

1934



MATCHLESS

the modern
bicycle —

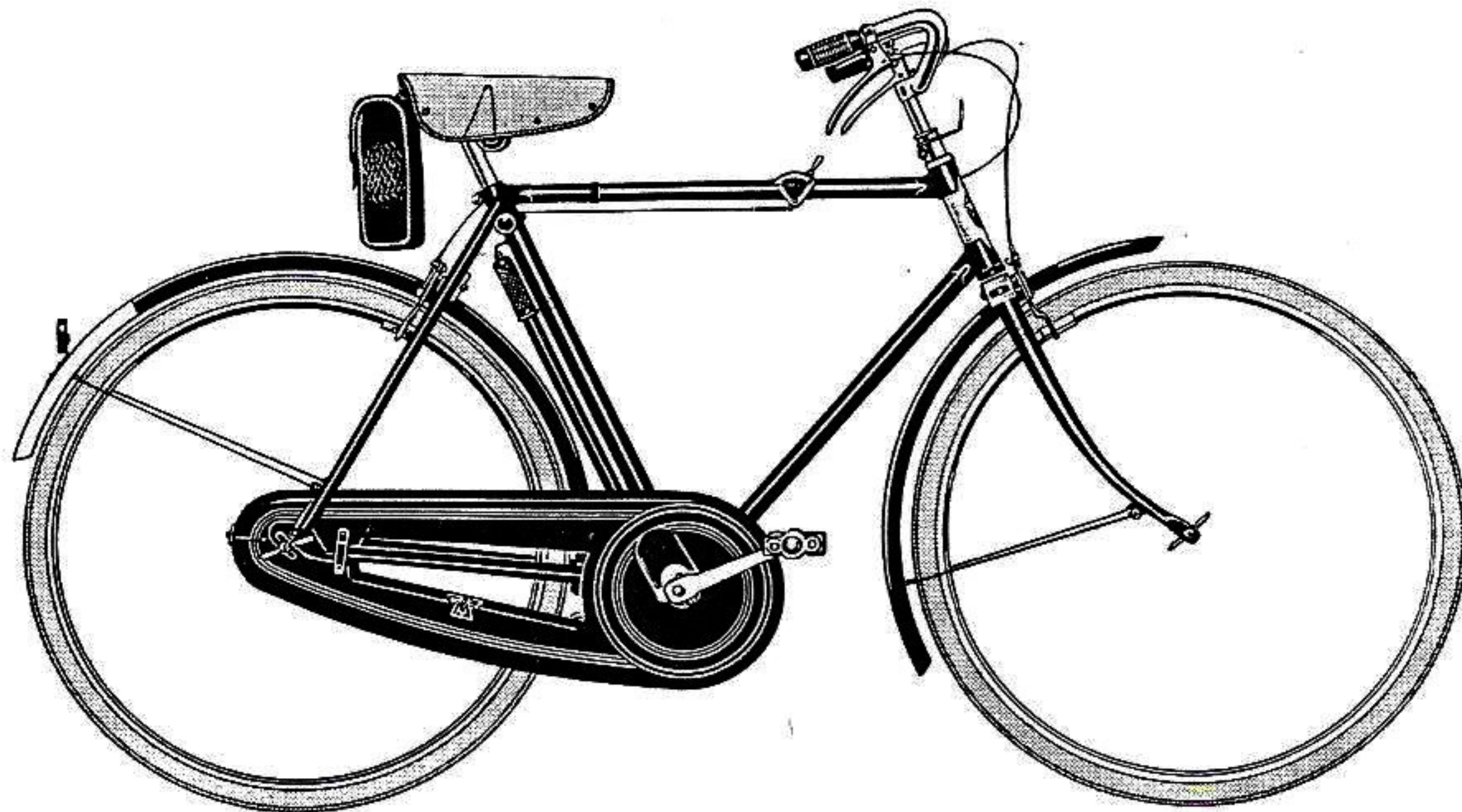


bicycles

1937

1934 Matchless

