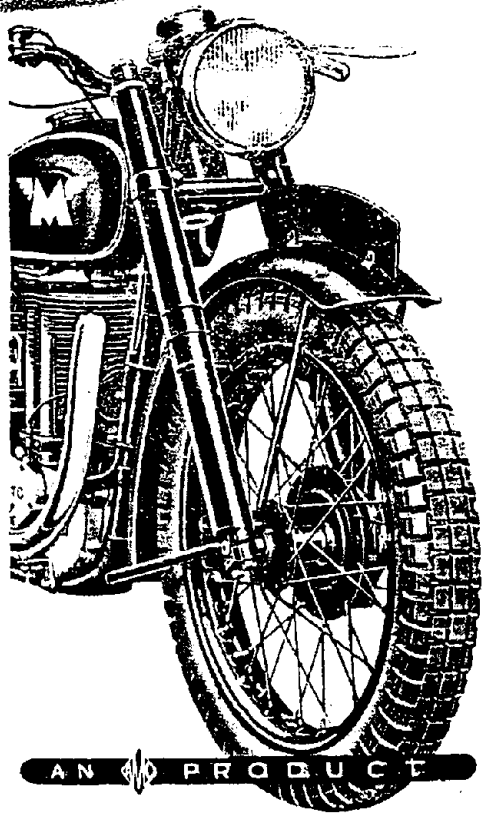


MOTORCYCLING

READ WHEREVER
MOTORCYCLES
ARE RIDDEN

Editor:
GRAHAM WALKER

ALL IS NOT GOLD THAT GLITTERS!



PERHAPS you learned that little proverb at your mother's knee, or perhaps you've learnt it by sad experience. Anyway, YOU know that the beautiful watch which the kind gentleman offers to his rustic audience for five shillings is not a real gold watch with fully jewelled movement, but just a cheap brass case with "junk" works inside. YOU wouldn't be caught, would you?

And YOU will remember, won't you, that that little proverb applies to motorcycles just as much as it applies to gold watches. YOU know that "telescopic" is not the same as "TELEDRAULIC," and that just because a motorcycle has a telescopic fork which looks a bit like a "TELEDRAULIC," it does not follow that it will have the superb road-holding and steering properties, and the outstanding comfort of a "TELEDRAULIC" equipped machine.

"TELEDRAULIC" is a registered trade mark of A.M.C. Ltd., and genuine "TELEDRAULIC" Forks are covered by Patents Nos. 542841 and 546298, and are backed by the experience gained in over four years of war service. Over 80,000 D.R.s will tell you from their own experience, how good "TELEDRAULICS" are, and will remind you that they need no maintenance, and no adjustment. (WE once saw a pair of telescopic forks which sported four grease nipples—UGH!).

REMEMBER, it must be "TELEDRAULIC"—not just telescopic.

Ride

TELEDRAULIC

REGISTERED TRADE MARK

PATENT Nos. 542841 & 546298

... and All Roads are Smooth!

GENUINE TELEDRAULIC FORKS ARE FITTED EXCLUSIVELY TO
MATCHLESS & A.J.S. MOTORCYCLES