

# WHEN YOU SEE THE WINGED 'M'



**... YOU KNOW  
IT IS A GEM OF  
A MOTORCYCLE**

The Matchless winged "M" has always been the symbol of Matchless reliability and performance . . . two of the chief reasons why the Matchless was adopted by the Army over five years ago. Since then thousands of Matchless motor cycles have been, and are still being supplied to our fighting forces. It is just the job for army work, and it will be just the job for civilian riding when peace time comes again. Remember, the winged "M" is *your* symbol of reliability and performance.



# MATCHLESS

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