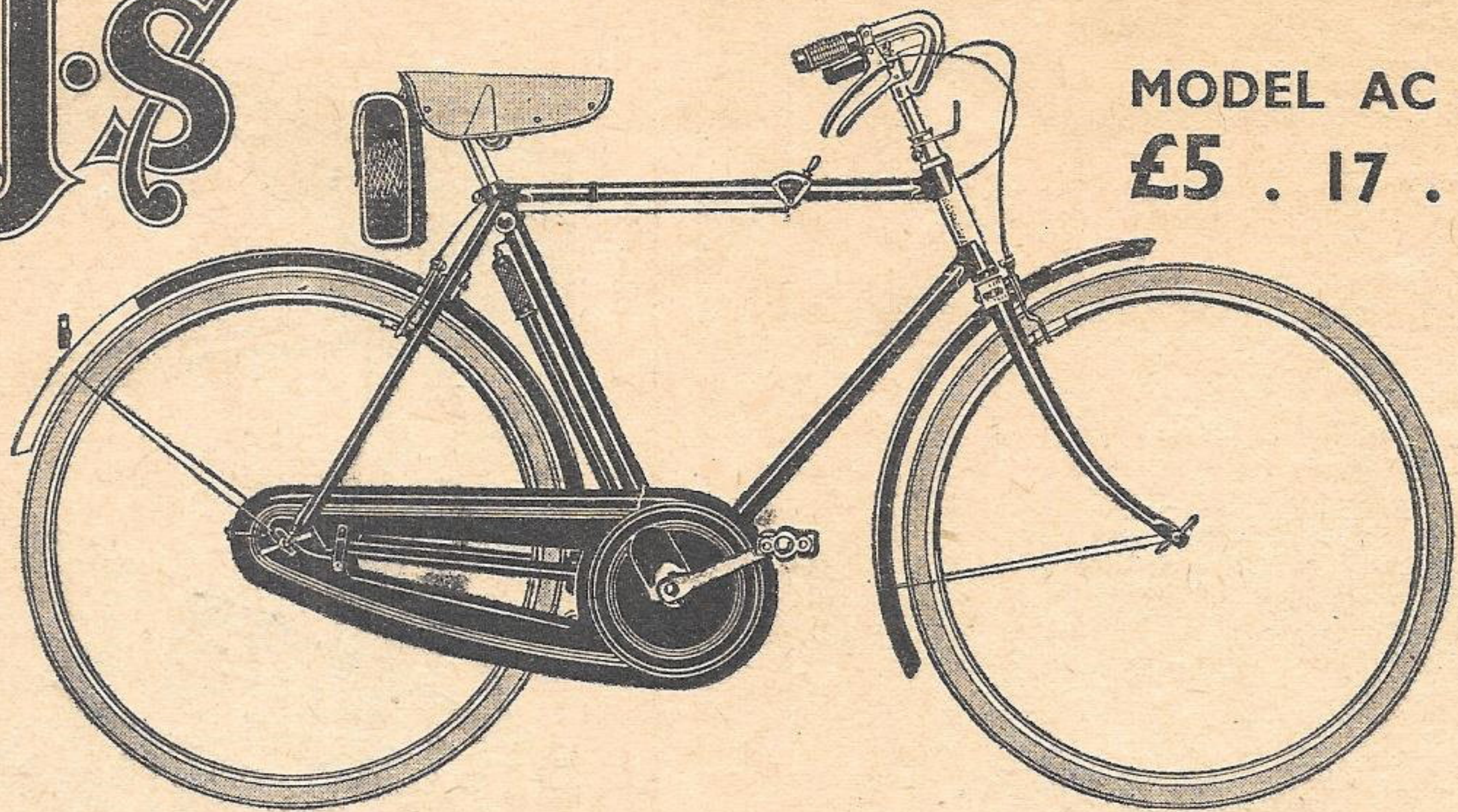
DE LUXE FLYWEIGHT SPORTS TOURISTS



MODEL C43

£6 : 7 : 6

A.J.S.



MODEL AC 43
£5 . 17 . 6

The Bicycle Backed by a 'Quality' Name . . .

A.J.S. Bicycles are superb examples of modern engineering production incorporating every up-to-date feature of design, giving long life with absolute reliability and durability. The use only of the finest materials, coupled with highly-skilled workmanship ensures easy running, while the reputation of the A.J.S. name is an absolute assurance that A.J.S. Bicycles are quality productions. In the new range for 1937 you will find models to suit every purpose—Roadsters from £3.19.9 and real Lightweights from £4.19.9. Post the coupon below for your copy of the A.J.S. 1937 Catalogue.

Post this Coupon to-day
for the A.J.S.
Catalogue . . .

COUPON C - T - 24 - 3

To A.J.S. BICYCLES,
44, Plumslead Road, London, S.E.18.

Please send me the new 1937 A.J.S.
Bicycle Catalogue.

Name

Address

CT-24-3

MATCHLESS

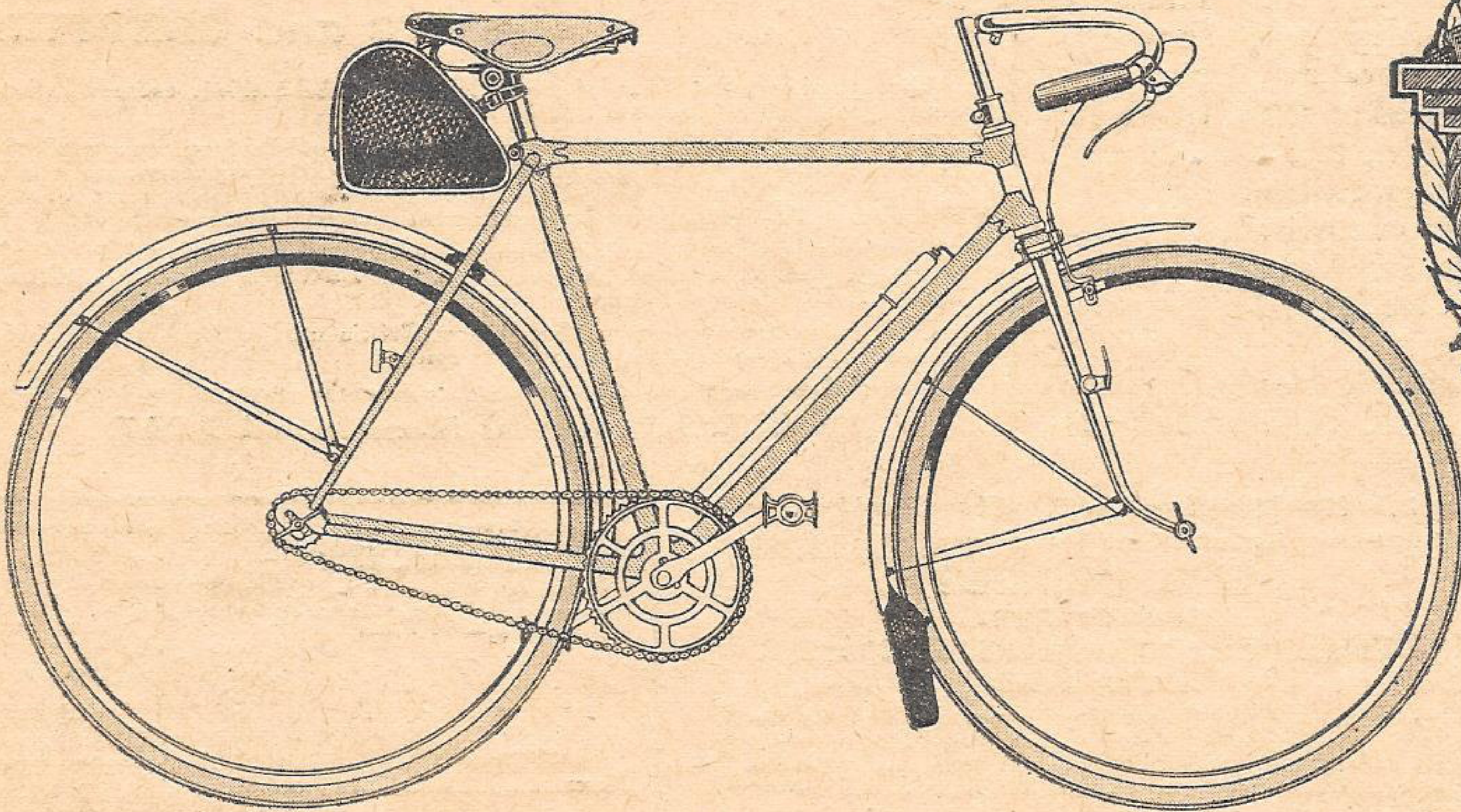


← ONLY 40½" →

SHORT WHEELBASE MODELS

*The Club Rider's Choice
for 1937*

Matchless Short Wheelbase models have been specially designed to meet the club rider's requirements by men who have practical experience of the club rider's needs. As with all Matchless bicycles the