: -: -
61/G9	500cc. Twin	£177: -: -
61/G12	650cc. Twin	£180: -: -
61/G12 DeL.	650cc. Twin	£187: 10: -
61/G12CSR.	650cc. Sportstwin	£194: 10: -
61/G50	500cc. Road Racing	£293: -: -
	*Lighting Model 61/G2CS	£5: 5: -
	*Lighting Model 61/G3C	£8: 10: -
	*Lighting, silencer, number plates, etc., 61/G80CS	£10: -: -

Stop light and Pillion Footrests are included in the price of all Road Models.

Export packing and delivery F.O.B. London £6. extra.
 Prices include speedometer.

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MATCHLESS MOTOR CYCLES

PROPRIETORS: ASSOCIATED MOTOR CYCLES LTD.

Codes:
A.B.C. 5th & 6th Edns. & Bentleys

Our Ref..... S. L. 578. E.

JMW/DD. Plumstead Road,
London

S.E.18

12th August, 1960.

Your Ref.....

Dear Sir(s),

1961 MODELS AND PRICES

The manufacture of 1960 models is now almost complete and with production of 1961 models scheduled to commence when the Works reopen on the 5th September, immediately after the Annual Holidays and stocktaking period, details of our intentions for the new season are being provided at a slightly earlier date than in previous years.

As a result of the substantial modifications made for the 1960 season, only minor alterations have been deemed desirable for 1961 and this in turn has helped to expedite production and eliminate many of the delays experienced on previous occasions. It is also hoped that this procedure will assist Distributors by lengthening the effective selling season, but if this is to be achieved it will be necessary for all to co-operate by submitting details of their initial needs at the earliest possible date.

The price increase made in the Home market in May and referred to in our letter S/L. 568. E. has now had to be extended to the Export market and this is included in the 1961 price list attached. Even so, it has been restricted to the bare material and labour increases we have been obliged to meet and as these tend to apply throughout the World, it is hoped that it will not prove detrimental to future sales.

The changes made will enable 1961 models to be recognised without difficulty - a larger and more attractive tank badge will be fitted to all models - the 250cc. G2 and Light 350cc. G5 will incorporate tool boxes finished in the same Cardinal Red as the petrol tank plus a new and distinctive winged 'M' transfer.

continued ..

(Matchless) - S.L.578.E. continued:

The front mudguards fitted to all road models have been modified to provide a considerable increase in clearance and by slightly shortening the overhang of both front and rear mudguards the appearance has been greatly improved.

Although of the same basic type, the oil pumps fitted to all single cylinder models have been redesigned. The 250cc. G2CS Scrambler incorporates an entirely new and much improved ignition system, a more robust crankpin and engine modifications have resulted in an increase in power output. To avoid any possibility of the valve guides fitted to the 500cc. Singles, including the G80CS Scrambler moving, a spring circlip is fitted into an annulus machined in the guide at the appropriate point. By adopting more orthodox footrests it has been possible to fit a much better and less complicated exhaust system to the G12CSR Sportstwin and as it is a comparatively simple matter to adapt the G12CSR for cross country competitions, the Model G12CS has been deleted from the 1961 programme.

The same colours will be continued for 1961, but in the case of the two-tone finish the colours will be reversed. This means that Cardinal Red will be the predominating colour instead of Arctic White, and only the bottom forward portion of the petrol tank will be finished in Arctic White. The toolbox and oil tank will also be finished in Cardinal Red. When a coloured finish is specified with chromium plated tank panels the principal colour will again be Cardinal Red.

In spite of the popularity of the new Light 350cc. Model G5, interest in the 350cc. Model G3 continues at the same high level. To eliminate the delivery difficulties encountered in 1960, arrangements have been made which should enable us to provide prompt delivery of the G3 during the 1961 Season.

By concentrating attention on any troubles encountered during the past season plus matters that have been the subject of Guarantee claims, it is hoped that the 1961 range of Matchless motor cycles will still further enhance their reputation for quality, performance and reliability and meet with the full approval of our many Trade connections and their customers.

With our very best wishes for a highly successful season.

Yours faithfully,

MATCHLESS MOTOR CYCLES.

Enc: