



GROUP

MATCHLESS MOTOR CYCLES LTD.

MANUFACTURERS OF MATCHLESS AND A.J.S. MOTOR CYCLES
GENERAL ENGINEERS (M.O.A. APPROVAL 10245)

PLUMSTEAD ROAD
LONDON, S.E.18

DIRECTORS:
W. J. SMITH
W. J. MARTIN

TELEPHONE:
WOOLWICH 1223
TELEGRAMS:
MATCHLESS, LONDON, TELEX
TELEX NO. 22617
CODES:
A.B.C. 5TH AND 6TH EDNS.
AND BENTLEYS

Our Ref. S.L.629

EVR/DD.

Your Ref. _____

7th November, 1962.

Dear Sir(s),

We regret that owing to rising cost of production and outside material supplies, it has been found necessary to slightly increase the price of three of our Models, namely G3, G12 and G12CSR.

The new prices operate from to-day and are given on the new price slip enclosed.

Whilst this small increase is unavoidable, it should not result in your experiencing any difficulty in obtaining maximum sales, and we look forward to your usual kind co-operation.

We are,
Yours faithfully,

MATCHLESS MOTOR CYCLES LTD.

(E. V. Ritson)
Home Sales Manager.

Enc: