

A.J.S. MOTOR CYCLES  
PLUMSTEAD RD.  
LONDON, S.E.18

## DIRECTORS:

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## CONTRACTORS TO

HIS MAJESTY'S GOVERNMENT AND  
CROWN AGENTS FOR THE COLONIES.

A.J.S.

MOTOR CYCLES



## CODES

A.B.C. 5TH EDITION.  
A.B.C. 6TH EDITION.  
BENTLEYS

## TELEGRAMS

"ICANHOPIT-WOL-LONDON"

YOUR REF:

OUR REFS. L.434

JMN/DD.

September, 1951.

Dear Sirs,

1952 MODELS

In order that you are fully advised regarding our intentions for the 1952 Season and as manufacture of 1952 Models is commencing immediately, the following information is provided:

No additions or deletions to the range of Models listed for the 1951 Season are being made, but it is regretted that for reasons beyond our control a price increase has proved necessary.

In accordance with our usual procedure, the improvements evolved during the past twelve months have been incorporated in the new Models and the Model 7R. type Gear Box now standardised throughout the range, passes on to A.J.S. owners the benefits of racing development.

All single-cylinder engines are now fitted with a deeply flanged bronze timingside main bearing that permits an extremely small clearance to be provided without fear of seizure, and the Springtwin engine incorporates a crankcase pressure release valve in the drive side of the crankshaft. Exhausting from the dryest point in the crankcase, this new valve maintains the desired crankcase depression at high r.p.m. without oil loss.

The Electrical system now employs a positive instead of a negative earth, the headlamp is of entirely new design with a 'gondola' dim light, the wires comprising the electrical harness are coloured to permit ease of connection, the top steering crown has been redesigned

continued ..

1952 Models - Continued:

to provide an improved speedometer and handlebar mounting, the front brake cover plate is a polished light alloy casting, a redesigned and much improved magneto shield is standardised, the A.V.C. unit is flexibly mounted and the tank motif is a die casting, anodised gold in keeping with A.J.S. tradition.

Early 1952 Models will be fitted with the 1951 type tank motif but 1952 type replacements will be provided as soon as supply permits.

A full list of 1952 Models together with details of new prices is attached herewith.

Yours faithfully,

A.J.S. MOTOR CYCLES.

Enc: