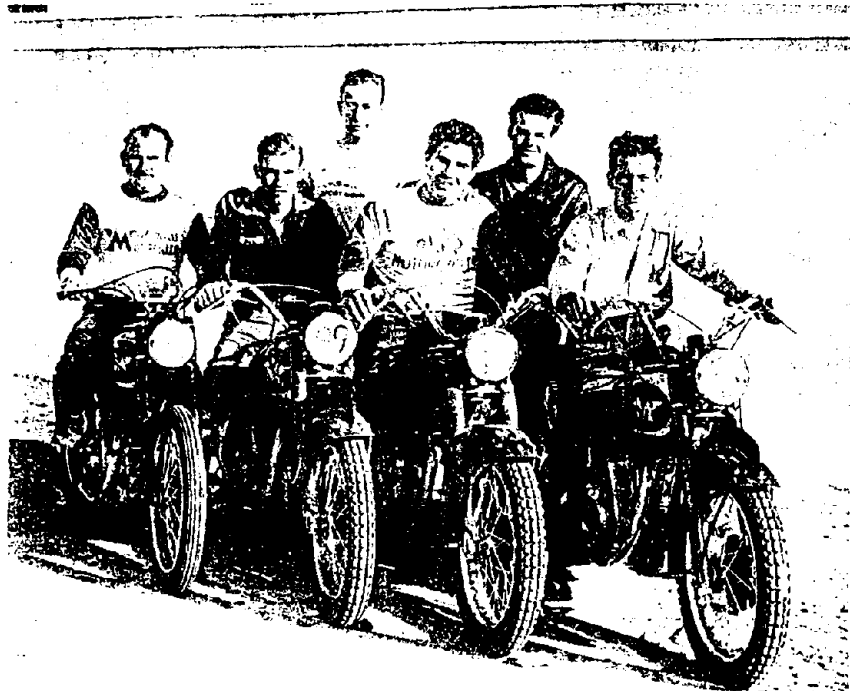


MATCHLESS

WINS!

GREENHORN MOUNTAIN ENDURO



WINNERS ALL! Reading left to right, Guy Louis-8th-Matchless; Del Kuhn-CHAMPION-Matchless; Julius Kroeger-3rd-Matchless; Mason Page-6th-A.J.S.; Curley Harker-4th-A.J.S.; Aub LeBarb-9th-Matchless.

the "Matchless Wins" advertisement in this newsletter appeared in the June, 1948 Motorcyclist, the original of which was loaned to me by Jim Hestling.

PASADENA, CALIF., May 2.—Del Kuhn, Matchless topped a field of 175 entries to win the noted 500 mile 2 day Greenhorn Mountain Enduro ending here today. This is believed to be the largest enduro entry in American history, and the extreme ruggedness of the Desert-Mountain course is best shown by the fact that

only 62 completed the severe test.

A.J.S.—Matchless entries won 6 out of the first 10 places as well as clocking up a finishing percentage of 73.91% against 36.88% for the opposing field. Still another bonifide and striking demonstration of the remarkable durability and performance of A.J.S. and Matchless.

OPPORTUNITIES IN DEALERSHIPS — *Some choice territories are still available for A.J.S. - Matchless dealerships, write immediately for full details of our highly desirable franchise.*

ALLIED MOTORCYCLE DISTRIBUTORS INC.

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