material, workmanship and equipment are the very finest that can be obtained. Whether you want a Short Wheelbase model or not you are certain to find the very bicycle you do require in the 1937 Matchless range. There are Roadsters from £3.19.9 and genuine Lightweights from £4.19.9. Available from 2/- down and 2/- per week.



Matchless Special Sports Model P.S.S. Metallic Finish in choice of colours, £5.15.6

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Name.....

Address.....

CT-17-2



**GENT'S SPORTS SPECIAL
MODEL PSS
£6:7:6**

You'll prefer a

MATCHLESS

SEND FOR THE MATCHLESS
CATALOGUE TO-DAY
AND SEE WHY . . .

COUPON C.T.-23-2

To Matchless Bicycles,
44, Plumstead Road, London, S.E.18.
Please send me the Matchless Bicycle
catalogue.

Name

Address

.....

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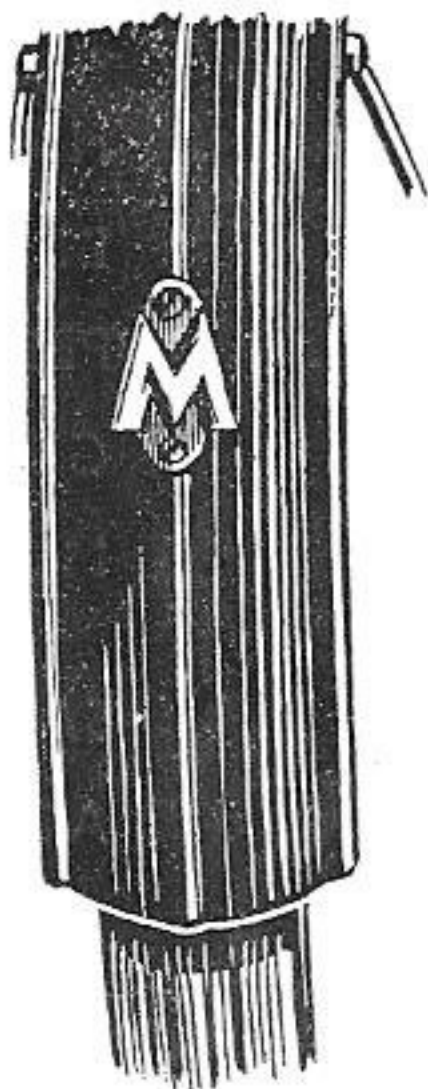
CT-23-2

1938

AN  PRODUCT



This illustration shows the attractive red and silver transfer which is fitted to the head of every Matchless Bicycle.



The Chromium "M" already so famous in the motor cycling world now appears on the rear mudguard of every Matchless Bicycle, giving just that touch of distinction which makes all the difference.