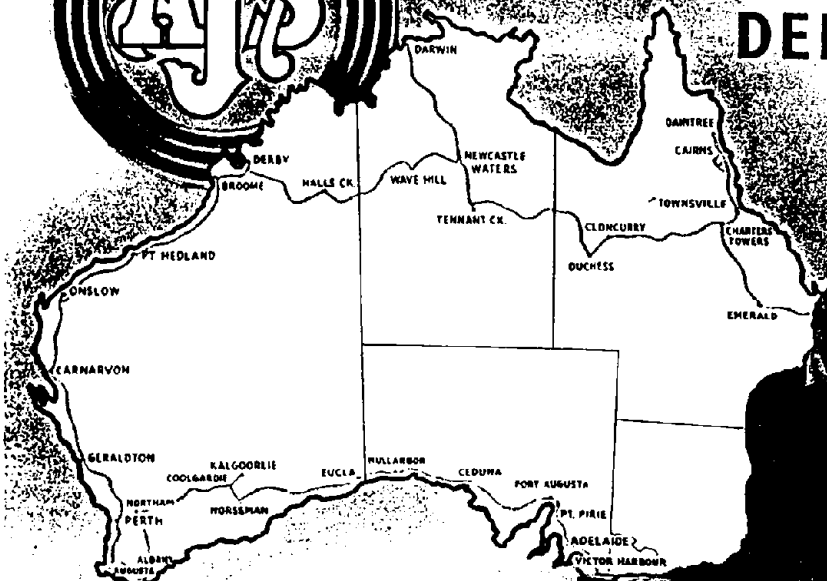


1860 MOTOR CYCLE

FOUNDED 1860 CIRCULES THROUGHOUT THE WORLD



When it's a question of
DEPENDABILITY...



... a question of your life depending on the ability of your mount to cover vast distances through arid uninhabited territory under a sweltering sun or possibly tropical rain, a model 18S A.J.S. is the obvious choice. Mr. Ken Rivers of Victor Harbour recently completed a 12,000 mile circuit of Australia and the only troubles experienced were one puncture and a broken clutch cable. The trip—which extended over 4 months—was accomplished at a total cost of £30. Petrol consumption averaged over 90 m.p.g. and in spite of incredibly dusty conditions, oil consumption was negligible. Although few A.J.S. owners are likely to wish to emulate Mr. Rivers lest it is reassuring to know that the model of your choice possesses the same inherent ability.

