

MOTOR CYCLING

READ WHEREVER
MOTORCYCLES
ARE RIDDEN

Editor:
GRAHAM WALKER

MATCHLESS

Craftsmen

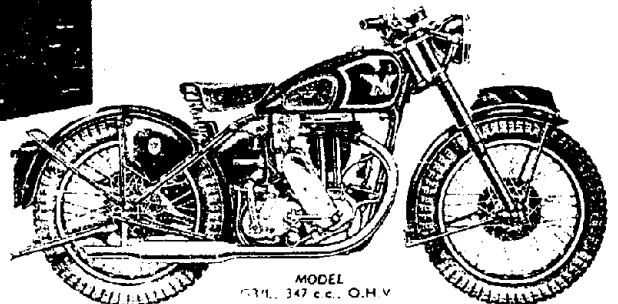
HARRY ALLCOCK

Heat Treatment Dept.



23 years' service in the Heat Treatment Department has provided Harry Allcock with the knowledge and experience for which there is no substitute, and which has played such an important part in building up and maintaining the Matchless reputation for unsurpassed quality and workmanship.

Harry is to-day provided with the latest type of thermostatically controlled apparatus that ensures temperature control to within plus or minus $\frac{1}{2}^{\circ}\text{C}$. and automatically records the time and temperature to which items being treated have been subjected.



MODEL
331L, 347 cc., O.H.V.

The Matchless is a product of the World's largest factory devoted solely to the manufacture of motor cycles.